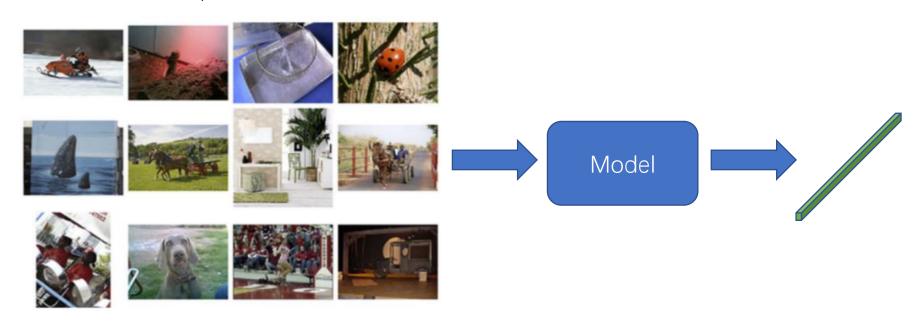
Convolutional Neural Networks – Part 4 Introduction to Representation Learning

ECE 449

Representation Learning

- Learn the representation/feature/embedding of the data
 - The learned semantic information of the representation depends on specific tasks.
 - The "model" has several names: backbone, encoder, embedding network, feature extractor, etc.

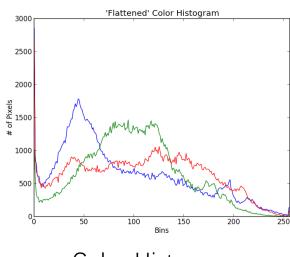


Before Deep Learning

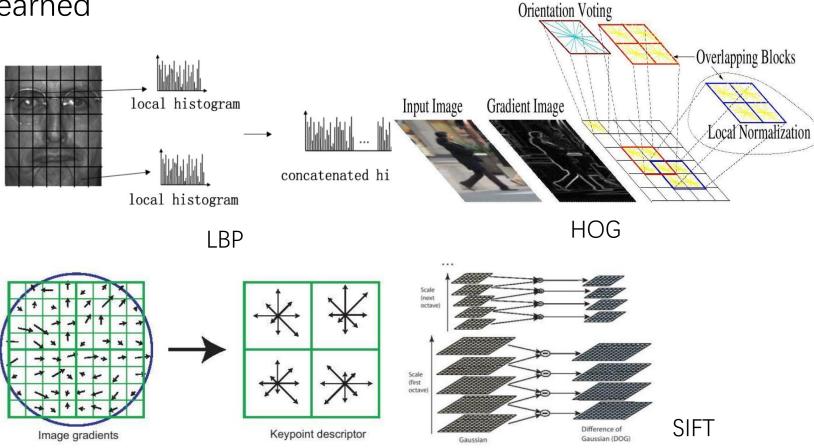
Use feature engineering instead of representation learning

• Hand-crafted, not learned

Not task specific

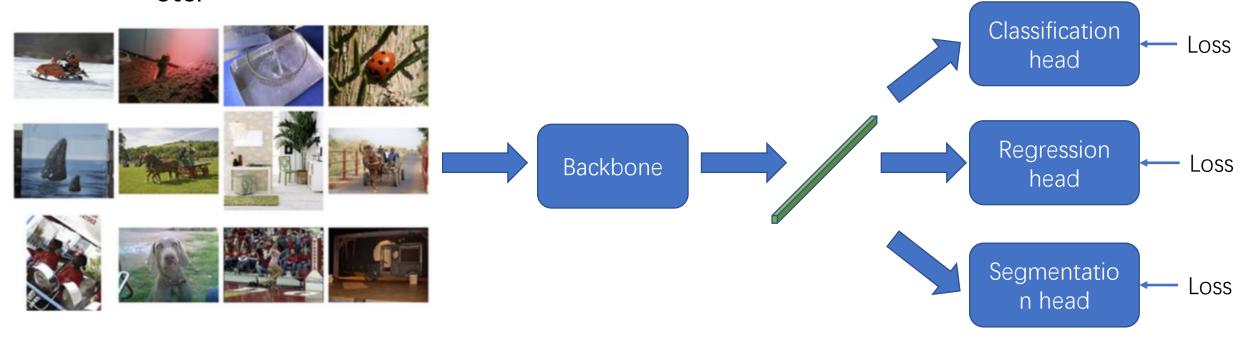


Color Histogram



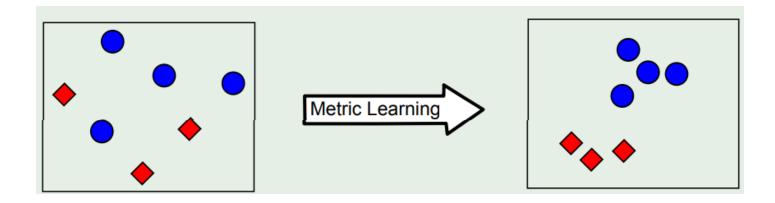
How to Learn Representations?

