# Hummam Houara

hummam.houara@mail.concordia.ca | 514.553.7742

# **EDUCATION**

## **CONCORDIA UNIVERSITY**

COMPUTATION ARTS - BFA Sep 2020 - May 2023 | Montreal, QC

#### UNIVERSITY OF BIRMINGHAM

COGNITIVE PSYCHOLOGY- EXCHANGE Jan 2022 – Jun 2022 | Birmingham, UK

## LINKS

Personal Website:// humam.ca Blog:// Humam on Medium LinkedIn:// humam-hawara Github:// humamhwr Devpost:// humamhwr

## SKILLS AND TOOLS

#### **UI/UX DESIGN**

Figma, InVision, InDesign, Sketch

#### **RESEARCH**

Agile, WaterFall, Empathy maps Journey maps, Card sorting

#### WEB DEVELOPMENT

HTML, CSS, JavaScript

Basic Knowledge: Python, Swift, Data structure, Data visualization

#### **VERSION CONTROL**

Github, Documenting

## INTERESTS

#### SOCCER

#### **COIN COLLECTOR**

oldest coin from 1867!

## **FOOD REVIEWER**

1M+ views on Google Maps

## **EXPERIENCE**

## SCIENCEREACH | UI/UX DESIGNER INTERN

Jun 2022 - Aug 2022 | Montreal, QC

- led the responsive designs for the Website and platform across all screen sizes using Node.js.
- Designed mockups for the company's full web app pages using Figma.
- Created a new information architecture schema while collaborating with the communications intern to develop content strategy, and designing sketches, flow diagrams, wireframes and mockups.
- Optimized UX solutions resulted in a 40% increase in user speed.
- Contributed to a small task force to redefine the brand and explore multiple concepts to elevate the design system.

## **CENTRE JEUNE FEMMES IMMIGRANT | FULL-STACK INTERN**

May 2021 - Oct 2021 | Montreal, QC

- Developed a data dashboard using Plotly and Tailwind for the team which helped the organization to understand their sales.
- Collaborated with product managers, graphic designers, and community coordinators to assist define product requirements and simplify the roadmap since the target audience was elderly-immigrant ladies.
- Redesigned user interfaces for the old pages based on user research.

## 7SQUARE | UI/UX DESIGNER, FREELANCE

May 2020 - Aug 2020 | Montreal, QC

- Built the UI/UX of the company utilising Agile to develop website applications in collaboration with real estate agents to incorporate feedback into the product.
- Designed the brand's identity, including the logo and a style guide that contains colour palettes, font matching, and illustrations.

#### **ERA REHAB** | FRONT-END DEVELOPER

Sept 2018 – Aug 2019 | Montreal, QC

- Contributed to the development of an app aimed at digitizing the field of physiotherapy through the use of sensors.
- Helped to design and construct the Startup's MVP for the series A funding.

## **EXPEDIA GROUP** | SOFTWARE DEVELOPER APPRENTICE

May 2018 - Aug 2018 | Montreal, QC

- Designed and developed an Expedia tourist guide app concept as my internship project; that aided my learning and use of IOS/Swift, Firebase, and Google API packaging and development.
- Participated in peer code reviews to improve the quality of code.

# **PROJECTS**

More projects and study cases are available on my website

#### KREAMER | FIGMA MOCKUP

KREAMER is a virtual working experience app that allows users to select a local coffee shop and sense as if they are there by integrating features such as listening to coffee shop sound effects and photos for remote workers. The software also has chat and taptalk options with active friends.

## LOFI VINYL PLAYER | JAVASCRIPT, CSS, HTML

An interactive Vinyl player for listening to LoFi music. The user can control and play the music, as well as customize their vinyl using moveable stickers.