

Laura Hulley

Squamish, Canada

✉ hulleylm@gmail.com

☎ (+1) 778-955-3338

🌐 /hulleylm

👤 hulleylm.github.io

EXPERIENCE

Whistler Core.....

Climbing Guide

April 2024 - Now | Whistler, Canada

- Created **digital marketing** content for email and social channels using **Adobe Illustrator**. Increased Instagram engagement by up to **100%**.

Parthian Climbing.....

Community Engagement Manager

Jun 2023 - Mar 2024 | London, UK

- Developed **digital marketing strategies** and events to engage the local community.

Substation Brixton.....

Centre Manager

Jan 2022 - May 2023 | London, UK

- Regularly **updated and maintained** the company Wordpress site.
- Improved site **SEO**.
- **Troubleshooting** any website and technical issues, and working quickly to resolve.

AVA Security.....

Engineer - 1 month contract

Aug 2021 | London, UK

- Writing **Python scripts** to catagorise large databases of images for use as training data for Machine Learning models.

University of Liverpool.....

Technology Team Intern

Aug 2021 | Liverpool, UK

- Building **custom tools to optimise work efficiency** for the team. Including a browser extension, linked forms with automated emails, and a host of web-scraping scripts.
- **Creating bespoke websites** within short timeframes for virtual events during covid. Utilised by **>1,000** students and employers.
- **Communicating technical information** to colleagues in different departments. Writing **clear documentation** to ensure new tools were **accessible** to the team.

PROJECTS

LandGAN.....

view on GitHub

A Generative Adversarial Network trained with satellite and elevation data to produce "unlimited" new terrains.

- One of the **first recorded uses** of GANs for terrain generation.

Google Maps Tiler.....

view on GitHub

A Python script that allows the results of the Google Elevation API to be seamlessly tiled into a larger image.

- Created in response to a Stackoverflow question. **Marked as useful** by a number of users.

SUMMARY

Junior software developer with experience building and maintaining websites and digital marketing projects. Passionate about combining technology and design to make accesible and engaging sites. A hard worker and quick learner, excited by the opportunity to progress my skills further.

EDUCATION

University of Liverpool

BSc (with Hons) - Computer Science

First Class degree

- President of the Windsurfing Society
- Won the "Persuasion award" at the Village Software Data Quest.

Read the write up

SKILLS

Experience with

- HTML
- CSS
- JavaScript
- Python
- \LaTeX
- Wordpress
- GIT
- Adobe Suite

Knowledge of

- PHP
- Perl
- Node.js

COMMUNITY

Ignite Your Future Hackathon

- Led a team of three students to organise a virtual hackathon, with a panel of industry professional judges.

SWA

- Volunteered as a committee member for the National Student Windsurfing Association, organising low-cost and accessible events for students with up to 400 attendees.