35[responses](#)

Summary [See complete responses](#)

Attendance

Did you attend on the day?
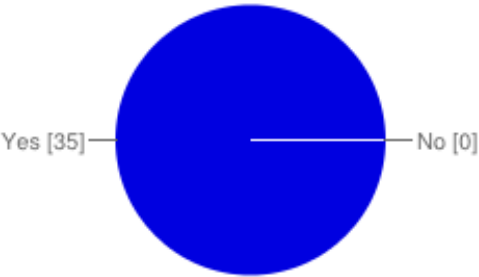
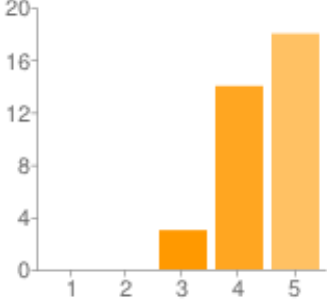
Yes	**35**	100%
No	**0**	0%

If you answered "no" above, was there anything we could have done to change that?

Communication and talk variety

How did you find our communication leading up the event?
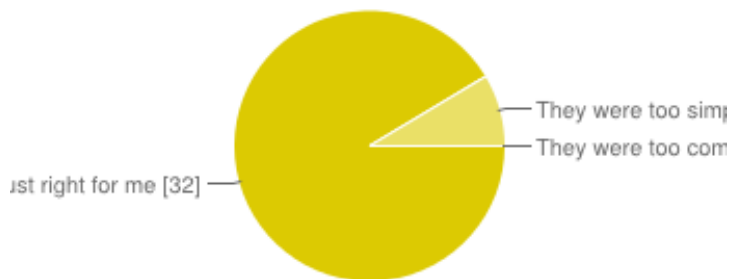

1 -Not good at all	**0**	0%
2	**0**	0%
3	**3**	9%
4	**14**	40%
5 -Really great, lots of communication	**18**	51%

Not good at allReally great, lots of communication

How did you find our communication during the event?
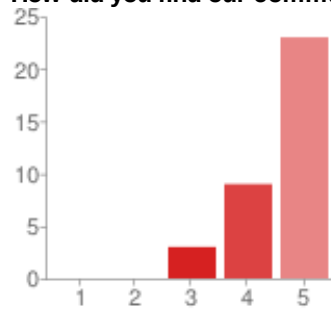
1 -Not good at all	**0**	0%
2	**0**	0%
3	**3**	9%
4	**9**	26%
5 -Really great, lots of communication	**23**	66%

Not good at allReally great, lots of communication

How did you find the complexity of the talks?
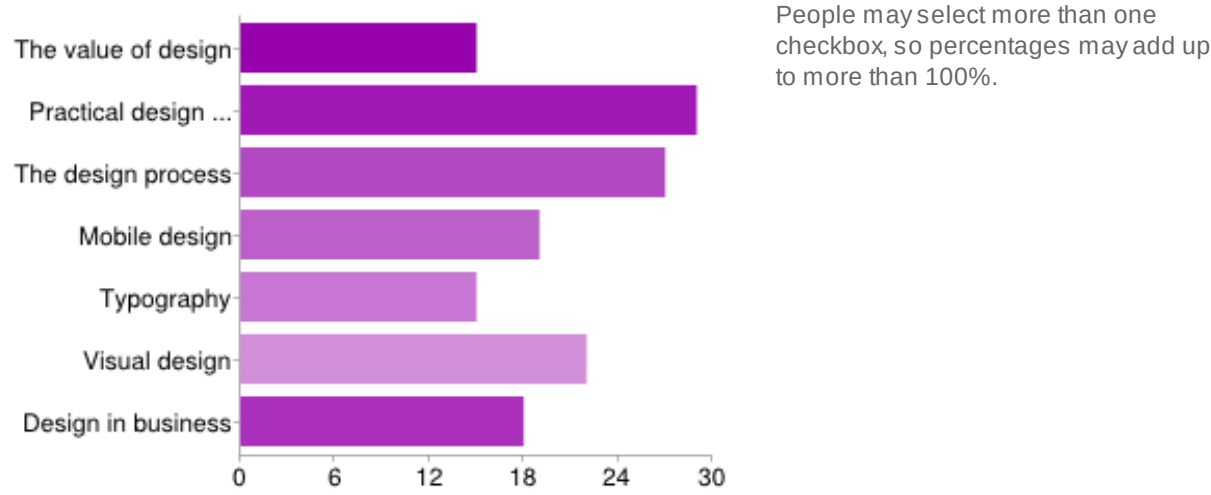

The talks were just right for me	**32**	91%
They were too simple	**3**	9%
They were too complex or difficult	**0**	0%

