

|              | Adjustment<br>Text Size | Branding | Design | Icons | Item Pictures | Navigation | Page Loads<br>Quickly | Organization | Screen<br>Space | Sidebar |
|--------------|-------------------------|----------|--------|-------|---------------|------------|-----------------------|--------------|-----------------|---------|
| Craigslist   | X                       | X        | X      | X     | X             | X          | V                     | X            | X               | X       |
| Letgo        | X                       | V        | V      | V     | V             | V          | X                     | V            | V               | X       |
| Used         | X                       | V        | X      | X     | V             | X          | V                     | V            | V               | X       |
| Kijiji       | X                       | V        | X      | X     | V             | V          | V                     | V            | V               | V       |
| Facebook     | X                       | V        | V      | V     | V             | V          | V                     | V            | V               | V       |
| Buyselltrade | X                       | V        | V      | X     | V             | V          | V                     | V            | X               | V       |