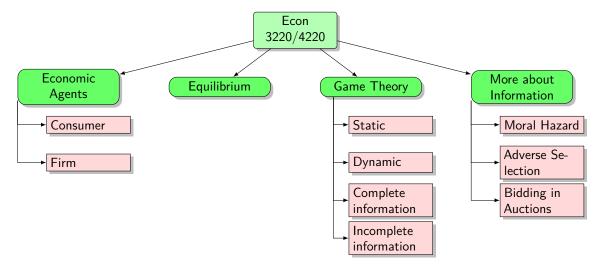
# Seminar 1 - Preference and Marshallian demand function

Xiaoguang Ling xiaoguang.ling@econ.uio.no

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#### Before we start

- The course/seminar is difficult and time-consuming → help each other
- More details on assumptions we have used in previous economic classes, more complex and interesting questions, more mathematics → Use Mathematical Appendices and Index at the end of the textbook.
- Open-book exam, can also be difficult. Previous exam: Econ 4220/3220, Econ 4200/3200
- Zoom seminars, solution sketch will be available before every weekend in Canvas.
- Your feedback is important (too fast, unclear, mistakes etc.). Contact me (xi-aoguang.ling@econ.uio.no) in time!



# 1 Jehle & Reny 1.8. Axioms of consumer choice

Sketch a map of indifference sets that are all **parallel**, **negatively sloped straight lines**, with **preference increasing north-easterly**. We know that preferences such as these satisfy Axioms 1, 2, 3, and 4.

- Prove that they also satisfy Axiom 5'.
- Prove that they do not satisfy Axiom 5.

#### Review: 5 Axioms of consumer choice (JR pp. 5-12)

The preference (indifference curve) shown in Figure 1 is classical in all economics classes. Why does it look like this way?

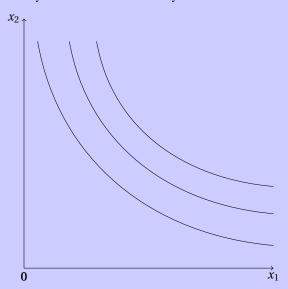


Figure 1: An indifference map

The most basic assumptions about our preference are Axiom 1. and Axiom 2.

- Axiom 1. Completeness (We can always choose)  $\forall x^1, x^2$  in X, we have:  $x^1 \succsim x^2$  or  $x^2 \succsim x^3$  or both
- Axiom 2. Transitivity  $\forall \ x^1, x^2$ , and  $x^3$  in X, if  $x^1 \succsim x^2$  and  $x^2 \succsim x^3$ , then  $x^1 \succsim x^3$

With Axiom 1. and Axiom 2., the preference set can be:

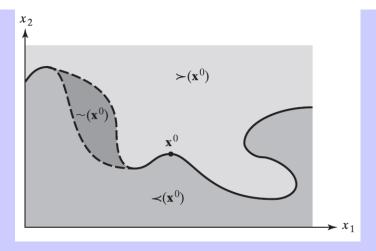


Figure 2: Hypothetical preferences satisfying Axioms 1 and 2.

What happens around the "boundary"?

Axiom 3. Continuity (define boundary)

 ≿ (x) and ≾ (x) sets are closed in R<sup>n</sup><sub>+</sub> for x ∈ R<sup>n</sup><sub>+</sub>.

Once the boundary is properly defined, there is no sudden preference reversal any more. Now the preference set looks like Figure 3

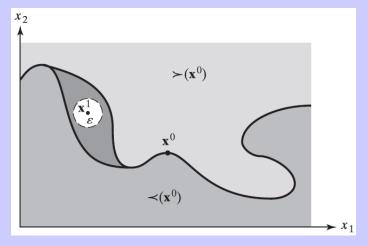


Figure 3: Hypothetical preferences satisfying Axioms 1, 2, and 3.

Further more, we assume "unlimited wants" can be represented by our preference. For example, we can try Axiom 4'.

• Axiom 4'. Local non-satiation (always something better around)

# $\forall x^0 \in \mathbb{R}^n_+ \text{ and } \forall \epsilon > 0, \exists x \in B_{\epsilon}(x^0) \cap \mathbb{R}^n_+ \text{ s.t. } x > x^0$

Axiom 4' rulled out the "indifference zone" in Figure 3 and our preference set is deduced into Figure 4.

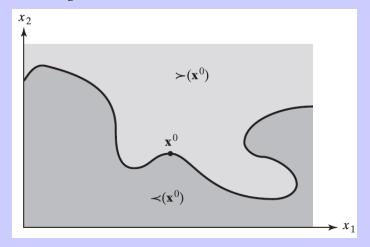


Figure 4: Hypothetical preferences satisfying Axioms 1, 2, 3 and 4' However, Axiom 4' doesn't mean "the more, the better (at least not worse)" shown in Figure 5.

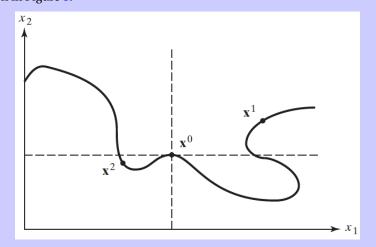


Figure 5: Hypothetical preferences satisfying Axioms 1, 2, 3 and 4' again To depict this, we assume Axiom 4 instead.

• Axiom 4. Strict monotonicity (the more, the better)  $\forall \ x^0, x^1 \in \mathbb{R}^n_+ \text{ , if } x^0 \geq x^1, \text{ then } x^0 \succsim x^1 \text{ , while if } x^0 \gg x^1, \text{ then } x^0 \succ x^1.$ 

A set of preferences satisfying Axioms 1, 2, 3, and 4 is given in Figure 6

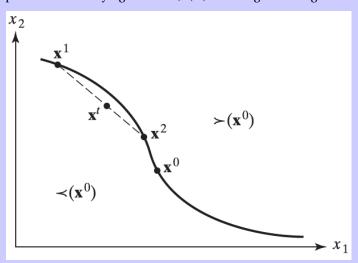
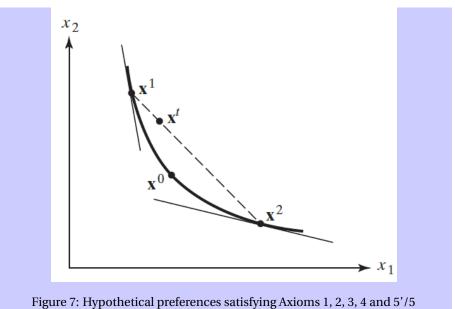


Figure 6: Hypothetical preferences satisfying Axioms 1, 2, 3 and 4

In addition, we assume people prefer "balanced" than "extreme" bundles in consumption. Either Axiom 5' or Axiom 5 can guarantee this, but Axiom 5 will make our analysis easier in the future.

- Axiom 5'. Convexity If  $x^1 \succsim x^0$ , then  $tx^1 + (1-t)x^0 \succsim x^0$  for all  $t \in [0,1]$
- Axiom 5. Strict convexity If  $x^1 \neq x^0$  and  $x^1 \succsim x^0$ , then  $tx^1 + (1-t)x^0 > x^0$  for all  $t \in (0,1)$

Both Axiom 5' and Axiom 5 can rule out the concave-to-the-origin segments in Figure 6. Finally, we our indifference curve looks the same as in Figure 1 and Figure 7



As required by question 1.8, a map of the indifference sets is showed in Figure 8

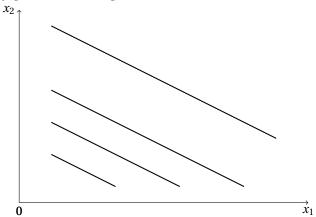


Figure 8: A map of the indifference sets for Q.1.8

#### 1.1 Prove that they also satisfy Axiom 5'

Read JR. pp. 501 for the definition Convex combination.

For any given bundle  $x^0$  in Figure 9, we can always find another bundle  $x^1$  either on the same indifference curve with  $x^0$  lying on or to the northeast of  $x^0$  s.t.  $x^1 \succsim x^0$ . No matter which case, the convex combination of  $x^0$  and  $x^1$  is always at least as good as  $x^0$ 

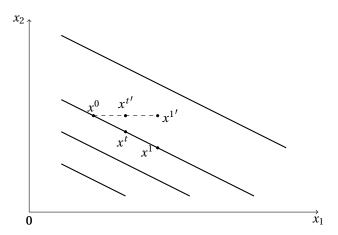


Figure 9: Axiom 5' Convexity

# 1.2 Prove that they do not satisfy Axiom 5

To prove the preferences do not satisfy Axiom 5, we only need to give one example of the violation.

of the violation. In Figure 10,  $x^1 \neq x^0$  and  $x^1 \gtrsim x^0$ , but  $x^t = tx^1 + (1-t)x^0 \not\succ x^0$  for any  $t \in (0,1)$ 

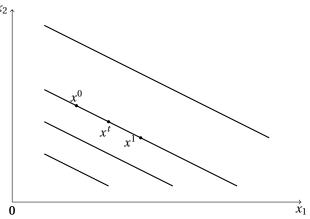


Figure 10: Violation of Axiom 5 Strict Convexity

# 2 Jehle & Reny 1.9 - Leontief preferences

Sketch a map of indifference sets that are **all parallel right angles that kink on the line**  $x_1 = x_2$ . If **preference increases north-easterly**, these preferences will satisfy Axioms 1, 2, 3, and 4'.

- Prove that they also satisfy Axiom 5'.
- Do they satisfy Axiom 4?
- Do they satisfy Axiom 5?

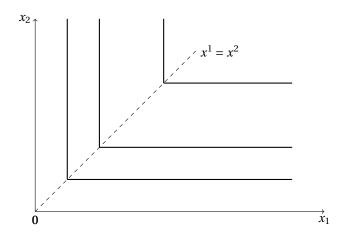


Figure 11: A map of the indifference sets for Q.1.9

# 2.1 Prove that they also satisfy Axiom 5'

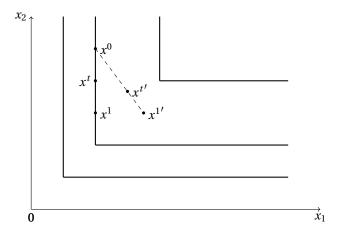


Figure 12: Axiom 5' Convexity

#### 2.2 Do they satisfy Axiom 4?

Yes. Any bundle  $x^{0'}$  that contains at least as much of every good as  $x^1$  does (i.e.  $x^{0'} \ge x^1$ ) can only lies in the shaded area including the border. Obviously,  $x^{0'} \succsim x^1$ . In addition, for any  $x^0$  contains strictly more of every good than  $x^1$  does (i.e.  $x^{0'} \gg x^1$ ), we have  $x^0 > x^1$ 

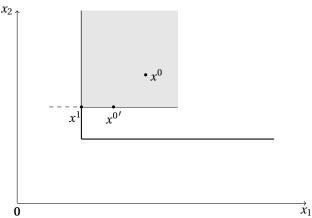


Figure 13: Axiom 4 Strict Monotonicity

#### 2.3 Do they satisfy Axiom 5?

No. In Figure 14,  $x^1 \neq x^0$  and  $x^1 \succsim x^0$ , but  $x^t = tx^1 + (1-t)x^0 \not\succ x^0$  for any  $t \in (0,1)$ 

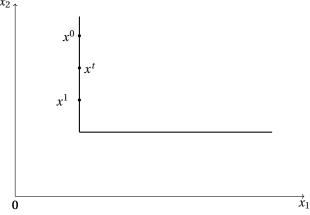


Figure 14: Axiom 5 Strict Convexity

# 3 Jehle & Reny 1.13 - Lexicographic preferences

A consumer has lexicographic preferences over  $\mathbb{R}^2_+$  if the relation satisfies  $x_1, x_2$  whenever  $x_1^1 > x_1^2$ , or  $x_1^1 = x_1^2$  and  $x_1^1 \ge x_1^2$ .

- Sketch an indifference map for these preferences.
- Can these preferences be represented by a continuous utility function? Why or why not?

 $\forall x^1, x^2 \in \mathbb{R}^2_+$ , Lexicographic preferences can be defined as:

$$x^{1} \succsim x^{2} \Leftrightarrow \begin{cases} x_{1}^{1} > x_{1}^{2} \\ \text{or} \\ x_{1}^{1} = x_{1}^{2} \text{ and } x_{2}^{1} \ge x_{2}^{2} \end{cases}$$
 (1)

- $x_1$  is critical
- · like a dictionary

#### 3.1 Sketch an indifference map for these preferences.

There is no indifference map for Lexicographic preferences. To draw the indifference map, we must have different bundles lying on indifference curves. Assume there are two different budles  $x^1, x^2$  s.t.  $x^1 \sim x^2$ , i.e.  $x^1 \succeq x^2$  and  $x^2 \succeq x^1$ .

Assume there are two different budies  $x^{*}, x^{*}$  s.t.  $x^{*} \sim x^{*}$ , i.e.  $x^{*} \lesssim x^{*}$  and  $x^{*}$  According to the definition in formula 1, this requires

$$Both \begin{cases} x_1^1 > x_1^2 \\ \text{or} \\ x_1^1 = x_1^2 \text{ and } x_2^1 \ge x_2^2 \end{cases} \quad and \begin{cases} x_1^2 > x_1^1 \\ \text{or} \\ x_1^2 = x_1^1 \text{ and } x_2^2 \ge x_2^1 \end{cases}$$
 (2)

Obviously, the only possible condition is  $x_1^1 = x_1^2$  and  $x_2^1 = x_2^2$ , which contradicts with our assertion  $x^1, x^2$  are different.

# 3.2 Can these preferences be represented by a continuous utility function? Why or why not?

No. Because Lexicographic preferences are not continuous.

According to our Axiom 3, continuity means  $\gtrsim$  and  $\lesssim$  sets are closed. In Figure 15, we can see the  $\gtrsim$  set for any bundle  $x^0$  is not closed.

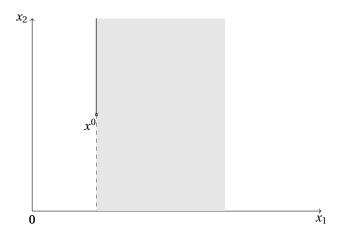


Figure 15:  $\gtrsim x^0$  set for Lexicographic preferences

# 4 Jehle & Reny 1.15 - compact and convex

Prove that the budget set, *B*, is a **compact, convex set whenever**  $p \gg 0$ .

- A budget set *B* can be difined as  $B \equiv x \in \mathbb{R}^n_+ | p_1 x_1 + p_2 x_2 + ... + p_n x_n \le y$
- •

S is Compact (JR. pp.514): 
$$\begin{cases} \text{Closed: not open} \\ \text{Bounded: } \exists \epsilon > 0 \text{ s.t. } S \subset B_{\epsilon}(x) \end{cases}$$

- Open: S is open if  $\forall x \in S, \exists \epsilon > 0$  s.t.  $B_{\epsilon}(x) \subset S$
- Convex: *S* is convex if for any  $x^1, x^2 \in S$ , we have  $tx^1 + (1-t)x^2 \in S, \forall t \in [0,1]$

#### **4.1** Budget set *B* is compact when $p \gg 0$

(1) B is closed(not open).

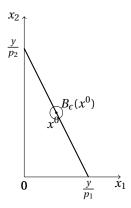


Figure 16: An example of closed budget set with 2 dimentions

We can find some  $x^0$ , s.t.  $p'x^0 = p_1x_1^0 + p_2x_2^0 + ... + p_nx_n^0 = y$ . Where  $p' = (p_1, p_2, ..., p_n)$  and  $x^{0'} = (x_1^0, x_2^0, ..., x_n^0)$  Obviously,  $x^0 \in S$  (actually it's on the boundary).

Define  $B_{\varepsilon}(x^0)$  as the ball with  $x^0$  as center and  $\varepsilon > 0$  as radius. For any  $\varepsilon > 0$ , we can always find some  $e \in (0,\varepsilon)$  s.t. bundle  $x^1 = (x_1^0 + e, x_2^0, \dots, x_n^0)$  lies in ball  $B_{\varepsilon}(x^0)$ , while since  $p'x^1 > y$ ,  $x^1$  is out of the budget set B.

In conclusion: we can never find an  $\epsilon > 0$  s.t.  $B_{\epsilon}(x^0) \subset B$ . Therefore B is closed.

#### (2) B is bounded

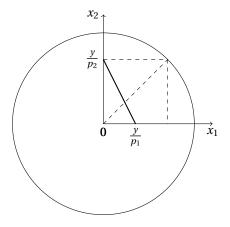


Figure 17: An example of closed budget set with 2 dimentions

Define  $N \equiv \max \frac{y}{p_1}, \frac{y}{p_2}, \dots, \frac{y}{p_n} > 0.$   $\forall x \in B$ , we have  $(N+1, N+1, \dots, N+1) > x$ .  $y \subset B_{N+1}(origin)$ .

*B* is thus bounded.

#### **4.2** Budget set *B* is convex when $p \gg 0$

Again, define price vector  $p' = (p_1, p_2, ..., p_n)$  and bundle  $x' = (x_1, x_2, ..., x_n)$ For any  $x^1, x^2 \in B$ , we have

$$p'x^1 \le y$$
$$p'x^2 \le y$$

Define  $x^t = tx^1 + (1 - t)x^2$ ,  $t \in [0, 1]$ We have

$$p'x^{t} = p'tx^{1} + p'(1-t)x^{2}$$
$$= tp'x^{1} + (1-t)p'x^{2}$$
$$\le ty + (1-t)y$$

 $p'x^t \le y \Rightarrow x^t \in B$ . Therefore *B* is compact.

### 5 Jehle & Reny 1.26 - Masshallian demand function

A consumer of **two goods** faces **positive prices** and has a **positive income**. His utility function is

$$u(x_1, x_2) = x_1$$

Derive the Marshallian demand functions.

# 6 Jehle & Reny 1.27 - Masshallian demand function

A consumer of **two goods** faces **positive** prices and has a **positive income**. His utility function is

$$u(x_1, x_2) = max[ax_1, ax_2] + min[x_1, x_2], where 0 < a < 1.$$

Derive the Marshallian demand functions.