



PIZZA SALES REPORT

January - December

Pizza Category

All

01/01/2015

31/12/2015



Home



Best/Worst

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

MONTHLY

There are **maximum** orders from month of **July** and **January**

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum** sales & total orders.

SIZE

Large Size pizza contributes to **maximum** sales



817.86K

Total Revenue



38.31

Avg Order Value



49,574

Total Pizzas Sold



21,350

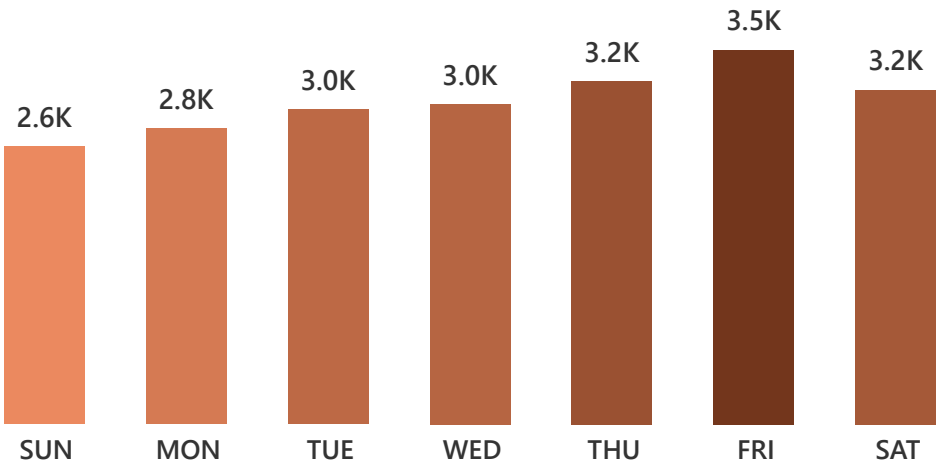
Total Orders



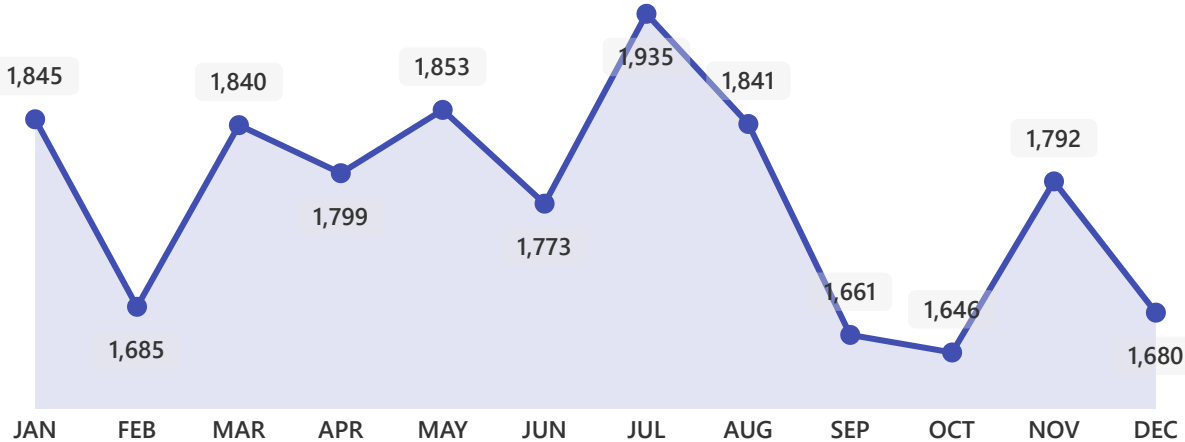
2.32

Avg Pizzas Per Order

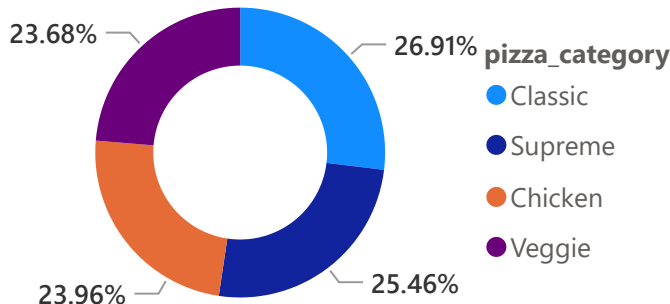
Daily Trend for Total Orders



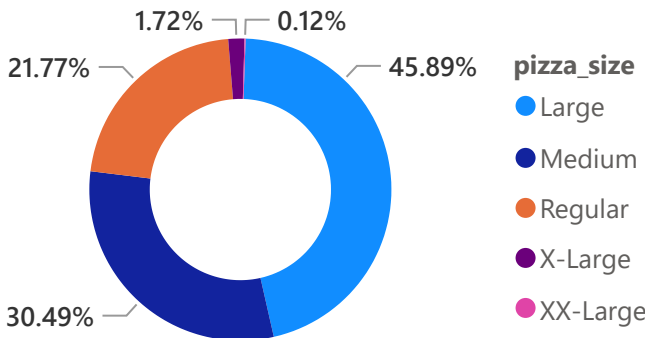
Monthly Trend for Total Orders



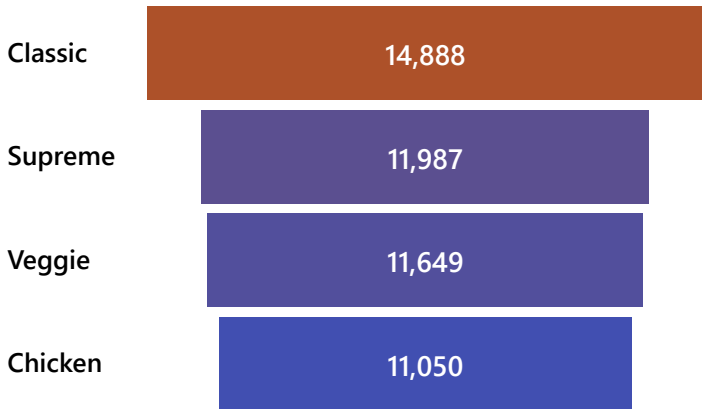
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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Best/Worst



