

1970:

13,2%

TODAY?

TODAY:

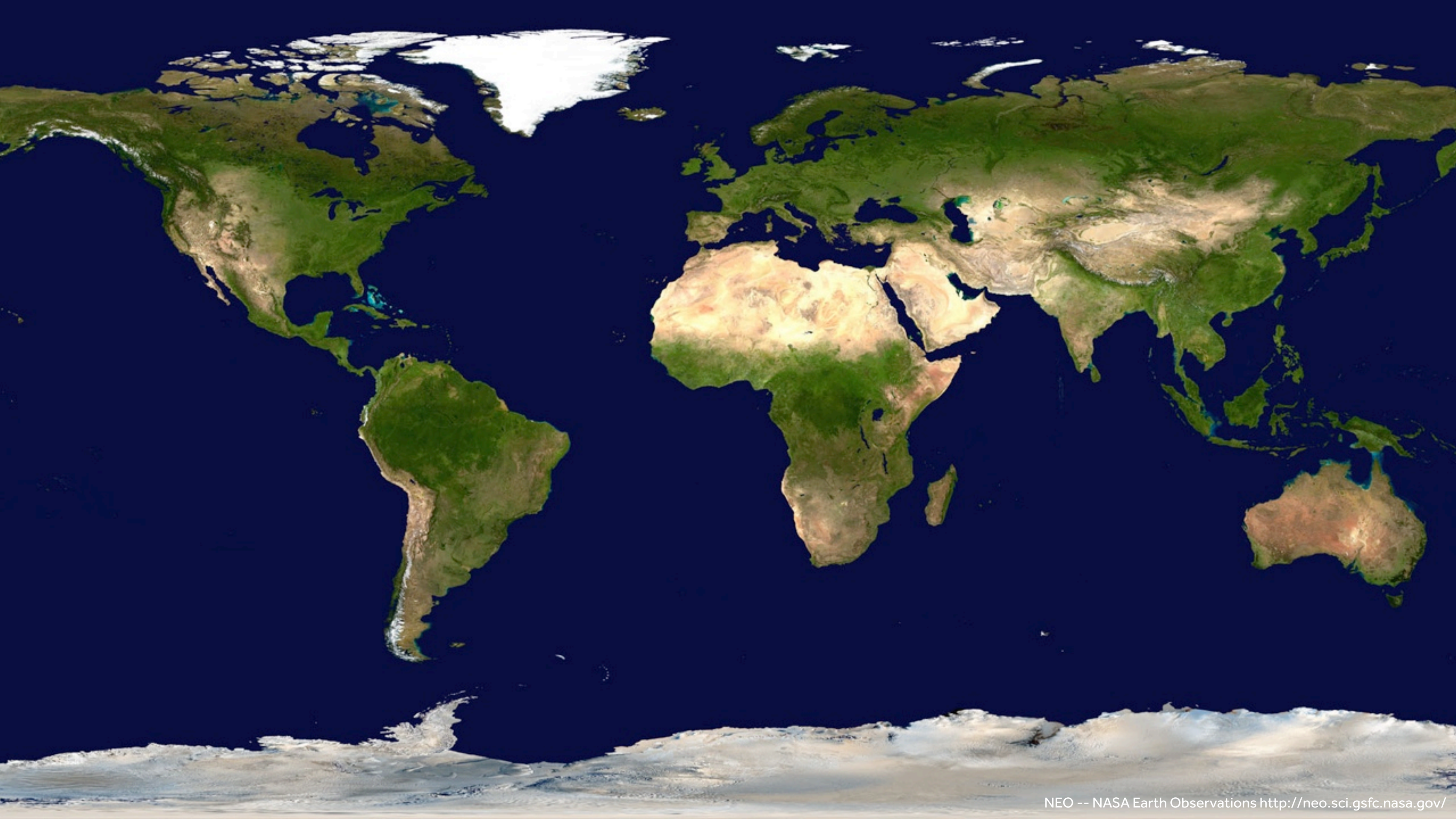
12,6%

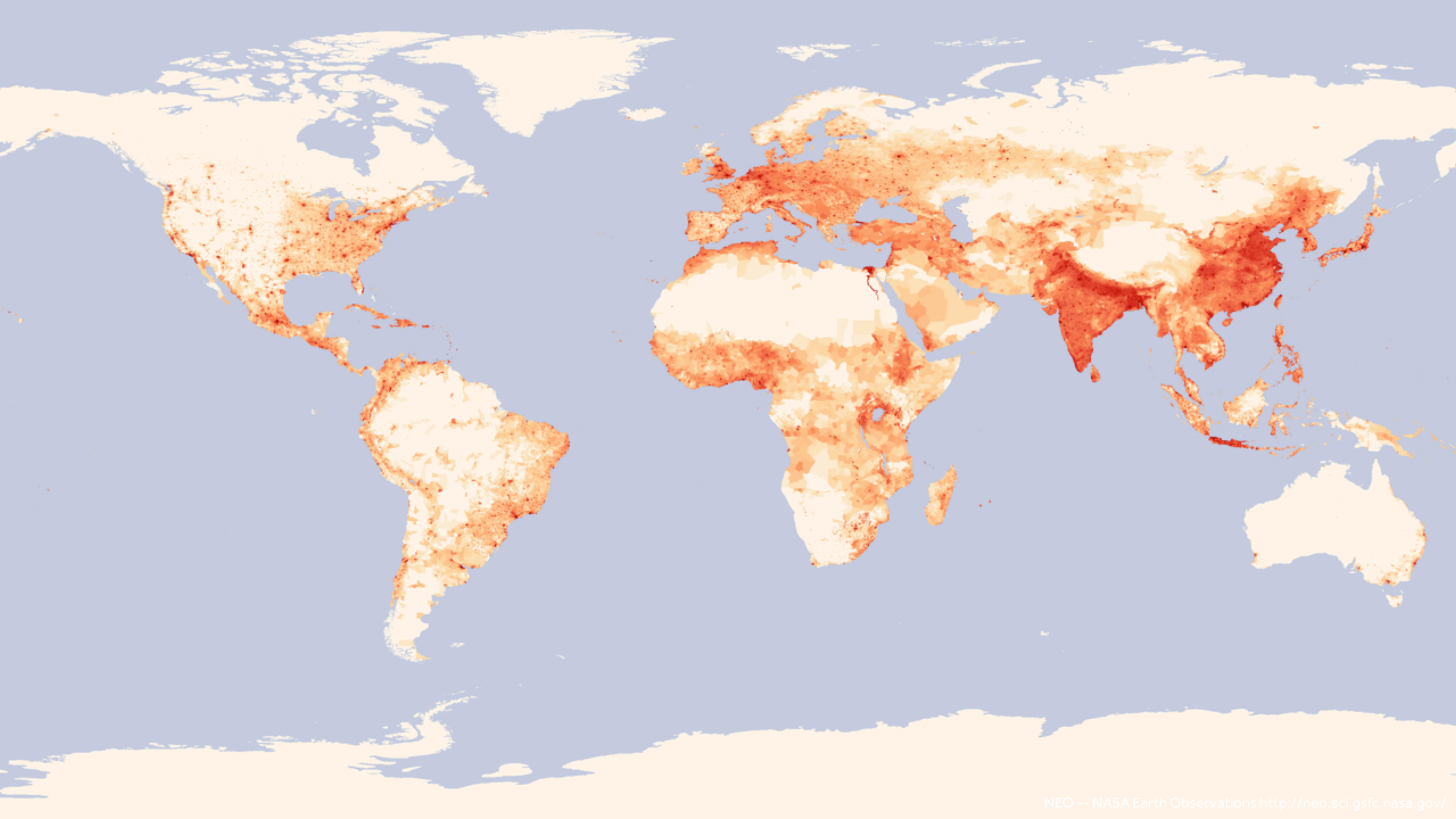


“Once a photograph of the Earth, taken from outside, is available...
a new idea as powerful as any in history will be let loose.”

