

JESSICA AGASARO

Currently a multimedia journalist at the New Times Rwanda

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ABOUT ME

I am a versatile and driven multimedia journalist with a strong foundation in reporting, storytelling, and digital content production. With experience covering major events—including elections in Rwanda and the Democratic Republic of Congo—I bring a deep understanding of the political and social dynamics in the Great Lakes region.

Skilled in video production, writing, and social media engagement, I produce content across multiple platforms and languages—English, French, and Kinyarwanda. I have a confident on-camera presence, and I'm comfortable working in fast-paced, high-pressure environments where accuracy, clarity, and speed are critical.

My strengths include pitching and developing in-depth feature stories, conducting compelling interviews, and navigating diverse field conditions with professionalism. I'm also experienced in managing digital platforms, crafting content strategies, and using tools like WhatsApp Channels, TikTok, and Instagram to reach and engage audiences.

I value ethical journalism, cultural sensitivity, and the power of storytelling to inform, inspire, and hold space for underrepresented voices. I'm highly adaptable, collaborative, and committed to continuous growth—both personally and professionally.

A holder of a Bachelor of Arts Degree in Business Leadership from Pan african Christian University.

EXPERIENCE

From March 2024 up to date: Multimedia journalist in The Newtimes Rwanda

- Doing features stories in video on business and other growing fields

- Managing their social media platforms starting with whatsapp channel, Instagram, x, and tiktok
- Sending in update on video and doing vox pop on events
- Etc.

From July 2023 to February 2024: French correspondent at Xinhua news agency

- Doing features on matters and everything else happening in the Rwanda and most specifically in province as well
- collect the news in Kinyarwanda and combine and written story in French and video story for their website

December 2022 to July 2023: news reporter at Rwanda broadcasting agency

- pitch a story idea in the morning editorials meeting
- go on the field collect the news
- assemble findings in video and audios for both radio and tv stations in English, French and Kinyarwanda

2021 to September 2022: REPORTER
THOMPSON REUTERS

- Collect, verify and analyze thoroughly newsworthy information
- Assemble findings into a stable story.
- Abide by journalism's ethics and codes.
- Receive assignments or investigate news leads/tips

2019 TO 2020: OFFICE MANAGER
THOMPSON REUTERS

- Assist in the preparation of regularly scheduled reports

- Work on ways to improve the administrative process
- Managing supplies and maintaining filling systems

INTERNSHIP

2014 TO 2015: HELP DESK ASSISTANT

LATLONG INTERNATIONAL

- answering incoming calls
- making travel and meeting arrangements
- preparing reports
- Making sure the company operation runs smoothly.

EDUCATION

JAN 2015 TO OCTOBER 2018 PAN AFRICA CHRISTIAN UNIVERSITY, Nairobi, Kenya

°Bachelors Degree, in Business Leadership with a major in marketing and entrepreneurship. J

Jan 2008 TO October 2010 centre Scolaire Elena Guerra- ordinary level

Jan 2011 to October 2013- groupe scolaire de notre dame du bon Conseil – a level –high school diploma in Physics-Chemistry-Biology

KEY SKILLS

Teamwork

Leadership

Communication

Problem-solving
Organizational skills

LANGUAGES

ENGLISH:Fluent| FRENCH:Fluent| SWAHILI: Fluent| LINGALA : Fluent

AFFILIATIONS

African Youth Leadership forum| Strathmore Drama Society | Young African Leadership Initiatives|

REFERENCES

Henry Mack Mupita
General Director - Latlong International
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I certify to the best of my knowledge and belief, that all of the information on this resume is true; and made in a good faith.

AGASARO JESSICA

