

Time	Type	Speaker	Topic	Notes
8.00am	Open doors	Registration		Registration
9.00am	Kick off			Highly Flammable
9.10am	Introduction			Benjamin Humphrey will introduce UX Design Day, do a bit of housekeeping, and kick-off the day!
9.15am	Keynote #1	Philippa Dawe	Design from day one	
9.50am	Lightning #1	Duncan Nimmo	The customer problem	
10.10am	Lightning #2	Gillian Hemphill	Variety and Commonalities	
10.30am	Morning Tea			
11.00am	Keynote #2	Philip Fierlinger	Go with the flow: How we design at Xero	
11.35pm	Lightning #3	Annabel Goslin	Childs play: User testing children	
11.55pm	Lightning #4	Anais Ardid	Documentation, the UX killer	
12.15pm	Workshop	Personas and user testing	Hosted by Pikselin	Hosted by Pikselin
12.45pm	Lunch			Invitation workshop run by Empathy
1.30pm	Keynote #3	Ruth Brown	Me, data and our irreconcilable differences	
2.05pm	Lightning #5	Marcus Brown	Obsessing about the right things	
2.25pm	Lightning #6	Matt Ellingsen	Call ya'self a designer	
2.45pm	Afternoon Tea			
3.15pm	Lightning #7	AndyTaufafi	The creative process of tattoo	
3.25pm	Lightning #8	Martin Bulmer	JFIDUX	
3.45pm	Keynote #4	Wesley Yun	Designing the future	
4.45pm	wrap up			
5.00pm	Finish!			