

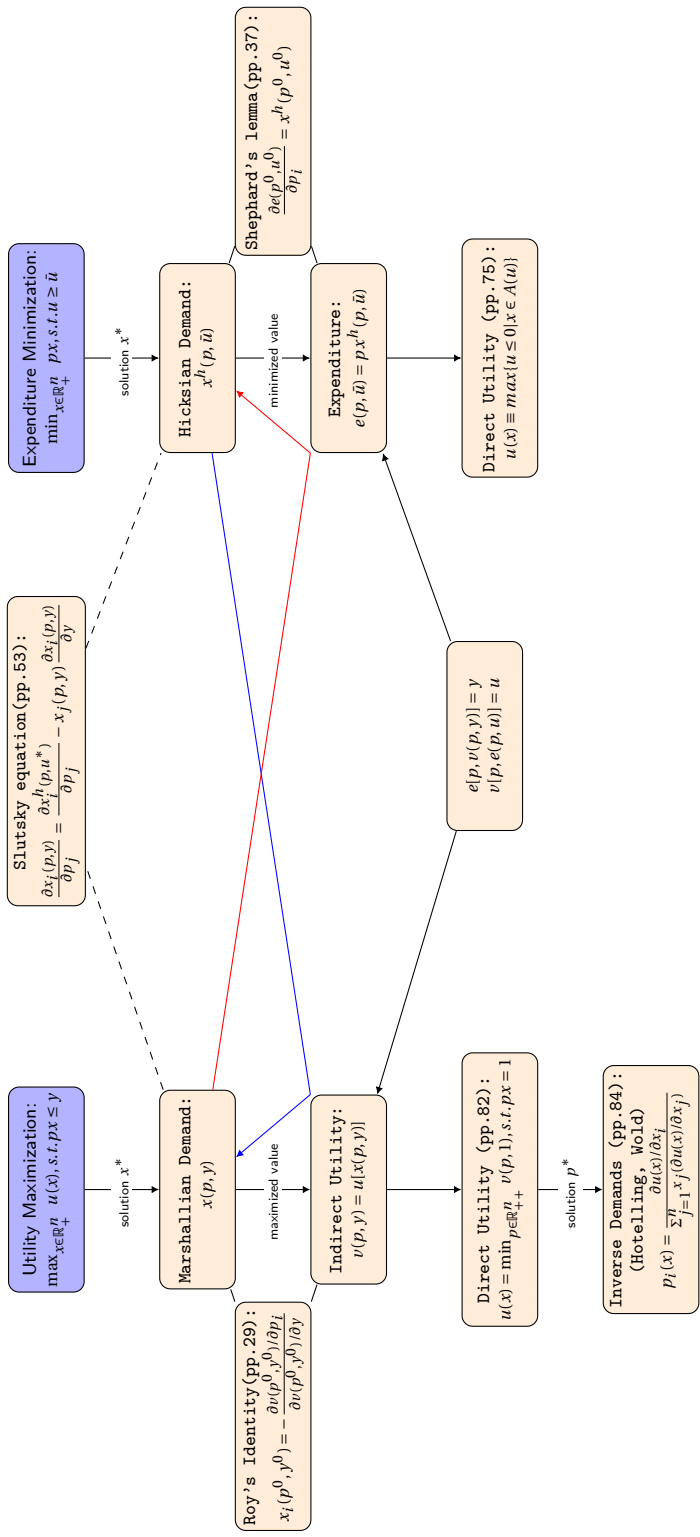
## Seminar 3.Duality of Consumers Behavior

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September 17, 2020

# Consumption Duality

You will never lose your way with this Consumption Duality map!  
 All "derive this from that and verify some guy's equation"-like questions can be solved by finding the correct (shortest) route.



# 1 Jehle & Reny 2.3

Derive the consumers direct utility function if his indirect utility function has the form  $v(p, y) = y p_1^\alpha p_2^\beta$  for negative  $\alpha$  and  $\beta$ .

**THEOREM 2.3 Duality Between Direct and Indirect Utility**(Jehle & Reny pp.81)

Suppose that  $u(x)$  is quasiconcave and differentiable on  $\mathbb{R}_{++}^n$  with strictly positive partial derivatives there. Then for all  $x \in \mathbb{R}_{++}^n$ ,  $v(p, p \cdot x)$ , the indirect utility function generated by  $u(x)$ , achieves a minimum in  $p$  on  $\mathbb{R}_{++}^n$ , and

$$u(x) = \min_{p \in \mathbb{R}_{++}^n} v(p, y), \text{ s.t. } px = y$$

Let's call the solution  $p^*$

Note that by **Theorem 1.6**(Jehle & Reny pp.29),  $v(p, y)$  is homogeneous of degree zero in  $(p, y)$ . We have  $v(p, p \cdot x) = v(p/(p \cdot x), 1)$  whenever  $p \cdot x > 0$ . Thus the equation above can also be written as:

$$u(x) = \min_{p \in \mathbb{R}_{++}^n} v(p, 1), \text{ s.t. } px = 1$$

The solution  $\hat{p} = p^* / p^* \cdot x = p^* / y$ . We don't care about the difference between  $\hat{p}$  and  $p^*$  because once you substitute them into  $v(p, p \cdot x)$ , you have the same result (homogeneity of degree zero).