How did you find the variety of speakers and their talks?
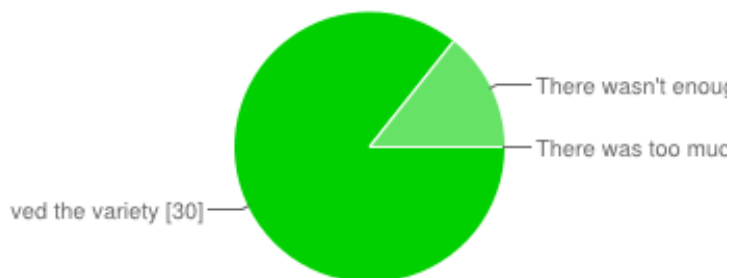
Yes, I absolutely loved the variety	**30**	86%
There wasn't enough variety	**5**	14%
There was too much variety	**0**	0%

Out of the topics we covered, which ones would you like to see more of in the future?

The value of design	**15**	43%
Practical design principles	**29**	83%
The design process	**27**	77%
Mobile design	**19**	54%
Typography	**15**	43%
Visual design	**22**	63%
Design in business	**18**	51%

People may select more than one checkbox, so percentages may add up to more than 100%.
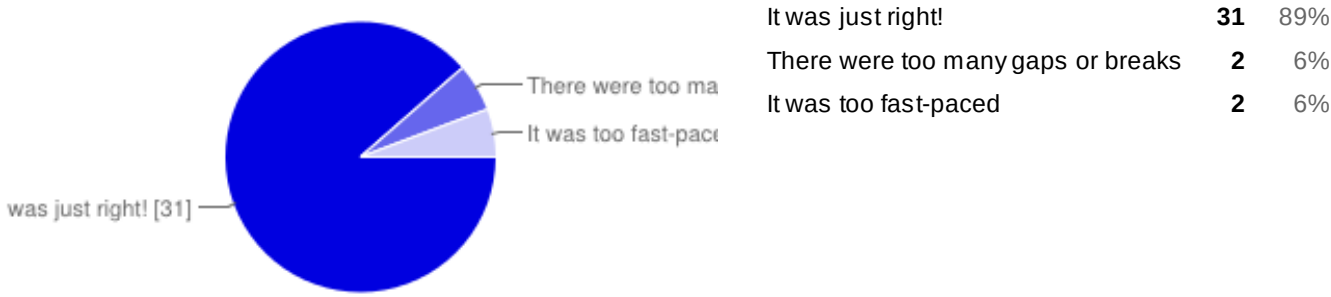

Were there any topics you think we should have covered, but didn't?

A bit more practical UX stuff.　　　Human factors Emotional design (Don Norman) Web typeface services (e.g. typekit)　　　　　I only stayed until lunchtime, would have really liked to hear the speakers in the afternoon but had to go to another commitment unfortunately.　　I think a little more relating to usability would be good.　　Personally, less web focus although I understand UX share many common principles. Also again personally, would love to see more UX talk on LOB applications as we move into a mobile/ touch centric world.　　　　　　　　　　I enjoyed all the topics on the day - although it did seem to be directed more at　...

Schedule and workshop

How did you find the schedule and timing throughout the day?

It was just right!	**31**	89%
There were too many gaps or breaks	**2**	6%
It was too fast-paced	**2**	6%

Did you take part in any workshop exercises?

Yes	**11**	31%
No	**24**	69%
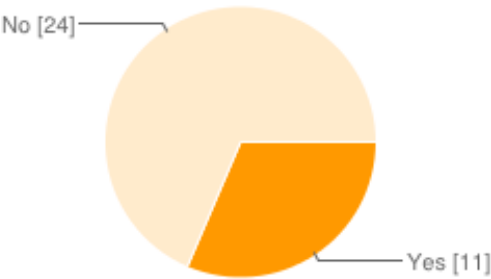
If so, how did you find the workshop exercises?

Fun.   It was too late in the day... but it was a good chance to talk and meet people.   Good to practise and to network   They were helpful, but because it was at the end of the day I was quite tired so I don't think I used them as well as I could have by that stage. It was however a really great chance to sit down, have a beer and talk with some of the speakers in a relaxed environment and hear their thoughts on how to approach the exercises/ design.   Good, nice. It was tricky to get them to work, at the end of the talks, and when people were having a drink and wanted to talk (but I do think it still   ...

If you didn't take part in the exercises, was there anything we could have done to change that?

Only reason I didn't participate was had a long drive ahead so didn't want to leave too late!   I was just a bit tired by the end of it all and enjoyed talking to people around the place.   Have a time limit for each exercise. Ring a bell to indicate a move to a new table. Introduce some randomisation so new people at each table like speed dating.   Starting earlier in the day. By the time we had the exercises it was time for a beer.   I attended out of interest, I don't really want to sit down and actually design something. Sure it was simple enough for anyone to do, but I would rather have more talks.   ...

