

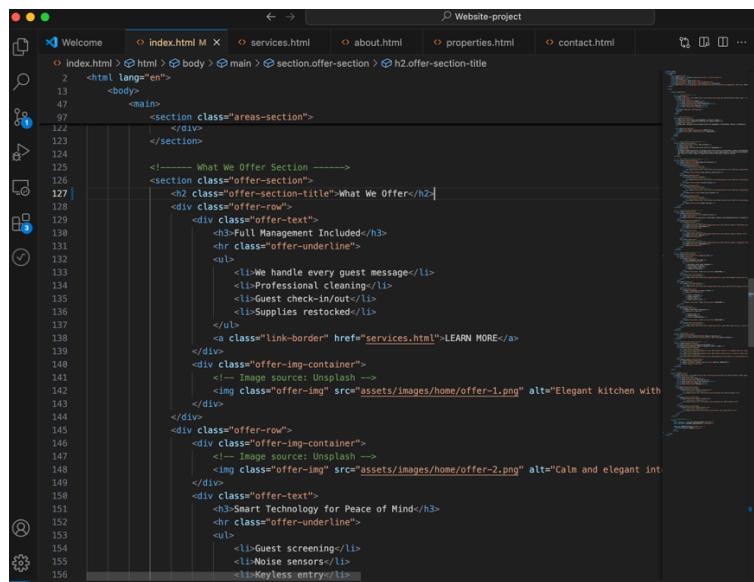
EliteStay London – Website Development Process

Wireframes in Figma:

<https://www.figma.com/design/lRzH2ldJCnhuBxWrRJYmV4/Web-Design-Project?node-id=0-1&t=3SVtzR7TQInjOHeb-1>

Semantic HTML and Code Structure

I used semantic elements like `<header>`, `<nav>`, `<main>`, `<section>`, `<footer>`, and `<form>` to keep the code clear and easy to follow. I grouped content with headings so the website is accessible to everyone, including people who use screen readers. I also added comments in the HTML, CSS, and JavaScript to explain each section.



The screenshot shows a code editor window titled "Website-project" with the file "index.html" open. The code is written in semantic HTML, structured with various sections and semantic elements. The code includes comments explaining the structure, such as "What We Offer Section" and "Image source: Unsplash". It also includes links to other pages like "services.html" and "about.html". The code uses classes like "offer-section", "offer-section-title", "offer-text", and "offer-img". There are also some inline styles and a few images represented by placeholder text like "assets/images/home/offer-1.png". The code editor has a sidebar on the left showing a tree view of the project files and a right-hand panel showing the full code structure.

```
<!DOCTYPE html>
<html lang="en">
  <head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>EliteStay London - Your Home Away From Home</title>
  </head>
  <body>
    <header>
      
      <h1>EliteStay London</h1>
      <p>Your Home Away From Home</p>
      <nav>
        <a href="#">Home</a>
        <a href="#">About Us</a>
        <a href="#">Our Services</a>
        <a href="#">Book Now</a>
        <a href="#">Contact</a>
      </nav>
    </header>
    <main>
      <h2>Why Choose EliteStay London?</h2>
      <h3>Convenience</h3>
      <ul>
        <li>24/7 check-in and check-out</li>
        <li>Easy online booking</li>
        <li>Fast response to guest messages</li>
      </ul>
      <h3>Reliability</h3>
      <ul>
        <li>Regular cleaning and maintenance</li>
        <li>Provision of essential supplies</li>
        <li>Provision of cleaning products</li>
      </ul>
      <h3>Safety</h3>
      <ul>
        <li>Secure entry system</li>
        <li>Surveillance cameras</li>
        <li>Emergency contact numbers</li>
      </ul>
      <h3>Customer Support</h3>
      <ul>
        <li>Responsive customer support team</li>
        <li>24/7 availability</li>
        <li>Provision of travel information</li>
      </ul>
      <h2>What We Offer</h2>
      <div>
        <h3>Full Management Included</h3>
        <hr class="offer-underline">
        <ul>
          <li>We handle every guest message</li>
          <li>Professional cleaning</li>
          <li>Guest check-in/out</li>
          <li>Supplies restocked</li>
        </ul>
        <a class="link-border" href="services.html">LEARN MORE</a>
      </div>
      <div class="offer-img-container">
        <!-- Image source: Unsplash -->
        
      </div>
      <div class="offer-row">
        <div class="offer-img-container">
          <!-- Image source: Unsplash -->
          
        </div>
        <div class="offer-text">
          <h3>Smart Technology for Peace of Mind</h3>
          <hr class="offer-underline">
          <ul>
            <li>Guest screening</li>
            <li>Noise sensors</li>
            <li>Keyless entry</li>
          </ul>
        </div>
      </div>
    </main>
    <footer>
      <img alt="Social media icons for Facebook, Instagram, and YouTube" />
      <p>Follow us on social media for the latest news and offers!</p>
      <hr>
      <p>EliteStay London | Your Home Away From Home | Privacy Policy | Terms and Conditions | Contact</p>
    </footer>
  </body>
</html>
```

Responsive Design

I made sure the website works well on desktop, tablet, and mobile devices. For mobile screens, I set a maximum width of 767px. For tablets, I used up to 1023px, and anything larger counts as desktop. On mobile, I added a hamburger menu to keep navigation simple and easy to use.

