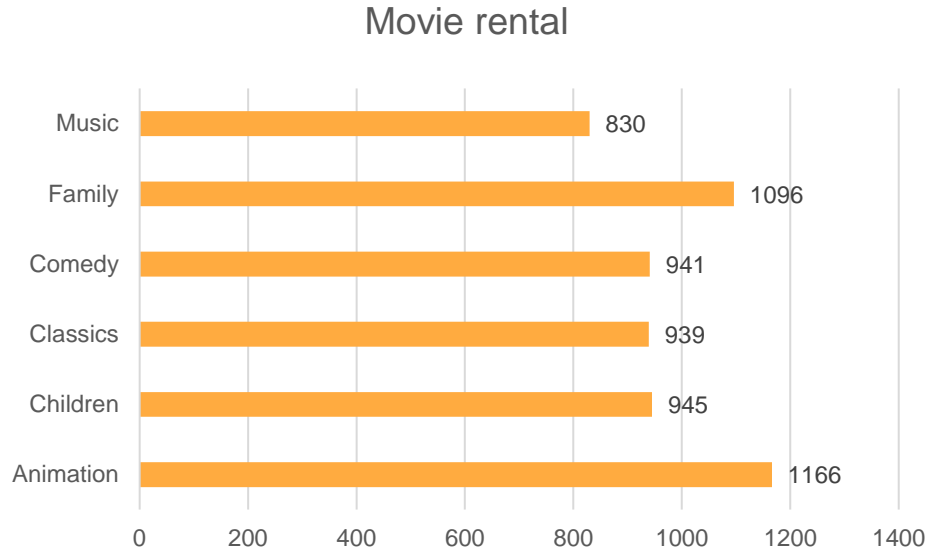
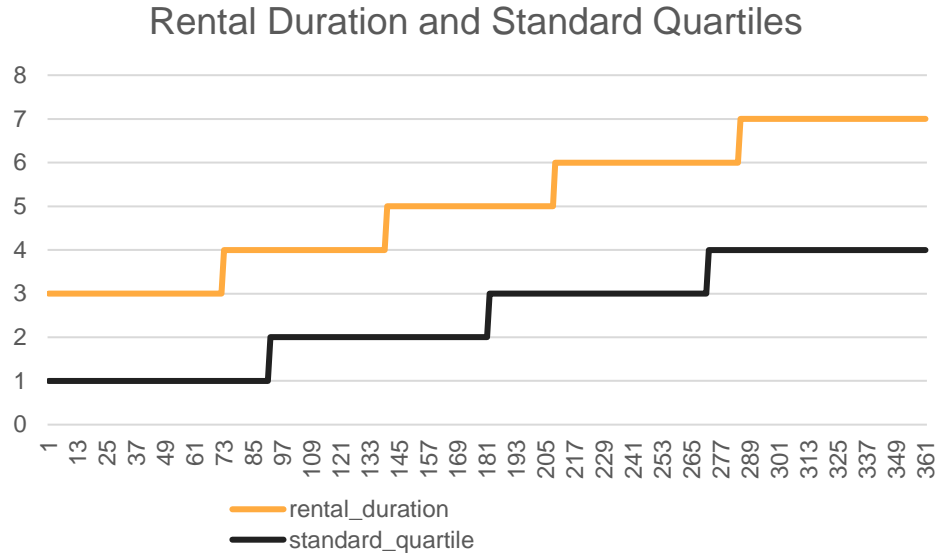


How many times were movies categories rented out in family-friendly movies?