- Treat samples individually with task specific head
 - Classification head, regression head, segmentation head, projection head, etc.



How to Learn Representations?

- Learn relations among training samples
 - Distance metric learning, reduce intra-class distances and enlarge interclass distances



Learn Representations

- Learn representation with individual samples
- Distance metric learning
 - Distance metrics
 - Contrastive learning and ranking losses
- Relation to other tasks
 - Self-supervised learning
 - Transfer learning
 - Multi-task learning

Learn Representation with Individual Samples

• Given the task specific labels y (for supervised tasks), backbone f_{θ} , task specific head g_{φ} , and designed loss function l, we aim to learn θ and φ ,

$$\widehat{\boldsymbol{\theta}}, \widehat{\boldsymbol{\varphi}} = \arg\min_{\boldsymbol{\theta}, \boldsymbol{\varphi}} l(g_{\boldsymbol{\varphi}}(f_{\boldsymbol{\theta}}(\boldsymbol{x})), \boldsymbol{y})$$

- The learned representations $f_{\theta}(x)$ can be used in downstream tasks
- Example: face recognition and verification

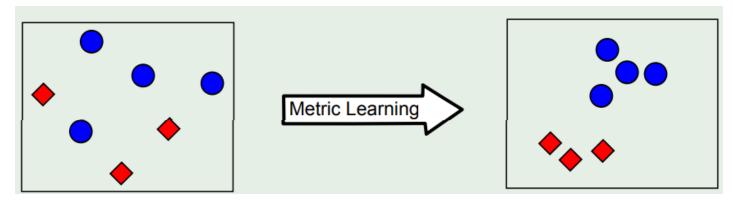
Distance Metric Learning

• Distance Metric learning is to learn a distance metric for the input space of data from a given collection of pair of similar/dissimilar points that preserves the distance relation among the training data pairs.



Metric Learning

- Adapt the metric to the problem of interest.
- The notion of good metric is problem-dependent
 - Each problem has its own semantic notion of similarity, which is often badly captured by standard metrics (e.g., Euclidean distance).
- Solution: learn the metric from data
 - Basic idea: learn a metric that assigns small (resp. large) distance to pairs of examples that are semantically similar (resp. dissimilar).



Distance Metrics

- Distance function
 - A distance over a set X is a pairwise function $d: X \times X \rightarrow R$ which satisfies the following properties $\forall x, x', x'' \in X$:
 - $d(x, x') \ge 0$ (non-negativity)
 - d(x, x') = 0 if and only if x = x' (identity of indiscernibles)
 - d(x, x') = d(x', x) (symmetry)
 - $d(x, x'') \le d(x, x') + d(x', x'')$ (triangle inequality)
- Example:
 - Euclidean distance, ||x-x'||
 - KL divergence, $D(p||q) = \sum p * log(p/q)$, distance?

Minkowski Distances

Minkowski Distance is a generalization of Euclidean Distance

$$d(\mathbf{x}, \mathbf{y}) = \left(\sum_{k=1}^{n} |x_k - y_k|^r\right)^{1/r}$$

- r = 1. City block (Manhattan, taxicab, L₁ norm) distance.
 - A common example of this for binary vectors is the Hamming distance, which is
 just the number of bits that are different between two binary vectors
- r = 2. Euclidean distance
- $r \to \infty$. "supremum" (L_{max} norm, L_{∞} norm) distance.
 - This is the maximum difference between any component of the vectors
 - $d(x, y) = \max_{i} |x_{i} y_{i}|$.

