CHARLOTTE HULL, B.A.　　　Data Analyst

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Professional Summary

Results-driven Data Analyst adept at managing projects with a keen eye for detail and a focus on task completion. Proven project management expertise, adeptly navigating various stakeholders' demands while optimizing data streamlining and management processes. Recognized for innovative problem-solving abilities and delivering insightful reporting, driving successful project outcomes.

Key Skills

Data Visualization	Analytics / Data Mining	Decision-Making
Problem-Solving	Google Looker / Salesforce	Project Management
MySQL / Snowflake	Tableau / Adobe	Microsoft Excel / Google Sheets

Experience

Vacasa, Remote (TX) | February 2022 – Present

Integration Data Analyst

- Spearheaded data analysis and interpretation techniques, driving company profitability by meticulously dissecting reservation finances. Calculated advance deposits, providing invaluable insights for the revenue and finance/accounting department to optimize financial strategies.
- Demonstrated expertise in data extraction and reporting, employing advanced data mining methods to generate reservation and financial reports. Facilitated informed decision-making for multiple stakeholders amidst tight deadlines and ad-hoc tasks.
- Engineered the compilation, cleansing, and management of reservation/financial data, ensuring seamless guest and homeowner experiences. Streamlined data integration into the company's internal system, empowering various departments to efficiently manage reservations.
- Utilized historical financial data analysis to bolster decision-making processes for the Revenue Rates team, enabling strategic adjustments to maximize revenue opportunities.
- Championed 18 strategic acquisitions/transitions, seamlessly integrating over 9,800 inorganic reservations into our system.
- Orchestrated acquisitions/transitions yielding a remarkable influx of over 52,000 organic reservations and driving net revenue to surpass $32.1 million.

Vacasa, Remote (TX) | June 2021 – February 2022

Administrative Specialist

- Streamlined daily finance reports processing and reservation payment collection, ensuring accurate financial reporting and elevating guest satisfaction.
- Demonstrated decisive judgment in efficiently executing all financial and administrative responsibilities with meticulous attention to detail.
- Leveraged advanced spreadsheet skills to meticulously execute tasks, upholding a standard of precision and organizational excellence.

Prior experience and responsibilities available on my Linkedin and by request

Education

Bachelor of Arts in Legal Studies | Chadron State College

[Google IT Support](#) | Coursera
[Foundations of Business Intelligence](#) | Coursera
[Google Data Analytics](#) | Coursera
[Crash Course on Python](#) | Coursera

Professional Link/Social Media

https://hullchar.github.io/CharlotteHullAnalyst.github.io/	|	Website
https://www.linkedin.com/in/charhull/	|	Linkedin
https://www.credly.com/users/charlotte-hull.79f5da1c/badges	|	Credly Badges
https://www.coursera.org/user/0020634ad72713977c1cb68688cd3fc8	|	Coursera Accomplishments
https://public.tableau.com/app/profile/charlotte.hull7586/vizzes	|	Tableau