Executive Summary						
I was hired to determi						
are most attractive for					wn	
how different neighbo	rnoods nave diπe	rent preferences	for property size:	s as well.		
Table of Contents						
Assumptions and data	a cleaning					
Copy of listings						
3 most attractive neig	<u>hborhoods</u>					
# of bedrooms most p	opular for rentals					
# of bedrooms for top	10 neighborhood	<u>s</u>				
Calendar						
Top earning ID#						
+ ≡ Exec	utive Summary	y and Table of	Contents -	Assumptions	and data clean	ing 🕶
	utive Summary	y and Table of	Contents •	Assumptions	and data clean	ing 🕶
Assumptions			Contents -	Assumptions	and data clean	ing ▼
Assumptions Data only reflects 2022-09	9-07 through 2022-10	-06	Contents •	Assumptions	and data clean	ing 🕶
Assumptions Data only reflects 2022-09 Data was collected from C	9-07 through 2022-10 Copy of listings and C	-06 alendar				
Assumptions Data only reflects 2022-09 Data was collected from C The analysis determined t	9-07 through 2022-10 Copy of listings and Co hat 1 bedroom rental	-06 alendar s are the most popul	ar property size, wh	ile 2 bedrooms and st	udios were second ar	
Assumptions Data only reflects 2022-09 Data was collected from C	9-07 through 2022-10 Copy of listings and Co hat 1 bedroom rental	-06 alendar s are the most popul	ar property size, wh	ile 2 bedrooms and st	udios were second ar	
Assumptions Data only reflects 2022-09 Data was collected from C The analysis determined t	9-07 through 2022-10 Copy of listings and Co hat 1 bedroom rental	-06 alendar s are the most popul	ar property size, wh	ile 2 bedrooms and st	udios were second ar	
Assumptions Data only reflects 2022-09 Data was collected from C The analysis determined t I also concluded that listin Data cleaning Cleaned up all of the capa	0-07 through 2022-10 Copy of listings and Co hat 1 bedroom rental g ID #: 49946551 was	alendar s are the most populs the top-earning listi	ar property size, whing at \$29,940.00 m	ile 2 bedrooms and st	udios were second ar	
Assumptions Data only reflects 2022-09 Data was collected from C The analysis determined t I also concluded that listin Data cleaning Cleaned up all of the capa Cleaned up the empty spa	0-07 through 2022-10 Copy of listings and Co hat 1 bedroom rental g ID #: 49946551 was atilization and extra spaces under bedrooms	alendar s are the most populs the top-earning listi	ar property size, whing at \$29,940.00 m	ile 2 bedrooms and st	udios were second ar	
Assumptions Data only reflects 2022-09 Data was collected from C The analysis determined t I also concluded that listin Data cleaning Cleaned up all of the capa	0-07 through 2022-10 Copy of listings and Co hat 1 bedroom rental g ID #: 49946551 was atilization and extra spaces under bedrooms	alendar s are the most populs the top-earning listi	ar property size, whing at \$29,940.00 m	ile 2 bedrooms and st	udios were second ar	
Assumptions Data only reflects 2022-09 Data was collected from C The analysis determined t I also concluded that listin Data cleaning Cleaned up all of the capa Cleaned up the empty spa	0-07 through 2022-10 Copy of listings and Co hat 1 bedroom rental g ID #: 49946551 was atilization and extra spaces under bedrooms	alendar s are the most populs the top-earning listi	ar property size, whing at \$29,940.00 m	ile 2 bedrooms and st	udios were second ar	
Assumptions Data only reflects 2022-09 Data was collected from C The analysis determined t I also concluded that listin Data cleaning Cleaned up all of the capa Cleaned up the empty spa	0-07 through 2022-10 Copy of listings and Co hat 1 bedroom rental g ID #: 49946551 was atilization and extra spaces under bedrooms	alendar s are the most populs the top-earning listi	ar property size, whing at \$29,940.00 m	ile 2 bedrooms and st	udios were second ar	
Assumptions Data only reflects 2022-09 Data was collected from C The analysis determined t I also concluded that listin Data cleaning Cleaned up all of the capa Cleaned up the empty spa	0-07 through 2022-10 Copy of listings and Co hat 1 bedroom rental g ID #: 49946551 was atilization and extra spaces under bedrooms	alendar s are the most populs the top-earning listi	ar property size, whing at \$29,940.00 m	ile 2 bedrooms and st	udios were second ar	
Assumptions Data only reflects 2022-09 Data was collected from C The analysis determined t I also concluded that listin Data cleaning Cleaned up all of the capa Cleaned up the empty spa	0-07 through 2022-10 Copy of listings and Co hat 1 bedroom rental g ID #: 49946551 was atilization and extra spaces under bedrooms	alendar s are the most populs the top-earning listi	ar property size, whing at \$29,940.00 m	ile 2 bedrooms and st	udios were second ar	
Assumptions Data only reflects 2022-09 Data was collected from C The analysis determined t I also concluded that listin Data cleaning Cleaned up all of the capa Cleaned up the empty spa	0-07 through 2022-10 Copy of listings and Co hat 1 bedroom rental g ID #: 49946551 was atilization and extra spaces under bedrooms	alendar s are the most populs the top-earning listi	ar property size, whing at \$29,940.00 m	ile 2 bedrooms and st	udios were second ar	
Assumptions Data only reflects 2022-09 Data was collected from C The analysis determined t I also concluded that listin Data cleaning Cleaned up all of the capa Cleaned up the empty spa	0-07 through 2022-10 Copy of listings and Co hat 1 bedroom rental g ID #: 49946551 was atilization and extra spaces under bedrooms	alendar s are the most populs the top-earning listi	ar property size, whing at \$29,940.00 m	ile 2 bedrooms and st	udios were second ar	
Assumptions Data only reflects 2022-09 Data was collected from C The analysis determined t I also concluded that listin Data cleaning Cleaned up all of the capa Cleaned up the empty spa	0-07 through 2022-10 Copy of listings and Co hat 1 bedroom rental g ID #: 49946551 was atilization and extra spaces under bedrooms	alendar s are the most populs the top-earning listi	ar property size, whing at \$29,940.00 m	ile 2 bedrooms and st	udios were second ar	
Assumptions Data only reflects 2022-09 Data was collected from C The analysis determined t I also concluded that listin Data cleaning Cleaned up all of the capa Cleaned up the empty spa Hid all of the unnecessary	0-07 through 2022-10 Copy of listings and Co hat 1 bedroom rental g ID #: 49946551 was atilization and extra spaces under bedrooms	alendar s are the most populist s the top-earning listi caces in the neighbor and changed them t	ar property size, whing at \$29,940.00 m	ile 2 bedrooms and st	udios were second ar annually.	nd third.