The image displays two side-by-side screenshots of the EliteStay London website, illustrating its responsive design across different screen sizes.

Left Screenshot (Mobile View):

- Header:** "Areas We Serve"
- Text:** "We specialise in Marylebone, Mayfair and Paddington—three of London's most desirable and well-connected neighbourhoods. Our local focus ensures a high-quality service for landlords."
- Image:** A photograph of a row of ornate, multi-story buildings at night, identified as Marylebone.
- Text:** "Marylebone"

Right Screenshot (Tablet/Small Desktop View):

- Header:** "EliteStay LONDON" with a hamburger menu icon.
- Text:** "Short-Let Management in Central London"
- Section:** "Hands-Free Hosting for Property Owners"
- Text:** "Professional, personal and profitable short-let management in Marylebone, Mayfair & Paddington."
- Call-to-action:** "CONTACT US" (in a yellow box)
- Text:** "LEARN MORE" (in a yellow box)

Navigation and Interactivity

The navigation bar looks the same on every page. Buttons and links have hover and focus effects to make them more interactive. I also added features like an earnings calculator (built with JavaScript) and a contact form to improve the user experience. The calculator helps users estimate rental income, checks their inputs, and shows results clearly. The contact form is easy to use, with labels and required fields for clear communication.

Contact Form: Get in Touch!

Have a question about our services or interested in working with us?
Fill in the form and our team will get back to you shortly.

Full Name
Phone
Email
Comment

I accept the terms and conditions of the [Privacy Policy](#)

Earnings Calculator

Estimate your potential monthly income

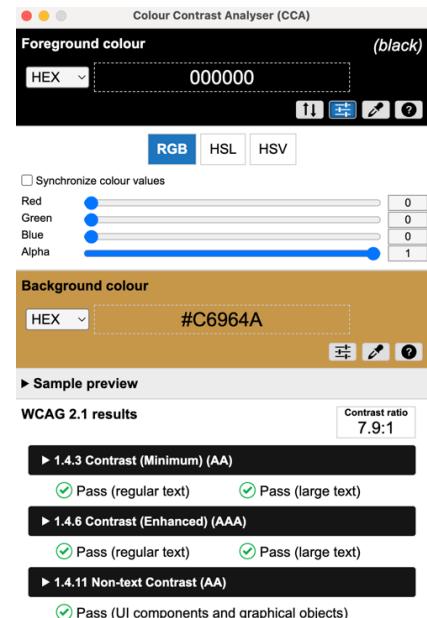
Nightly Rate (£)
Occupancy Rate (%)
Choose Plan:
 Standard (18%)
 Prestige (30%)

CALCULATE

Gross: £0
Net after commission: £0

Accessibility

Every image and icon on the website has alternative text that explains what it shows or why it is there. All text is easy to read, with clear fonts and spacing. I checked the colour palette to make sure there is enough contrast, especially for buttons. Headings are organized in a clear order, so it is easier for everyone to navigate the site.



Images and Icons Sources

All images come from free stock sources like Unsplash, and the icons are from Freeicons. I included comments in the code to show where each asset is from.

Images: Unsplash (<https://unsplash.com/>) – free stock photos used in the website. Icons: Freeicons (<https://freeicons.io/>) – free icons used in the website.

```
94          </section>
95
96      <!-- Areas We Serve Section -->
97      <section class="areas-section">
98          <div class="areas-text-container">
99              <h2 class="areas-section-title">Areas We Serve</h2>
100             <hr class="underline">
101             <p class="areas-text">We specialise in Marylebone, Mayfair and Paddington—three of London's most
102             </div>
103             <div class="areas-card-container">
104                 <div class="areas-card">
105                     <!-- Image source: Unsplash -->
106                     
107                     <h3 class="area-title">Marylebone</h3>
108                     <hr class="area-underline">
109                 </div>
110                 <div class="areas-card">
111                     <!-- Image source: Unsplash -->
112                     
113                     <h3 class="area-title">Mayfair</h3>
114                     <hr class="area-underline">
115                 </div>
116                 <div class="areas-card">
117                     <!-- Image source: Unsplash -->
118                     
119                     <h3 class="area-title">Paddington</h3>
120                     <hr class="area-underline">
121                 </div>
122             </div>
123         </section>
124
```