

Sponsorship tiers



UX Design Day Dunedin 2013 is a one-day conference targeted towards anyone with an interest in digital design and UX.

It's not just a conference for designers. With a wide range of talks encompassing all facets of UX design and from different points of view, its aims are to highlight the importance of good design, show how attendees can introduce practices & principles into their current workflow through a hands-on workshop, and to help inspire attendees to learn new skills.

This type of conference is a first for Dunedin and has received a huge amount of interest and support through pre-registrations and the New Zealand tech community. We're looking at around 80 - 100 attendees in a great venue and expect tickets to sell out fast.

As a sponsor that values great design, you'll have your name associated with an exciting, new design conference, full of attendees who are passionate about what they do - whether it's design, programming, project management, or even something entirely unrelated and unexpected!

We're a new non-profit organisation, and we are hoping these one-day mini conferences will become a recurring event, run by other passionate people with a similar format in cities all over the world.

Gold sponsorship \$500.00 NZD

- Logo prominently displayed on our website and at the event
- If provided by you, company branding, brochures, swag on offer to attendees
- Company banners displayed in the main auditorium
- Logo displayed before each video if talks are filmed and put online
- 5x conference tickets

Silver sponsorship \$300.00 NZD

- Logo prominently displayed on our website and at the event
- If provided by you, company branding, brochures, swag on offer to attendees
- 3x conference tickets

Bronze sponsorship \$100.00 NZD

- Logo displayed on our website and at the event
- 1x conference ticket