



COMPANY PROFILE

Students Consultancy
Feni Language Academy
Tours & Travels.
日本語学校
Japanese interpreter

www.reokhotrade.com





INTRODUCTION

Reokho trade international is an International Education consulting organization with excellent credentials that provides value-based services was founded in 1990. We are one of the leading international Student Recruitment & Solutions Company.

We represent more than 400 education providers including Universities, Colleges and Schools across JAPAN, CHINA, AUSTRALIA, USA, CANADA and Europe. Since its inception in 1997, Reokho trade international has recruited more than 15,000 students to its partner institutions. We have been assisting international institutes in student recruitment, market research, institutional tie-ups and exploring new business opportunities. Our aim is to maintain the market on a professional level with a view to a long-term partnership with the educational institutions. Our management teams are professionally qualified within their respective fields and have been instrumental in forming the basis for many vital affiliations, partnerships, and strategic alliances. This has been significant in our global expansion and ongoing success at an international level. Our mission is to be an effective bridge between the universities abroad and students to provide genuine information on the higher education opportunities

Reokho trade international provides Japanese Language N5 (160 hours course), N4 and N3 Level Courses in Bangladesh, Reokho trade international serves as the pioneer organization in Bangladesh. Reokho trade international teachers, with highest Japanese proficiency, are engaged in conducting week day and weekend classes spanning for about six months duration in different categories from basic to advanced levels.

Reokho trade international conducts Japanese Language classes to about 1500 students yearly. The Japan Foundation conducts Japanese Language Proficiency Test (JLPT) internationally to judge the Japanese Language skills of foreign personnel. In Bangladesh Reokho trade international's students took participation this examination twice a year under the stringent rules and practices monitored by its representative. The classes conducted by Reokho trade international are considered a gateway for Bangladesh to go to Japan for higher studies or job training.



The Reokho trade international its own institute of teaching and learning excellence known as Reokho trade international . Through its high tech, state of the art language teaching centers strategically located across the country, it now offers a programme of interesting and innovative courses, many of which are taught by international faculty, that will appeal to a range of sectors within the education marketplace.

The Reokho trade international also provide a comprehensive range of high quality preparation for Japanese Language program for aspiring students to prepare for some of the most common standardized tests worldwide. To assist students seeking admissions, The Reokho trade international range of preparation programs for college and graduate admissions covers different entrance exams as well as Japanese Language Course, Japanese Language Proficiency Test (JLPT) / NAT Test.

Vission

Reokho Trade International aspires to become one of the outstanding national and international educational consultancies by promoting the highest level of education, training and research by offering significant high quality professional services to the education community.

Mission

Our mission is to offer the world class education, high quality training, publications and consultancy services that will make a positive difference in everyone's way of life.

Corporate Social Responsibility

Charity and community welfare service is also something that we do apart from business. Reokho Trade International every year donates to different NGOs, Clubs and Prime Minister's Relief Fund to help the people in need.

Marketing Strategies

To compete with the global market, we provide high quality educational guidance and career counseling to prospective clients. We deliver career and professional development through education, exchange or internship to them. We basically implement following marketing strategies and tools to meet every year business target:

- ★ Paper Advertisement in National Leading Newspaper and Local Newspaper
- ★ Digital or Online Marketing
- ★ Air Media Campaigning: Advertisement in FM Radios
- ★ Television Scrolling
- ★ Street & Hoarding Board
- ★ Educational Seminars, Workshops, Expos & Fairs
- ★ Participation in National and International Education Fairs

Facilities and Services

Reokho trade international has a self-access well-equipped computer lab and library, conference hall, meeting room, digitalized test preparation classes, computer lab with internet access, reception, counseling desks, renowned professional instructors and expert career counselors. Our major business and service activities are as below:

- ★ **Abroad Study Counselling for the JAPAN, UK, USA, Australia and New Zealand, CHINA**
- ★ **IELTS/ToEFL/SAT Preparation Classes**
- ★ **English Language Classes**
- ★ **Academic and Research Writing Classes**
- ★ **Visa Interview Preparation Classes**
- ★ **Student Visa Documentation**
- ★ **Pre-departure and on-arrival Information**



Networking

We have strong educational business network within and outside the country with associate business partners, representatives, and educational providers.

Professional Experience

We have strong foundation and background in talent management, and implementation of all organizational activities-both external and internal for research, training and overseas education since 1997.

Company Strengths

This company is operated and promoted by well qualified and dynamic team of professional experts, career advisors and trade specialists.

Managing Director: A.K.M Shamsul Alam

Chief Executive Officer: Md. Nazrul Islam

Manager: Md. Taruqul Islam

Accountant : Md Iqbal Hossain (DU)

Japanese instructor : Md Raihan Miah (LPU)

English instructor: Md. Ashikur Rahman (JNU)

Office Receptionist: kaniz Fatema

Office assistant : Md. AshrafulAlam (Shohag)

Pride of Facts

Reokho trade international Education TIE has following Points of Pride:

- ★ Run and promoted by national and international graduates having professional credentials
- ★ Abroad Study Counselling for the JAPAN, UK, USA, Australia and New Zealand, CHINA
- ★ Office are located in the heart of dhaka- along with digitalized JLPT/IELTS/TOEFL/SAT preparation classes
- ★ Official representatives of world-class educational providers
- ★ Expert counseling from people who have lived and studied overseas
- ★ Most of our counselors have traveled extensively and have a fair exposure of life and study opportunities in abroad
- ★ University and college representatives visit our offices regularly
- ★ We always provide assistance in course and academic
- ★ Institution selection, career planning and application for admission
- ★ Our experts provide visa guidance and interview tips
- ★ Our students always get Pre-departure and on-arrival briefing
- ★ We provide assistance for travel & accommodation arrangements



Company Information

Name of the Company: Reokho trade international

Company Registration No.: TRAD/DSCC/266079/2019

Company TIN: 194116343242

Nature of Business: Education, Training and Research

Business Approval: Bangladesh Govt.

Membership: ATAB ,Civil Aviation TARC No-0008151

Company Capital Structure: 50,00,000 Lac BDT

Official Banks: City Bank, Dhaka, Bangladesh.

Routing Number: 225275357



Office Address

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