The Mahalanobis Distance

Definition

$$d(\mathbf{x}, \mathbf{y}) = ((\mathbf{x} - \mathbf{y})^T \mathbf{M} (\mathbf{x} - \mathbf{y}))^{-0.5}$$

- where $M \in R^{d \times d}$ is a symmetric PSD matrix.
- Relation to the Euclidean distance

$$d(\mathbf{x}, \mathbf{y}) = ||L\mathbf{x} - L\mathbf{y}||_2 = ||L(\mathbf{x} - \mathbf{y})||_2$$

= $((\mathbf{x} - \mathbf{y})^T L^T L (\mathbf{x} - \mathbf{y}))^{-0.5}$

Similarity

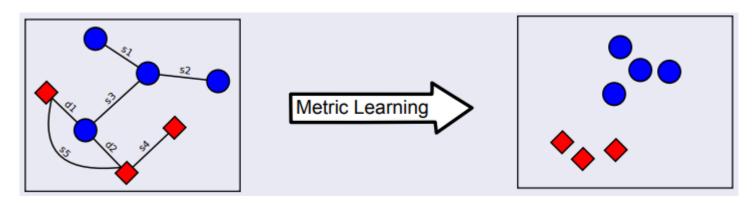
- A (dis)similarity function is a pairwise function
 - $s(\mathbf{x}, \mathbf{y}) = 1$ (or maximum similarity) only if $\mathbf{x} = \mathbf{y}$.
 - $s(\mathbf{x}, \mathbf{y}) = s(\mathbf{y}, \mathbf{x})$ for all \mathbf{x} and \mathbf{y} . (Symmetry)

where $s(\mathbf{x}, \mathbf{y})$ is the similarity between points (data objects), \mathbf{x} and \mathbf{y} .

- Bilinear similarity
 - $s(\mathbf{x}, \mathbf{y}) = \mathbf{x}^{\mathrm{T}} \mathbf{M} \mathbf{y}$
- Cosine similarity
 - $s(\mathbf{x}, \mathbf{y}) = \mathbf{x}^{\mathrm{T}} \mathbf{y} / (||\mathbf{x}|| \cdot ||\mathbf{y}||)$

Metric Learning in a Nutshell

- Learning from side information
 - Must-link / cannot-link constraints:
 - $S = \{(x_i, x_i) : x_i \text{ and } x_i \text{ should be similar}\},$
 - D = $\{(x_i, x_i) : x_i \text{ and } x_i \text{ should be dissimilar}\}.$
 - Relative constraints:
 - R = $\{(x_i, x_j, x_k) : x_i \text{ should be more similar to } x_j \text{ than to } x_k\}$.
- Geometric intuition: learn a projection of the data



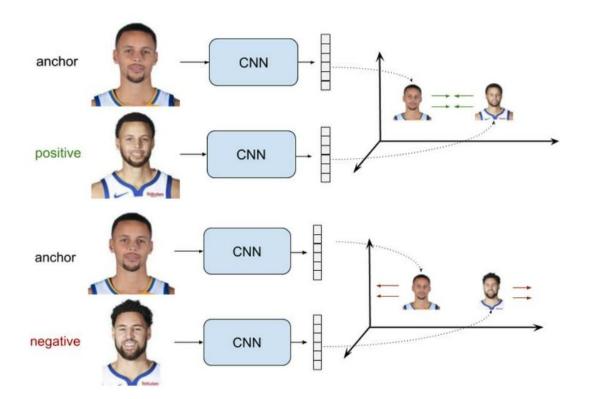
Metric Learning in a Nutshell

- General formulation
 - Given a metric, find its parameters **M*** as
 - $\mathbf{M}^* = \operatorname{arg\ min}_{\mathbf{M}} [L(\mathbf{M}, S, D, R) + \lambda R(\mathbf{M})],$
 - where L(M, S, D, R) is a loss function that penalizes violated constraints, R(M) is some regularizer on M and $\lambda \ge 0$ is the regularization parameter
- We usually have pairwise terms that represent the relations among samples in the distance metric learning loss function, also known as contrastive loss

Margin Triplet loss $\sum_{i=1}^{N} \left[\|f(x_i^a) - f(x_i^p)\|_2^2 - \|f(x_i^a) - f(x_i^n)\|_2^2 + \alpha \right]_{+}$ Negative Anchor **LEARNING** Negative Anchor Positive **Positive DEEP ARCHITECTURE Batch**

Ranking loss

$$L(r_0,r_1,y)=y||r_0-r_1||+(1-y)\max(0,m-||r_0-r_1||)$$



r: representation

y=1: positive pair

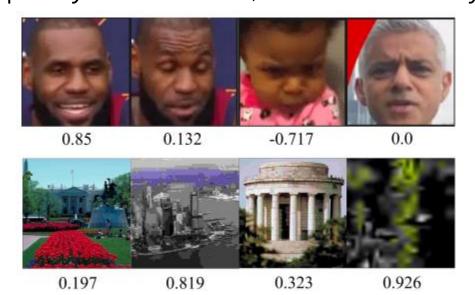
y=0: negative pair

m: margin

- Margin ranking loss
 - Usually for regression task
 - If y=1 then it assumed the first input should be ranked higher (have a larger value) than the second input, and vice-versa for y = -1.