Our website

How helpful is our website, uxdesignday.org?
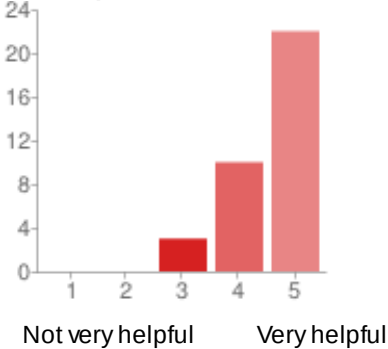
1 -	Not very helpful	**0**	0%
2		**0**	0%
3		**3**	9%
4		**10**	29%
5 -	Very helpful	**22**	63%

Do you have any suggestions for our website?

It's all good.   Less below the fold :)   Not really. Perhaps it'd be cool, if there were upcoming events, to have a simple form on it for people to state which kinda themes/subjects they'd like to have covered, with results visible to everyone.   The resources are great   Download slides and watch previous keynotes from the site?
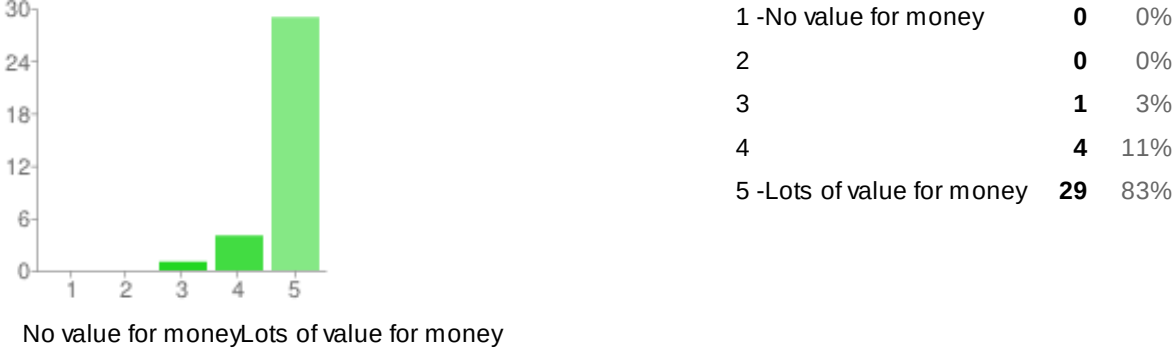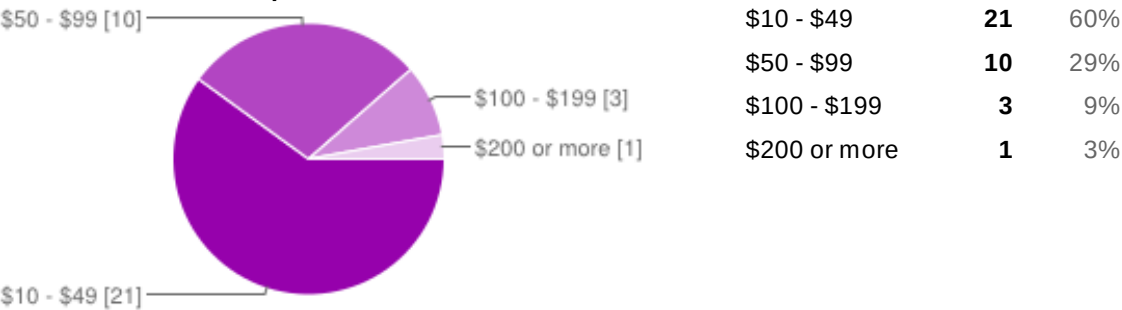
Extra stuff

Would you be interested in attending another UX Design Day in Dunedin?

Yes	**34**	97%
No	**1**	3%

Do you think you got value for money?

No value for moneyLots of value for money

1 -No value for money	**0**	0%
2	**0**	0%
3	**1**	3%
4	**4**	11%
5 -Lots of value for money	**29**	83%

What's a reasonable ticket price?

$10 - $49	**21**	60%
$50 - $99	**10**	29%
$100 - $199	**3**	9%
$200 or more	**1**	3%

Any other suggestions or comments?

Great job.   Less traditional conference presenting and more interaction. This was apparent during the endless stream of speakers in the morning. You might want to consider panels based around a topic or theme.   Space the seats out a little bit more in the room where the talks were held. I felt like we were too cramped in there, with hardly any room to move.   Great that it was held!   I didn't really enjoy the talk about basic CMS coding, thought this was irrelevant and didn't really take anything from it. People can do that in their normal day, not hear about it at a conference.   Give a small token g   ...

Number of daily responses