$$u(x) = \min_{p \in \mathbb{R}_{++}^n} v(p, 1) = p_1^\alpha p_2^\beta, \text{ s.t. } px = 1$$

## 1.1 Method 1 - Lagrangian

Lagrangian:

$$L = p_1^\alpha p_2^\beta + \lambda(1 - p_1 x_1 - p_2 x_2)$$

Note there should not be interior solution since

- According to Theorem 2.3,  $p \gg 0$
- $v(p, 1)$  is decreasing in  $p$ (this is always true for indirect utility function, see pp.29). For any  $px < 1$ , you can always decrease  $v(p, 1)$  by increasing  $p$  until  $px = 1$ .

FOCs.

$$\begin{cases} \frac{\partial L}{\partial p_1} = \alpha p_1^{\alpha-1} p_2^\beta - \lambda x_1 = 0 \\ \frac{\partial L}{\partial p_2} = p_1^\alpha \beta p_2^{\beta-1} - \lambda x_2 = 0 \\ p_1 x_1 + p_2 x_2 = 1 \end{cases}$$

Simplify:

$$\begin{cases} \alpha p_1^{\alpha-1} p_2^\beta = \lambda x_1 \\ \beta p_1^\alpha p_2^{\beta-1} = \lambda x_2 \\ p_1 x_1 + p_2 x_2 = 1 \end{cases} \quad (1)$$

Take the ratio between first and second condition to get:

$$\frac{x_1}{x_2} = \frac{\alpha}{\beta} \frac{p_2}{p_1}$$

Thus:  $p_2 = \frac{\beta}{\alpha} \frac{x_1}{x_2} p_1$

Substitute  $p_2$  with  $p_1$  in the 3rd condition to get:

$$\begin{aligned} p_1 x_1 + \frac{\beta}{\alpha} \frac{x_1}{x_2} p_1 x_2 &= 1 \\ p_1 (x_1 + \frac{\beta}{\alpha} x_2) &= 1 \\ p_1^* &= \frac{1}{x_1(1 + \frac{\beta}{\alpha})} \\ \Rightarrow p_2^* &= \frac{\beta}{\alpha} \frac{x_1}{x_2} p_1^* = \frac{\beta}{\alpha} \frac{x_1}{x_2} \frac{1}{x_1(1 + \frac{\beta}{\alpha})} = \frac{1}{x_2(1 + \frac{\alpha}{\beta})} \end{aligned}$$

Substitute  $p_1^*$  and  $p_2^*$  into  $v(p, 1)$  we get the minimized value, i.e. the direct utility function:

$$\begin{aligned} u(x_1, x_2) &= \left[ \frac{1}{x_1(1 + \frac{\beta}{\alpha})} \right]^\alpha \left[ \frac{1}{x_2(1 + \frac{\alpha}{\beta})} \right]^\beta \\ &= A x_1^a x_2^b \end{aligned}$$

Where  $A = \left[ \frac{1}{1 + \frac{\beta}{\alpha}} \right]^\alpha \left[ \frac{1}{1 + \frac{\alpha}{\beta}} \right]^\beta$ ,  $a = -\alpha > 0$ ,  $b = -\beta > 0$ . The utility function is a Cobb-Douglas function.

As a cautious proof, you may want to check if  $u(x)$  is quasiconcave and differentiable on  $\mathbb{R}_{++}^n$  with strictly positive partial derivatives there, as assumed by Theorem 2.3.

In exam for this course, again, if the function is one- dimension, you should prove it; if it's a higher-dimension function, the proof is not required.

## 1.2 Method 2 - Derivative

Given  $p_1 x_1 + p_2 x_2 = 1$ , we can express  $p_1$  with  $p_2$  as:

$$p_1 = \frac{1 - p_2 x_2}{x_1}$$

Substitute  $p_1$  and  $p_2$  into  $v(p, 1)$  we get the minimized value, i.e. the direct utility function:

## 2 Jehle & Reny 2.5(a)

Consider the solution,  $e(p, u) = up_1^{\alpha_1} p_2^{\alpha_2} p_3^{\alpha_3}$  at the end of Example 2.3. Derive the indirect utility function through the relation  $e(p, v(p, y)) = y$  and verify Roy's identity.

## 3 Jehle & Reny 2.7

Derive the consumer's **inverse** demand functions,  $p_1(x_1, x_2)$  and  $p_2(x_1, x_2)$ , when the utility function is of the Cobb-Douglas form,  $u(x_1, x_2) = Ax_1^\alpha x_2^{1-\alpha}$  for  $0 < \alpha < 1$ .