$$l(x_1, x_2, y) = \max(0, -y * (x_1 - x_2) + m)$$

• Example: image quality assessment, sentiment analysis



- From softmax cross entropy loss to additive angular margin loss (arcface)
- Softmax CE

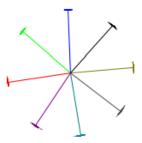
$$-\frac{1}{N} \sum_{i=1}^{N} \log \frac{e^{W_{y_i}^T x_i + b_{y_i}}}{\sum_{j=1}^{n} e^{W_j^T x_i + b_j}}$$

Additive angular margin loss

$$-\frac{1}{N}\sum_{i=1}^{N}\log\frac{e^{s(\cos(\theta_{y_i}+m))}}{e^{s(\cos(\theta_{y_i}+m))}+\sum_{j=1,j\neq y_i}^{n}e^{s\cos\theta_j}}$$





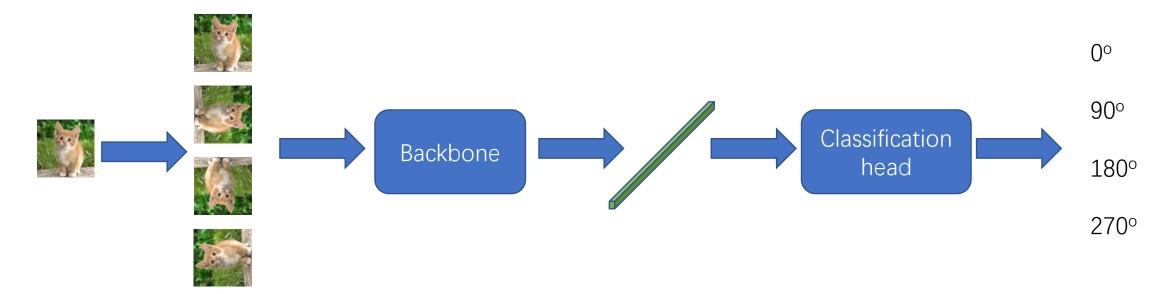


(b) ArcFace

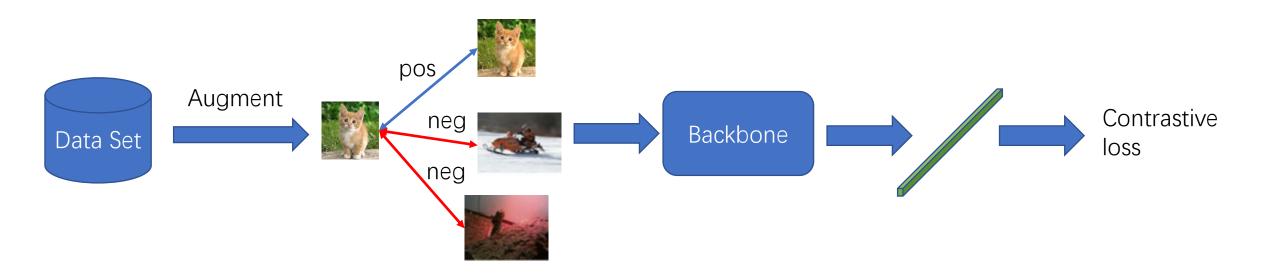
Deng J, Guo J, Xue N, et al. Arcface: Additive angular margin loss for deep face recognition[C]//Proceedings of the IEEE/CVF Conference on Computer Vision and Pattern Recognition. 2019: 4690-4699.

- Learn representation with self generated labels
 - Neutral representations
 - Usually for pre-training on unlabeled data
- Framework for transfer learning with self-supervised pretraining
 - Step 1: generate labels on augmented data
 - Step 2: learn backbone/encoder with supervised loss
 - Step 3: add head network for down stream tasks (usually have annotations)
 - Step 4: fine-tune the model

