

Subcontractor: Tom Veilleux SOW#: TVTUG1

Date: October 9, 2013

SCOPE OF WORK

Development work to be performed for Webtegrity on behalf of CLIENT: TUG

The Ultimate Giveback is a fundraising dynamic platform that offers interaction similar to popular sites likes KickStarter and GoFundMe.

The website will include the following functions:

- Creation of Campaigns from an Admin Panel
- Creation of Competitor's (charity) Accounts from user panel
- · Voting / Payment options for Donations from voter's panel

The website will include the following features:

Voting Widget (1.5 hrs to complete widget)

This will be the widget that allows a donor to give any dollar amount and see instant votes gained. See Screenshot.

Badge Widget Box for 3rd party plugin - Possible Phase II

This will be the widget for charities to copy and paste into their own website that will redirect a viewer to their TUG page

Email Database Download (This can easily be created with PHP and MySQL)(8 hrs - once database is completed. Resource: https://github.com/PHPOffice/PHPExcel)

This system should be able to collect email address of opt'ed in viewers and then be able to be downloaded in an excel file. This should be reached from the Charities' Dashboard. There should also be a master area for TUG's admin.

Dashboard For Charities: / Non-profit Competitors

- Create their own account to compete in a particular campaign or multiple campaigns at once. This should give them a dashboard area with editing capabilities according to the provided screenshots. (SEE SCREENSHOTS)
- Resource tab with email templates for them to copy and paste to advertise their fundraising drive

GIVEBACK>

Welcome.	NAME!		Currently, yo	u have
ir cocorrec,			called g, go	
Non-Profit Name		7		
Address			1,348,389	votes
Street Address			\$1,450.87	raised
Address Line 2				
City		State		ranked
Zip / Postal Code				
Website http://		7		
тирэ		1	Password	
About Your Non-Profit			reset password?	
			'	save
Why Your Tuggin'? Give a quick explanatio raised.	n of what you'd spend the mon-	ey on that is either won or	,	
Give a quick explanation	in of what you'd spend the mon-	ey on that is either won or	•	
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Give a quick explanatio raised. Would you like to keep		li.		
Give a quick explanatio raised. Would you like to keep over?		li.		
Give a quick explanatio raised. Would you like to keep over?		ng after the competition is		

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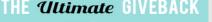
FAQs How to Leverage

Search for your favorite nonprofit, category, etc.



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THE **Ultimate**

ACCOUNT MEDIA DONATIONS RESOURCES > Media YouTube Video Browse... http:// Upload up to 10 photos and drag them into the order you'd like them to appear.

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ACCOUNT MEDIA DONATIONS RESOURCES

Votes & Donations

EXPORTLIST

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□ EMAIL	NAME	VOTES	AMOUNT
kori@webtegrity.com	Kori Ashton	300	\$125
kori@webtegrity.com	Kori Ashton	300	\$125
kori@webtegrity.com	Kori Ashton	300	\$125
kori@webtegrity.com	Kori Ashton	300	\$125
kori@webtegrity.com	Kori Ashton	300	\$125
kori@webtegrity.com	Kori Ashton	300	\$125
kori@webtegrity.com	Kori Ashton	300	\$125
kori@webtegrity.com	Kori Ashton	300	\$125
kori@webtegrity.com	Kori Ashton	300	\$125
kori@webtegrity.com	Kori Ashton	300	\$125
kori@webtegrity.com	Kori Ashton	300	\$125
kori@webtegrity.com	Kori Ashton	300	\$125
kori@webtegrity.com	Kori Ashton	300	\$125
kori@webtegrity.com	Kori Ashton	300	\$125
kori@webtegrity.com	Kori Ashton	300	\$125

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ACCOUNT DONATIONS RESOURCES MEDIA

Resources

to be determined here...

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THE Ultimate GIVEBACK >



Access Point For Voters / Donations: - No Actual Dashboard area – just payment gateway

- Email Address / Facebook Username
- Credit Card Info
- Optin for follow up and Charity Communication



Dashboard For Admin - TUG Staff

- Create Campaigns this will allow:
 - Campaign Name

- o Campaign Start / End Time / Date
- o Campaign Details Paragraph WISYWIG box
- o Campaign Logo / slideshow slides
- Campaign parameters
 - Genres allowed (with sub categories)
 - Cities Allowed
 - Zip Codes Allowed
 - Gross Profit Margin
 - Staff Size
 - Possible other fields this will need to be fluid
- Monitor Analytics We want to be able to track
 - o Campaign Totals Raised
 - Which of our categories have the most charities in them
- And be able to export every voter and their details

Placement Widget (20 - 40 hrs)

Appearing on the home page of every active campaign: This will show the first 25 charities according to real time total of votes. See Screenshots.



Countdown Clock (4 - 8 hrs)

This needs to be a realtime clock widget that is activated immediately upon the campaigns set start time and then immediately stops when it reaches the pre-set end date/time. This will then announce the winner with the MOST VOTES.

WePay (Simple API no problem to implement. Payment like 4 - 8 hrs)

The payment system we've chosen is WePay. There will need to be seamless integration with their payment system on our site for each Charity competing.

TIME FRAME & COMPENSA	ATION:
hours = \$	<u> </u>
To be completed no later t	han 5pm Tuesday, December 20th. Unless otherwise notified.
PAYMENTS:	
	n activation of this contract
	on completion of work.
Acceptance of Payment Schedul The above prices, specifications a	e: and conditions are satisfactory and hereby accepted. Payment terms are accepted as well.
On behalf of CLIENT:	
(Signature)	Date

Any alteration or deviation from the above specifications involving extra cost will only be executed upon written orders from **Webtegrity**, **LLC**, and will become an extra charge over the sum mentioned in this proposal. All agreements must be submitted in writing. If timeframe is not met, penalty fees may be deducted from final payment.