

# Huma Sarwar

*Ph.D. – Management*  
*M. Phil & MBA*

Residence   Brescia, Italy  
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## EDUCATION

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Jan 2018 – Dec, 2020	<i>University of Brescia Italy</i>	Ph.D. (Management)
Thesis Title: Corporate social responsibility, human resource management and sustainable performance: A mixed method approach in hospitality industry		
2016	<i>COMSATS University</i>	M. Phil
2012	<i>Allama Iqbal Open University</i>	MBA
2005	<i>University of Punjab</i>	Bachelors
2003	<i>Higher Secondary School</i>	College Level
2001	<i>Secondary School</i>	School Level

## PROFESSIONAL WORK EXPERIENCES

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Oct 2019 – April 2020	<b><i>Nottingham Trent University, UK</i></b>	Research Scholar
Major Responsibilities: Conducted research in UK hospitality industry as a part of PhD Dissertation		
Sept 2016 – Dec 2017	<b><i>Imperial College of Business Studies</i></b>	Lecturer
Major Responsibilities: Teaching Human Resource Management, Organizational Behavior, Business Ethics, and Psychology at undergraduate and postgraduate level students		
Jan 2013 – August 2015	<b><i>National College of Business Administration &amp; Economics</i></b>	Lecturer
Major Responsibilities: Teaching Human Resource Management, Organizational Behavior, Project Management, and Principles of Management at undergraduate and postgraduate level students		

## RESEARCH INTEREST

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- Corporate Social Responsibility
- Human Resource Management
- Business Ethics
- Cross-Cultural Study
- Strategy, Innovation and Leadership

## RESEARCH WORK

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1. Ishaq, M.I. et al. (Accepted). A Healthy Outside Starts from the Inside': A Matter of Sustainable Consumption Behavior in Italy and Pakistan. ***Business Ethics: A European Review*** (Impact Factor: 2.90)

2. Junaid et al. (2020). Does CSR mediate the Nexus of Ethical Leadership and Employee Job Performance? Evidence from North Italy SMEs. ***Social Responsibility Journal***
3. Sarwar, et al. (2020). Measuring Ethical Leadership, Work Engagement, Employee Well-Being and Performance in Hospitality Industry. Vol 28. ***Journal of Sustainable Tourism*** (Impact Factor: 3.90)
4. Sarwar, et al. (2017). The impact of psychological capital on project success mediating role of emotional intelligence in construction organizations of Pakistan. ***J Glob Entrepr Res 7, 22***
5. Sarwar et al. (2016). Role of HRM in Project Success of Project Oriented Organizations in Southern Punjab, Pakistan published in ***Entrepreneurship and Innovation Management Journal*** Vol 4, No. 3
6. Junaid et al. (2016). Influence of Project Management Performance Indicators on Project Success in Construction Industry of Punjab, Pakistan published in ***International Research Journal of Management Sciences, Vol 4, No. 9***
7. Junaid & Sarwar (2016). Importance of Service Quality in Customer Satisfaction (A Study on Fast Food Restaurants) published in ***Entrepreneurship and Innovation Management Journal*** Vol 4, No. 4

#### **UNDER – REVIEW RESEARCH PAPERS**

- Ishaq, M. I. et al. (xxxx). The Red & Green Signal for Pakistani Industrial Salesforce. ***Journal of Business and Industrial Marketing*** ***1<sup>st</sup> Revision Submitted***
- Huma et al. (xxxx). Human Resource Management and Corporate Social Responsibility Nexus in the Hotel Industry: A Cross-Cultural Study. ***Business Ethics: A European Review*** ***2nd Revision Submitted***
- Ofelia et al. (xxxx). Using relational leadership theory to magnify actors' dynamics in the implementation of CSR practices in the Hospitality sector. ***Journal of Sustainable Tourism*** ***Submitted***

#### **WORKING RESEARCH PAPERS**

- The mediating role of Human Resource Management in the relationship between Corporate Social Responsibility and Sustainable Performance in Hospitality Industry.
- Entrepreneurial Orientation, Entrepreneurial Competencies, Innovation, and Performance in SMEs of Pakistan: Moderating Role of Social Ties.

#### **TRAININGS / WORKSHOPS / SEMINARS / LECTURES**

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##### **CONFERENCES**

- Attended 3 days International Conference Economics and Management Sciences organized by COMSATS Abbottabad Campus at PC Bhurban on December 4 – 6, 2013.
- Attended 2 days International Conference on Entrepreneurship & Business Acceleration Program organized by MIT Enterprise Forum Pakistan & Business Support Fund at Royal Palm on December 17-18, 2012.
- Attended 2 days International Conference on Contemporary Issues in Business Management organized by University of Central Punjab at PC Hotel on July 4-5, 2012.
- Attended 2 days International Conference on Emerging Trends in Management organized by Mohammad Ali Jinnah University (MAJU) at Islamabad held on May 18 – 19, 2012.

- Attended 2 days International Conference on Management, Business Ethics and Economics (ICMBEE) organized by COMSATS University at PC Lahore on Dec, 28-29, 2011.
- Attend 2 days' workshop on "Literature Review & Managing References Using EndNote® Software" on March 31 – April 01, 2011 at IBA-PU.
- Attended 2 days conference titled "Entrepreneur and Professional Conference" organized by "Lahore Chamber of Commerce & IAS Dept. PU" on May 21 – 22, 2010.

### TRAININGS

- Attended **2 Months** course on *Research Supervision* sponsored by Tertiary Education Support Program of Higher Education Commission, Islamabad: 2017
- Attended **6 Months** course of *Managing and Conducting Research* organized by University of the Punjab: 2016
- Attended **4 Months** course on *Quantitative Techniques in Academic Research* organized by Institute of Research Promotion (IRP): 2016
- Attended **4 Months** extensive course on *Certified Human Resource Management Professional in Research* organized by Highly Keen: 2015
- Attended **2 Months** extensive course on *Developing Literature Review* organized by Imperial College of Business Studies: 2015

### SKILLS

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- Proficiency in English (Speaking 7, Listening 7, Writing 7 & Reading 6.5).
- Proficiency in SPSS (Statistical Package for the Social Sciences)
- Proficiency in AMOS
- Proficiency in NVivo
- EndNote®

### REFERENCE

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- Reference(s) will be furnished if required.