Talks

8am   Setup

8:45am   People arrive

9:15am   Brief introduction and welcome talk by Benjamin

9:30am   Philippa Dawe
Because you're worth it: The value of design

10:00am   Luke Johnston
Design should be invisible

10:15am   Ryan Baker
Unsexy software and why UX matters

10:30am   Alan Bauchop
Neuromarketing

10:45am   Morning tea / break

11am   Ruth Brown
How mobile is turning UX on its head

11:30am   Aidan Fraser
A practical introduction to responsive CSS

11:45am   Jason Leong
A look into automotive dashboard design

12pm   Tom Bond
UX evolution in a small startup

12:15pm   Lunch

1:15pm   Graham Dockrill
UX – From fad to business fundamental

1:45pm   Alex Gilks
Scribble time: scratching out some clarity with sketching and other drawing-ish things

2:00pm   Dave Strydom
           The silent type: Productive use of web typography.

2:15pm   Bram Pitoyo
           But it's so cluttered!

2:45pm   Short break

Workshop & networking, drinks

3pm   Benjamin introduces workshop

3:15pm   Start work on exercises

4pm   Bar opens in breakout space

4:30pm   2 minute demonstrations from exercises in conference room

6pm   Conference finishes