BEST SELLERS

REVENUE

The Thai Chicken Pizza contributes to maximum revenue

QUANTITY

The Classic Deluxe Pizza contributes to maximum total quantities

TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum total orders

WORST SELLER

REVENUE

The Brie Carre Pizza contributes to minimum revenue

QUANTITY

The Brie Carre Pizza contributes to minimum total quantities

TOTAL ORDERS

The Brie Carre Pizza contributes to minimum total orders



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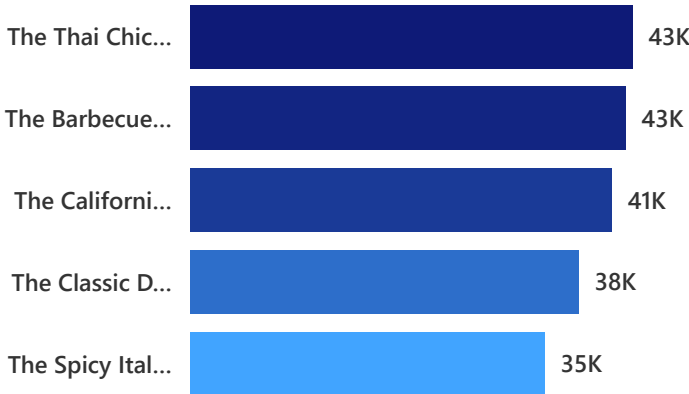
Total Orders



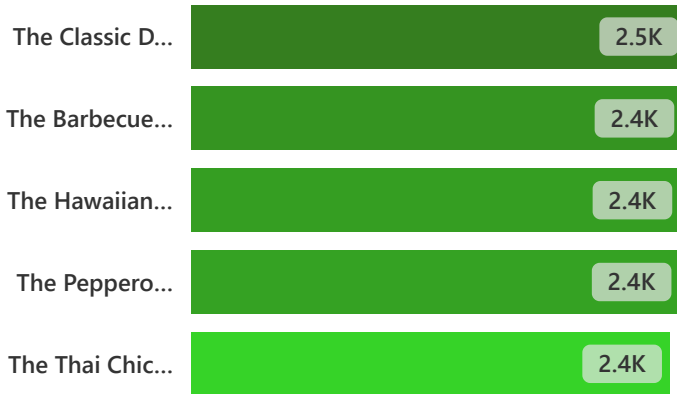
2.32

Avg Pizzas Per Order

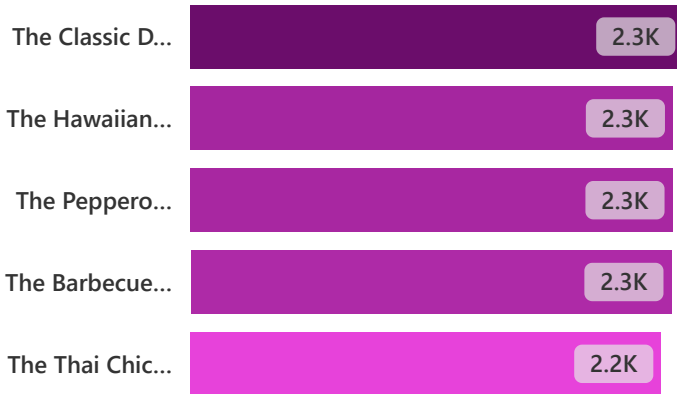
Top 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



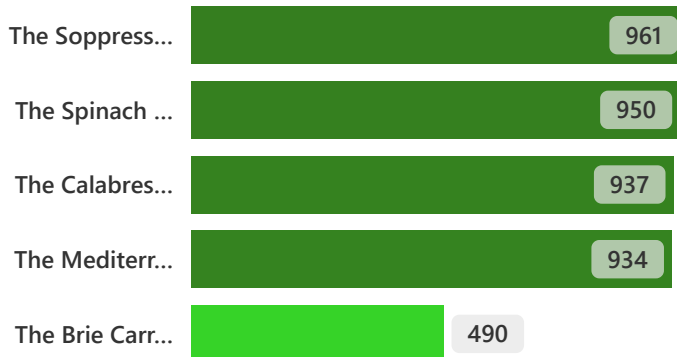
Top 5 Pizzas by Revenue



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Revenue