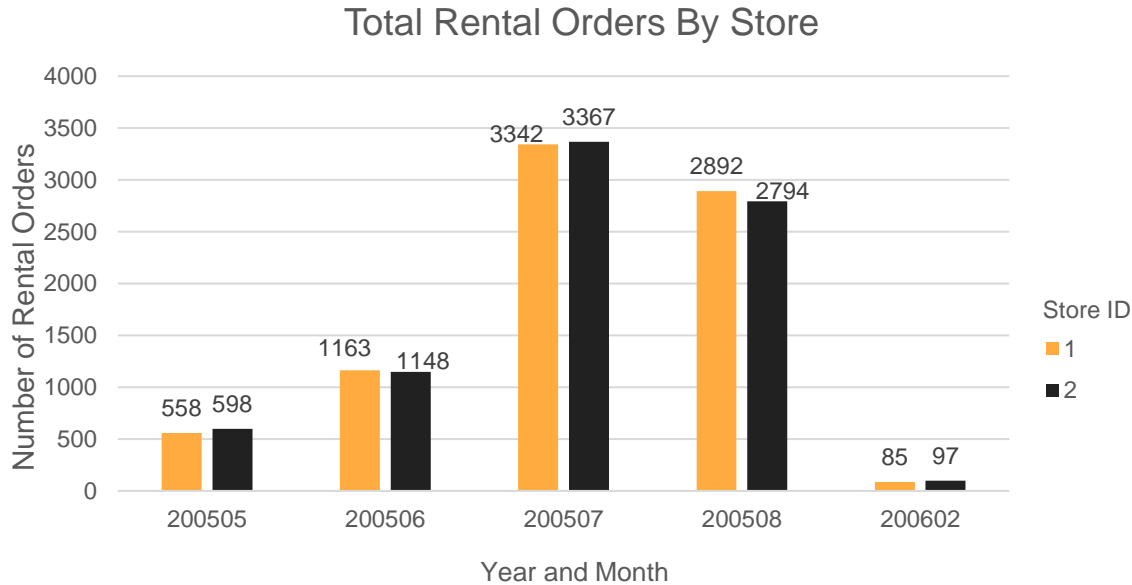
We can see that Animation movies was the most rented out. Music movies was the least rented out in family-friendly movies.

What is the shortest and longest rental duration?



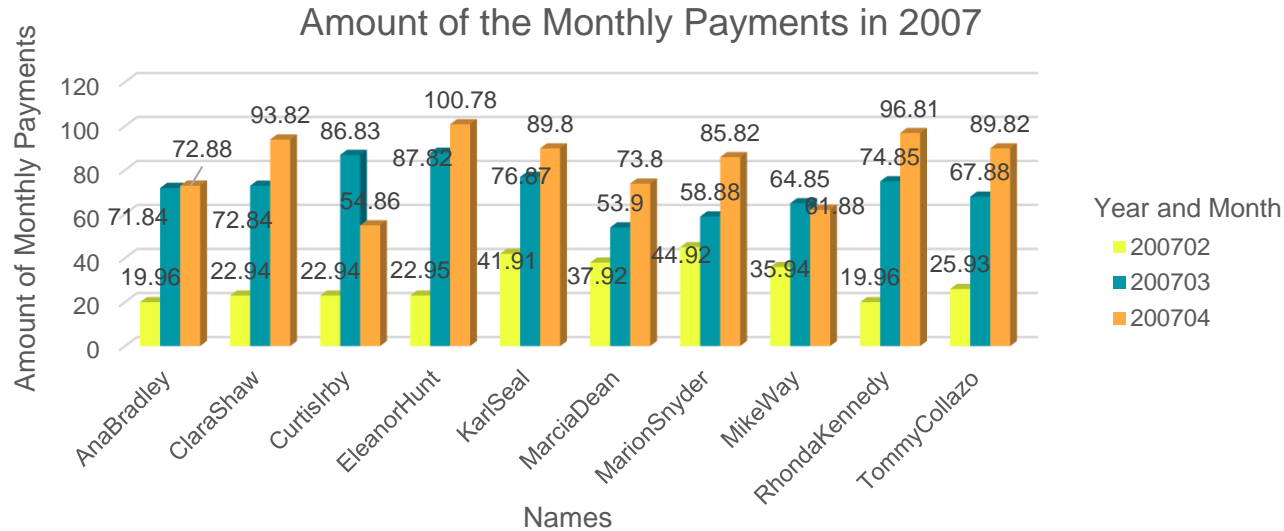
We can see that shortest rental duration is three days while the longest is seven days.

What were the total Rental Orders Per Store?



We can see both store filled in almost the same number of rental orders during each time unit.

what was total payment amount by top 10 customers in 2007



We can see total payment amount they made by these top 10 paying customers during each time unit.