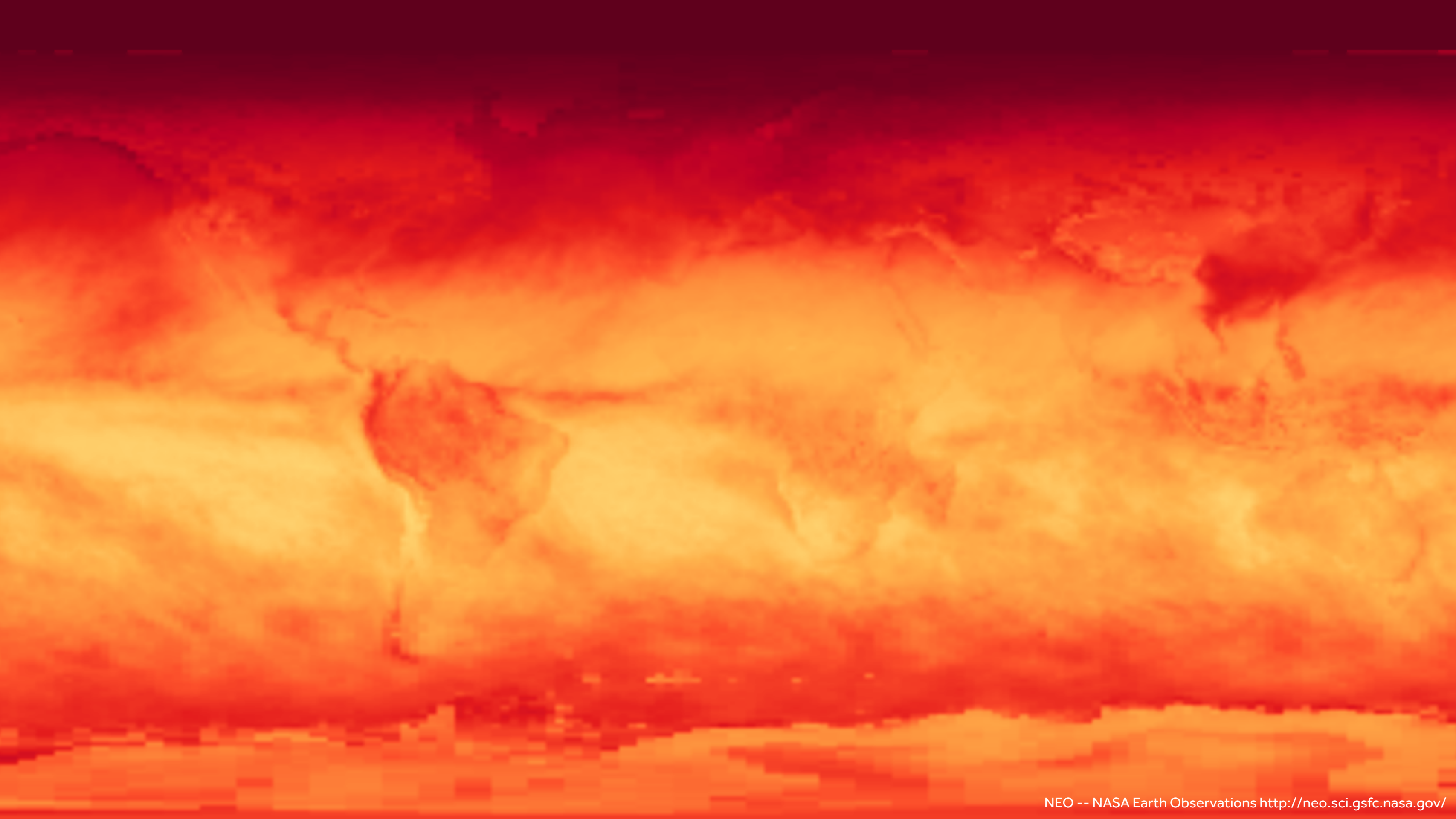
FRED HOYLE, 1948

THE OVERVIEW EFFECT













IS TODAY THE BEARTHDAY OF A NEW ERA?

EARTH DAY 2013: APRIL 22

#SPACEAPPS
#ENERVIEW

SICHENG CHEN (CN)

ANDREAS FOLKESTAD (SE)

TOR GUTTORMSEN (NO)