-

_

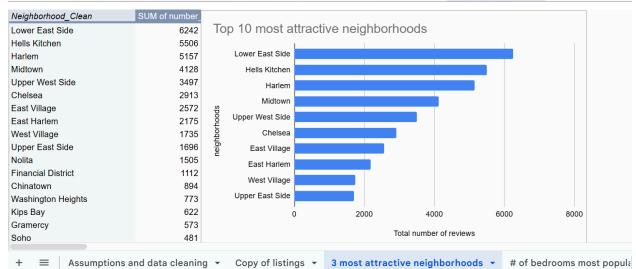
-

-

-

	neighborhood	neighborhood_clean	bedrooms	bedrooms_clear	top_listing	revenue_earned
82638	East Village	East Village	1	1	1	\$3,549.00
9357	Hells Kitchen	Hells Kitchen		0	C	\$5,250.00
57618	hells kitchen	Hells Kitchen	1	1	1	\$7,500.00
57754	Flatiron District	Flatiron District	1	1	C	\$9,570.00
57874	East Harlem	East Harlem	1	1	1	\$4,320.00
15341	LOWER EAST SIDE	Lower East Side	1	1	1	\$2,729.00
59014	Lower East Side	Lower East Side	1	1	1	\$5,750.00
59709	chinatown	Chinatown	2	2	C	\$8,100.00
60164	Tribeca	Tribeca	3	3	C	\$3,500.00
16974	East Harlem	East Harlem	4	4	C	\$7,350.00
60611	East Harlem	East Harlem	1	1	1	\$3,300.00
107895	Upper West Side	Upper West Side		0	C	\$4,980.00
17037	East Village	East Village	1	1	1	\$6,600.00
60680	East Village	East Village	1	1	1	\$4,800.00
61509	Midtown	Midtown	1	1	C	\$3,300.00
62427	East Village	East Village	1	1	1	\$3,120.00

