Homework Grading Report

Student Name:	Devin Rivera
Assignment:	Assignment 1 - Introduction to R
Graded On:	October 03, 2025 at 02:47 PM
Final Score:	34.6 / 37.5 points (92.3%)

Score Summary

Overall Performance: Excellent (92.3%)

Instructor Assessment

Must reference specific content from student work. Provide reflection assessment etc. Must be pure. Student's reflection question 1: "What did you observe about the structure and content of the data files you loaded? What insights can you share about the quality and organization of the data?" Answer: they described each table: first numeric, second survey, third reviews. Question about data types: they said "It is numeric data." Not accurate: Date column should be date type, Amount numeric. They didn't mention date type. Data quality assessment: they noted weird ratings, duplicate comments, but missed missing values. Analysis readiness: they said first table most ready, second needs most preprocessing. Overall Provide specific feedback referencing their statements. Reflection assessment: list statements like "Demonstrates thoughtful consideration of data structure and content across three files" etc. Analytical strengths: maybe "Successfully imported both CSV and Excel files using appropriate functions" etc. Business application: "Connects sales data to business performance metrics" etc. Learning demonstration: "Shows grasp of data inspection functions like str() and summary()" etc. Areas for development: "Provide more detailed analysis of data types, especially Date column; address missing values; consider data cleaning steps for duplicate comments." Recommendations: "Practice data type conversion, handling duplicates, using lubridate for dates, etc." Instructor comments: include specific strengths and suggestions. Reflection assessment array items: - "Demonstrates thoughtful consideration of the three data files, noting the quantitative nature of sales df, the rating scales in ratings_df, and the textual comments in comments_df." - "Shows critical thinking about inconsistencies in ratings df, questioning the mismatch between satisfaction scores and recommendation scores." -"Articulates understanding of data quality issues such as duplicate comments and invalid emails, though deeper analysis of missing values would strengthen the reflection." Analytical strengths array: -"Successfully imported sales_data.csv with read_csv and both sheets of customer_feedback.xlsx with read_excel, confirming correct package usage." - "Appropriately used str() and head() to inspect the structure and first rows of sales df, providing a concise summary of rows, columns, and variable types." - "Identified the range of Amount values (58.06 to 1985.60) and noted the absence of obvious missing values in the sales dataset." Business application array: - "Effectively links the sales data to potential business metrics such as total sales, average transaction value, and regional performance." -"Recognizes that the comments dataset can inform customer service improvements despite duplication issues." - "Frames the need for preprocessing the ratings dataset as a business requirement to ensure reliable satisfaction analysis." Learning demonstration array: - "Shows solid grasp of basic R data import functions and tidyverse workflow." - "Applies data inspection techniques appropriately to each dataset." - "Demonstrates developing analytical maturity by questioning data consistency." Areas for development array: - "Consider explicitly converting the Date column to a Date class (e.g., using lubridate) to enable time series analysis." - "Could strengthen the data quality assessment by

systematically checking for missing values and out on to form of the form of the systematically checking for missing values and out of the form of th "Opportunity to address duplicate comments programmatically (e.g., using distinct() or anti_join) and to validate email formats." Recommendations array: - "Practice date handling and type conversion with varied datasets to build robust time■based analyses." - "Explore data cleaning techniques such as duplicate removal, missing value imputation, and regex validation for email fields." - "Continue developing critical reflection skills by linking observed data issues to specific analytical impacts." Instructor comments: include specific strengths and suggestions. Make sure strings are properly escaped (no newlines). Use plain strings. assistantfinal{ "overall_score": 94, "business_understanding": 92, "communication clarity": 90, "data interpretation": 91, "methodology appropriateness": 93, "reflection_quality": 95, "detailed_feedback": { "reflection_assessment": ["Demonstrates thoughtful consideration of the three data files, noting the quantitative nature of sales df, the rating scales in ratings_df, and the textual comments in comments_df.", "Shows critical thinking about inconsistencies in ratings_df, questioning the mismatch between a satisfaction score of 5 and a recommendation score of 1 for the same customer.", "Articulates understanding of data quality issues such as duplicate comments and an invalid email address, though deeper analysis of missing values would strengthen the reflection."], "analytical_strengths": ["Successfully imported sales_data.csv with read_csv and both sheets of customer_feedback.xlsx with read_excel, confirming correct package usage.", "Appropriately used str() and head() to inspect the structure and first rows of sales_df, providing a concise summary of rows, columns, and variable types.", "Identified the range of Amount values (58.06 to 1985.60) and noted the apparent absence of missing values in the sales dataset."], "business application": ["Effectively links the sales data to potential business metrics such as total sales, average transaction value, and regional performance.", "Recognizes that the comments dataset

Technical Analysis

Code Strengths:

- Successfully implements data import using read_csv and read_excel functions producing correct results
- Uses tidyverse and readxl packages appropriately for data analysis tasks
- Code executes without errors and generates expected outputs including head(), str(), and summary() inspections

Code Improvement Suggestions:

- Consider using relative paths without full workspace paths for better portability: sales_df <-read_csv("data/sales_data.csv")
- Could enhance data inspection by combining multiple operations into one line: head(ratings_df,
 and str(ratings_df) can be streamlined
- Alternative approach for data inspection: Use glimpse() from dplyr for a more concise view: glimpse(sales_df)

Technical Observations:

- Demonstrates solid understanding of data import and basic exploration techniques
- Appropriate use of base R functions for data inspection in business analytics context

• Code organization supports reproducible analysis with clear section breaks

Additional Code Enhancement Examples:

```
**Data Exploration Enhancement:**

# More comprehensive data inspection

glimpse(sales_df) # dplyr alternative to str()

skimr::skim(sales_df) # Detailed summary statistics

DataExplorer::plot_missing(sales_df) # Visualize missing data

**Data Visualization:**

# Basic plots for data exploration

ggplot(sales_df, aes(x = amount)) + geom_histogram()

ggplot(sales_df, aes(x = category, y = amount)) + geom_boxplot()

**Data Cleaning:**

# Handle missing values

sales_df <- sales_df %>%

filter(!is.na(amount)) %>%

mutate(amount = ifelse(amount < 0, 0, amount))
```

Performance by Category