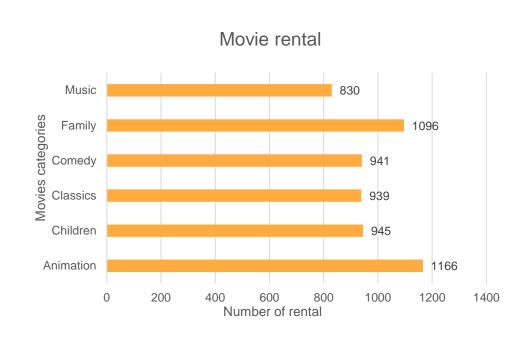
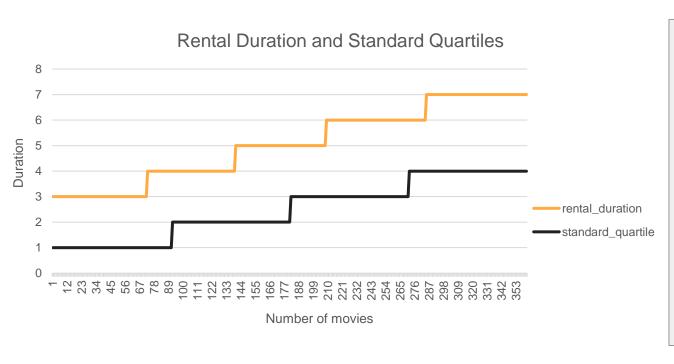
## How many times were movies categories rented out in family-friendly movies?



We can see that
Animation movies was the
most rented out. Music
movies was the least
rented out in familyfriendly movies.

## What is the shortest and longest rental duration?



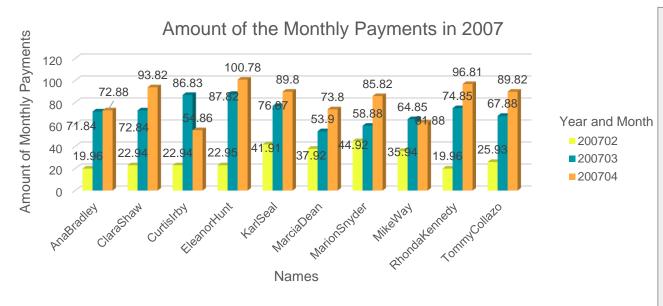
We can see that shortest rental duration is three days while the longest is seven days.

## What were the total Rental Orders Per Store?



We can see both store filled in almost the same number of rental orders during each time unit.

## what was total payment amount by top 10 customers in 2007



We can see total payment amount they made by these top 10 paying customers during each time unit.