+ = Executive Summary and Table of Contents • Assumptions and data cleaning • Copy of listings • 3 most attractive



bedrooms_clean	COUNT of bedrooms_clean
0	441
1	1265
2	526
3	150
4	43
5	9
6	2
7	1
8	1
Grand Total	2438

COUNT of bedrooms_clean	bedrooms_clean									
neighborhood_clean	1	2	0	3	4	5	6	8	7	Grand Total
Harlem	146	74	48	26	12	5				311
Lower East Side	206	24	13	1	1		1			246
Hells Kitchen	110	84	26	18	4				1	243
Upper West Side	107	57	23	27	2	3				219
Midtown	78	36	95	7	3					219
East Village	78	33	41	7	2					161
Upper East Side	84	20	35	7	4	1		1		152
Chelsea	62	37	39	8			1			147
East Harlem	62	41	21	9	4					137
West Village	59	18	11	10	3					101
Grand Total	992	424	352	120	35	9	2	1	1	1936

+ = | of bedrooms most popular for rentals • # of bedrooms for top 10 neighborhoods •

listing_id	date	available	price	adjusted_price	minimum_nights	maximum_nights	revenue_earned
9357	2022-09-07	f	\$175.00	\$175.00	30	1125	\$175.00
9357	2022-09-08	f	\$175.00	\$175.00	30	1125	\$175.00
9357	2022-09-09	f	\$175.00	\$175.00	30	1125	\$175.00
9357	2022-09-10	f	\$175.00	\$175.00	30	1125	\$175.00
9357	2022-09-11	f	\$175.00	\$175.00	30	1125	\$175.00
9357	2022-09-12	f	\$175.00	\$175.00	30	1125	\$175.00
9357	2022-09-13	f	\$175.00	\$175.00	30	1125	\$175.00
9357	2022-09-14	f	\$175.00	\$175.00	30	1125	\$175.00
9357	2022-09-15	f	\$175.00	\$175.00	30	1125	\$175.00
9357	2022-09-16	f	\$175.00	\$175.00	30	1125	\$175.00
9357	2022-09-17	f	\$175.00	\$175.00	30	1125	\$175.00
9357	2022-09-18	f	\$175.00	\$175.00	30	1125	\$175.00
9357	2022-09-19	f	\$175.00	\$175.00	30	1125	\$175.00
9357	2022-09-20	f	\$175.00	\$175.00	30	1125	\$175.00
9357	2022-09-21	f	\$175.00	\$175.00	30	1125	\$175.00
9357	2022-09-22	f	\$175.00	\$175.00	30	1125	\$175.00
		-					

id	SUM of revenue	annual revenue	
49946551	\$29,940.00	\$359,280.00	
44267714	\$26,100.00	\$313,200.00	
6833395	\$22,800.00	\$273,600.00	
46432776	\$20,300.00	\$243,600.00	
41295029	\$15,600.00	\$187,200.00	
53057804	\$15,300.00	\$183,600.00	
53058987	\$14,425.00	\$173,100.00	
4859903	\$14,233.00	\$170,796.00	
43118961	\$13,601.00	\$163,212.00	
4967114	\$13,500.00	\$162,000.00	
289665	\$13,500.00	\$162,000.00	
50618605	\$13,050.00	\$156,600.00	
1060019	\$13,021.00	\$156,252.00	
5800130148099	\$12,930.00	\$155,160.00	
30087377	\$12,810.00	\$153,720.00	
25313748	\$12,785.00	\$153,420.00	
34384453	\$12,609.00	\$151,308.00	

+ ≡ # of bedrooms most popular for rentals ▼