Short Pitch:

A web experience showcasing pictures, the wedding registry, and information in regards to Kate McDowell and I's wedding.

Long Pitch:

Maxandkatehulliberger.com will contain all related information for the upcoming wedding. It will be designed around pictures of the engaged couple. The website will have easy to find information about the location, date and time, and other details to help guests. It will also have a link to our wedding registry for guests to reference. It will be a primary reference for guests looking for information or a place to see photos of the engaged couple.

Personas:

Family friends

Family

Work friends

Friends

Comparables: