

Supporting a Farmers Agent

If you receive a call from a Farmers Agent you should...

 Provide White Glove Treatment. Provide an excellent customer experience as with any customer.

If you encounter a caller that is unhappy with their Agent, and has requested to change their agent or file a formal complaint you should...

- Never agree with the caller or speak negatively about Farmers or a Farmers Agent, but you can express sympathy such as apologizing for the situation.
- Please try to assist the caller to the best of your ability for situations that you have been provided training.
- If unable to assist inform the caller that you will transfer them to Consumer Solutions.

If a customer wants to have a message left with the agent, you should...

- Attempt to call the Agent's office. If you reach their voicemail you can offer to transfer the caller through.
- You also have the option of having your team leader or Supervisor send an email the agent with the message from the customer.

If you encounter an Agent being abusive (cursing or name calling) you should...

- Provide one (1) warning and advise the Agent to please discontinue the language.
- If the Agent continues then you need to advise them that if the conversation continues you will no longer be able to assist them and will need to get a supervisor involved.

Should you have any questions about this policy or unable to handle the caller, please seek immediate assistance from your Team Leader or Supervisor.