- How to generate labels
 - Rotation

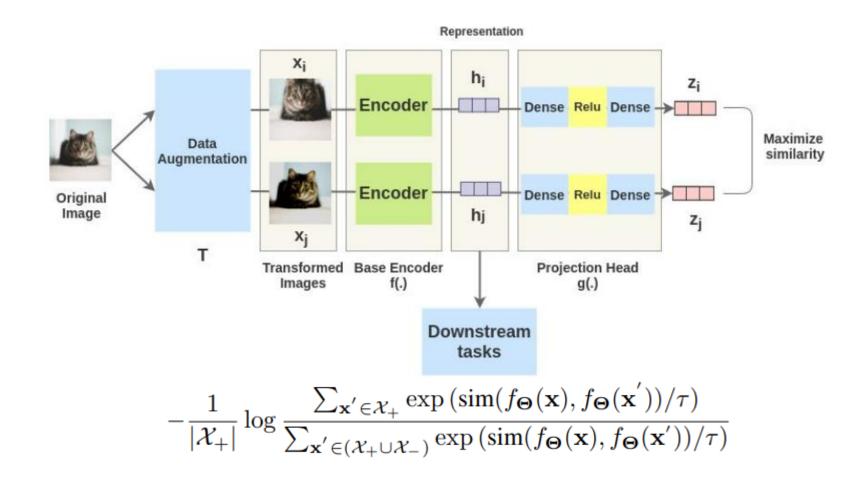


- How to generate labels
 - Generate positive and negative pairs on augmented data



- Some self-supervised learning frameworks
 - A Simple Framework for Contrastive Learning of Visual Representations (SimCLR)
 - Momentum Contrast for Unsupervised Visual Representation Learning (MoCo)
 - Bootstrap your own latent: A new approach to self-supervised Learning (BYOL)

SimCLR

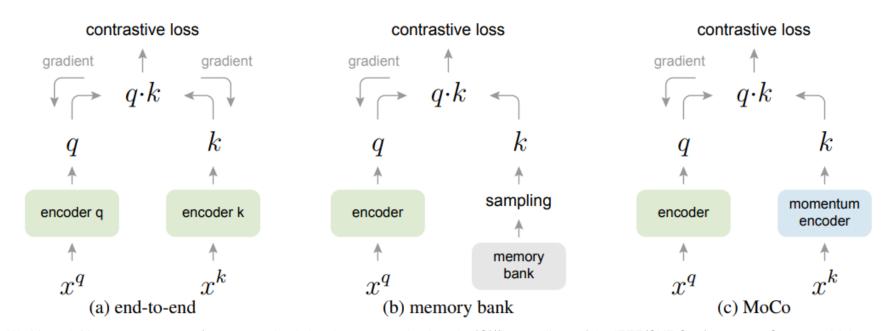


Chen T, Kornblith S, Norouzi M, et al. A simple framework for contrastive learning of visual representations[C]//International conference on machine learning. PMLR, 2020: 1597-1607.

MoCo

- Enlarge the set of negative samples
- Momentum encoder

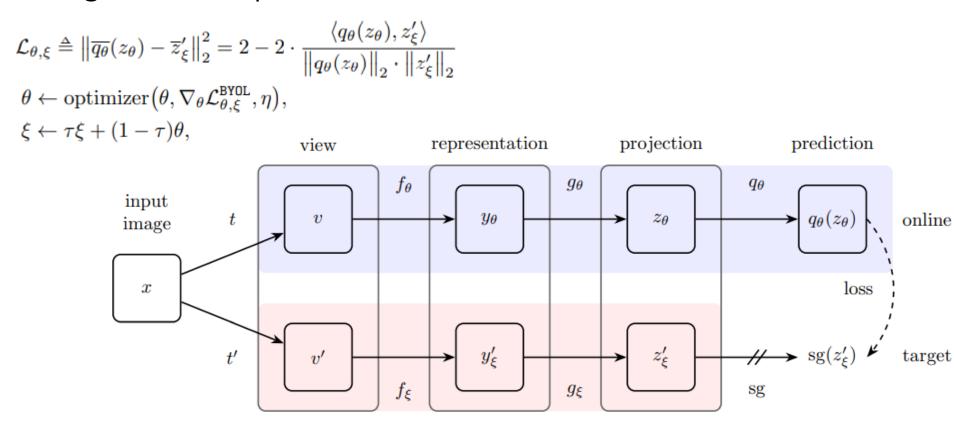
•
$$\mathbf{\theta}_{k} \leftarrow m\mathbf{\theta}_{k} + (1 - m)\mathbf{\theta}_{q}$$



He K, Fan H, Wu Y, et al. Momentum contrast for unsupervised visual representation learning[C]//Proceedings of the IEEE/CVF Conference on Computer Vision and Pattern Recognition. 2020: 9729-9738.

BYOL

No negative samples



Grill J B, Strub F, Altché F, et al. Bootstrap your own latent: A new approach to self-supervised learning[J]. arXiv preprint arXiv:2006.07733, 2020.