

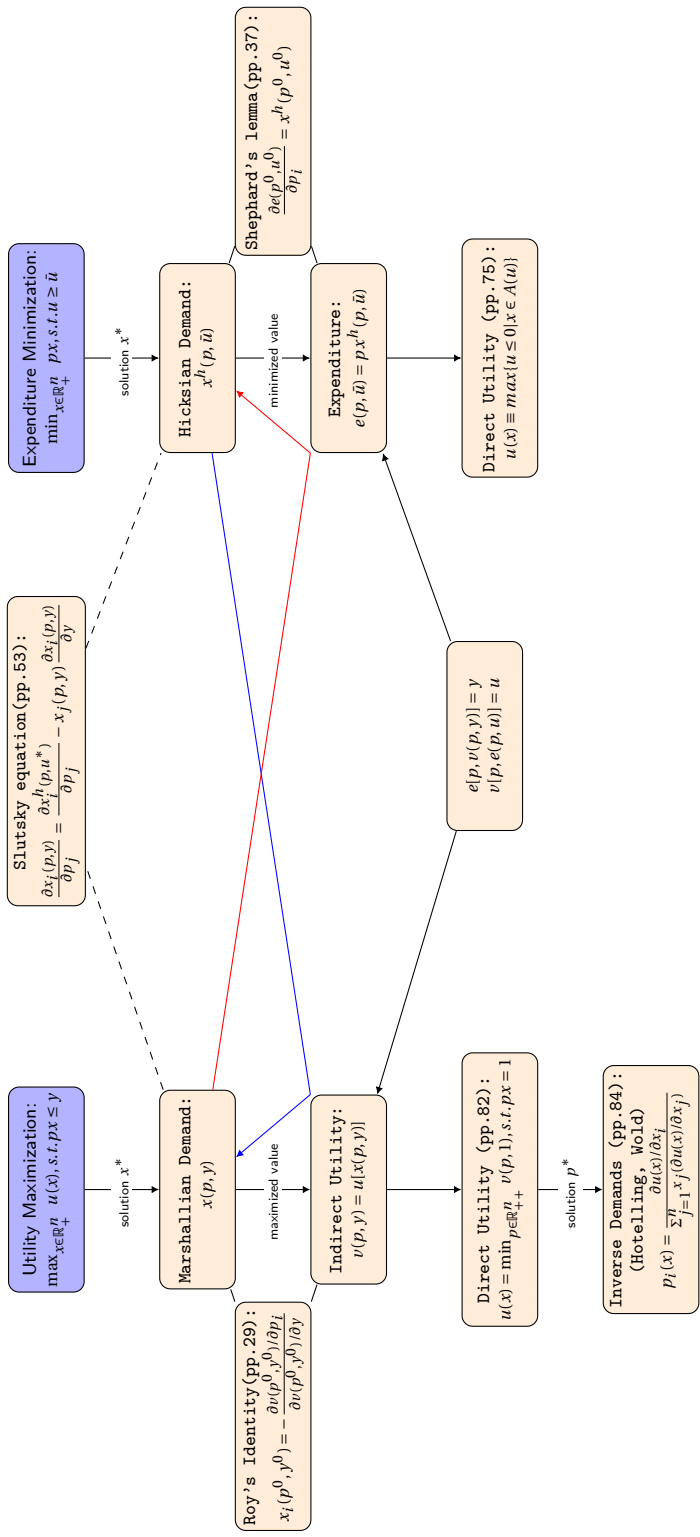
Seminar 3.Duality of Consumers Behavior

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September 16, 2020

Consumption Duality

You will never lose your way with this Consumption Duality map!
 All "derive this from that and verify some guy's equation"-like questions can be solved by finding the correct (shortest) route.



1 Jehle & Reny 2.3

Derive the consumers direct utility function if his indirect utility function has the form $v(p, y) = y p_1^\alpha p_2^\beta$ for negative α and β .

THEOREM 2.3 Duality Between Direct and Indirect Utility(Jehle & Reny pp.81)

Suppose that $u(x)$ is quasiconcave and differentiable on \mathbb{R}_{++}^n with strictly positive partial derivatives there. Then for all $x \in \mathbb{R}_{++}^n$, $v(p, p \cdot x)$, the indirect utility function generated by $u(x)$, achieves a minimum in p on \mathbb{R}_{++}^n , and

$$u(x) = \min_{p \in \mathbb{R}_{++}^n} v(p, y), \text{ s.t. } px = y$$

Let's call the solution p^*

Note that by **Theorem 1.6**(Jehle & Reny pp.29), $v(p, y)$ is homogeneous of degree zero in (p, y) . We have $v(p, p \cdot x) = v(p/(p \cdot x), 1)$ whenever $p \cdot x > 0$. Thus the equation above can also be written as:

$$u(x) = \min_{p \in \mathbb{R}_{++}^n} v(p, 1), \text{ s.t. } px = 1$$

The solution $\hat{p} = p^* / p^* \cdot x = p^* / y$. We don't care about the difference between \hat{p} and p^* because once you substitute them into $v(p, p \cdot x)$, you have the same result (homogeneity of degree zero).

$$u(x) = \min_{p \in \mathbb{R}_{++}^n} v(p, 1) = p_1^\alpha p_2^\beta, \text{ s.t. } px = 1$$

1.1 Method 1 - Lagrangian

Lagrangian:

$$L = p_1^\alpha p_2^\beta + \lambda(1 - p_1 x_1 - p_2 x_2)$$

Note there should not be interior solution since

- According to Theorem 2.3, $p \gg 0$
- $v(p, 1)$ is decreasing in p (this is always true for indirect utility function, see pp.29). For any $px < 1$, you can always decrease $v(p, 1)$ by increasing p until $px = 1$.

FOCs.

$$\begin{cases} \frac{\partial L}{\partial p_1} = \alpha p_1^{\alpha-1} p_2^\beta - \lambda x_1 = 0 \\ \frac{\partial L}{\partial p_2} = p_1^\alpha \beta p_2^{\beta-1} - \lambda x_2 = 0 \\ p_1 x_1 + p_2 x_2 = 1 \end{cases}$$

Simplify:

$$\begin{cases} \alpha p_1^{\alpha-1} p_2^\beta = \lambda x_1 \\ \beta p_1^\alpha p_2^{\beta-1} = \lambda x_2 \\ p_1 x_1 + p_2 x_2 = 1 \end{cases} \quad (1)$$

Take the ratio between first and second condition to get:

$$\frac{x_1}{x_2} = \frac{\alpha}{\beta} \frac{p_2}{p_1}$$

Thus: $p_2 = \frac{\beta}{\alpha} \frac{x_1}{x_2} p_1$

Substitute p_2 with p_1 in the 3rd condition to get:

$$\begin{aligned} p_1 x_1 + \frac{\beta}{\alpha} \frac{x_1}{x_2} p_1 x_2 &= 1 \\ p_1 (x_1 + \frac{\beta}{\alpha} x_2) &= 1 \\ p_1^* &= \frac{1}{x_1(1 + \frac{\beta}{\alpha})} \\ \Rightarrow p_2^* &= \frac{\beta}{\alpha} \frac{x_1}{x_2} p_1^* = \frac{\beta}{\alpha} \frac{x_1}{x_2} \frac{1}{x_1(1 + \frac{\beta}{\alpha})} = \frac{1}{x_2(1 + \frac{\alpha}{\beta})} \end{aligned}$$

Substitute p_1^* and p_2^* into $v(p, 1)$ we get the minimized value, i.e. the direct utility function:

$$\begin{aligned} u(x_1, x_2) &= \left[\frac{1}{x_1(1 + \frac{\beta}{\alpha})} \right]^\alpha \left[\frac{1}{x_2(1 + \frac{\alpha}{\beta})} \right]^\beta \\ &= A x_1^a x_2^b \end{aligned}$$

Where $A = \left[\frac{1}{1 + \frac{\beta}{\alpha}} \right]^\alpha \left[\frac{1}{1 + \frac{\alpha}{\beta}} \right]^\beta$, $a = -\alpha > 0$, $b = -\beta > 0$. The utility function is a Cobb-Douglas function.

As a cautious proof, you may want to check if $u(x)$ is quasiconcave and differentiable on \mathbb{R}_{++}^n with strictly positive partial derivatives there, as assumed by Theorem 2.3.

In exam for this course, again, if the function is one- dimension, you should prove it; if it's a higher-dimension function, the proof is not required.

1.2 Method 2 - Derivative

Given $p_1 x_1 + p_2 x_2 = 1$, we can express p_1 with p_2 as:

$$p_1 = \frac{1 - p_2 x_2}{x_1}$$

Substitute p_1 and p_2 into $v(p, 1)$ we get the minimized value, i.e. the direct utility function:

2 Jehle & Reny 2.5(a)

Consider the solution, $e(p, u) = up_1^{\alpha_1} p_2^{\alpha_2} p_3^{\alpha_3}$ at the end of Example 2.3. Derive the indirect utility function through the relation $e(p, v(p, y)) = y$ and verify Roy's identity.

3 Jehle & Reny 2.7

Derive the consumer's **inverse** demand functions, $p_1(x_1, x_2)$ and $p_2(x_1, x_2)$, when the utility function is of the Cobb-Douglas form, $u(x_1, x_2) = Ax_1^\alpha x_2^{1-\alpha}$ for $0 < \alpha < 1$.