

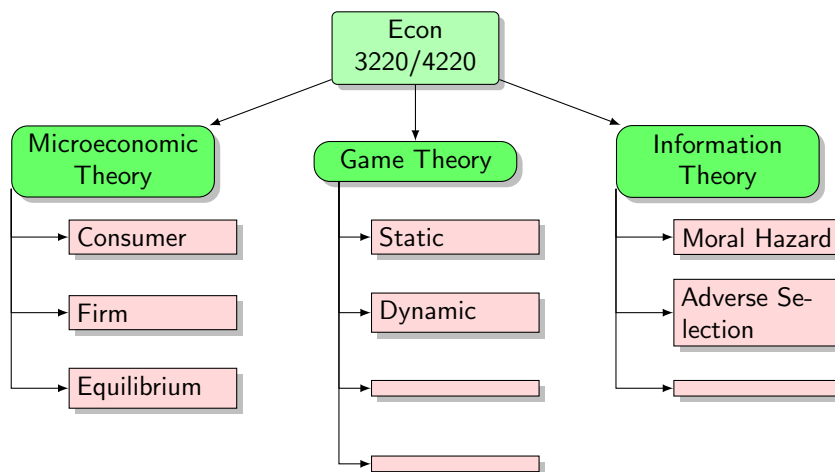
# Seminar 1 - Preference and Marshallian demand function

Xiaoguang Ling  
[xiaoguang.ling@econ.uio.no](mailto:xiaoguang.ling@econ.uio.no)

August 30, 2020

## 1 Before we start

- The course is difficult and time-consuming.
- More details on assumptions we rely on, more complex and interesting questions, more mathematics.
- Open-book exam, also difficult. Previous exam: [Econ 4220/3220](#), [Econ 4200/3200](#)
- Your feedback is important (too fast, unclear, mistake etc.)
- Help each other
- If you have questions, contact me ([xiaoguang.ling@econ.uio.no](mailto:xiaoguang.ling@econ.uio.no)) in time!



## 2 Jehle & Reny 1.8. Axioms of consumer choice

Sketch a map of indifference sets that are all **parallel, negatively sloped straight lines**, with **preference increasing north-easterly**. We know that preferences such as these satisfy Axioms 1, 2, 3, and 4.

- Prove that they also satisfy Axiom 5'.
- Prove that they do not satisfy Axiom 5.

### Review: 5 Axioms of consumer choice (JR pp. 5-12)

The preference (indifference curve) shown in Figure ?? is classical in all economics classes. Why does it look like this way?

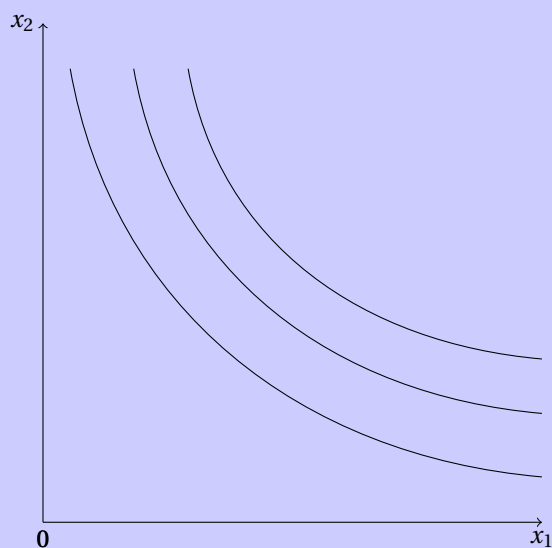


Figure 1: An indifference map

The most basic assumptions about our preference are Axiom 1. and Axiom 2.

- Axiom 1. Completeness (We can always choose)  $\forall x^1, x^2$  in  $X$ , we have:  $x^1 \succsim x^2$  or  $x^2 \succsim x^1$  or both
- Axiom 2. Transitivity  $\forall x^1, x^2$ , and  $x^3$  in  $X$ , if  $x^1 \succsim x^2$  and  $x^2 \succsim x^3$ , then  $x^1 \succsim x^3$

With Axiom 1. and Axiom 2. , the preference set can be:

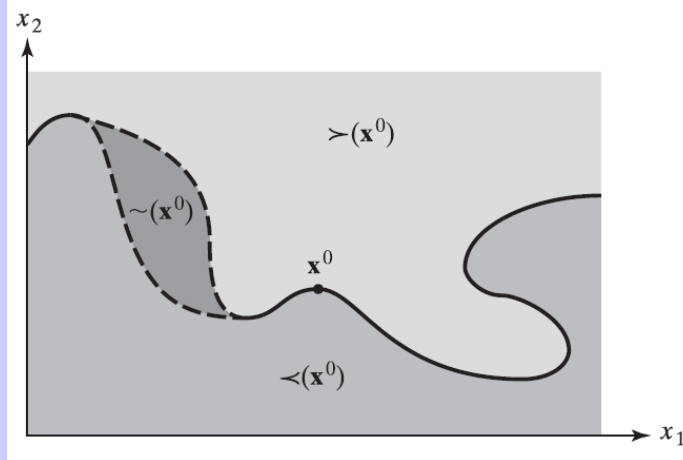


Figure 2: Hypothetical preferences satisfying Axioms 1 and 2.

What happens around the "boundary"?

- Axiom 3. Continuity (define boundary)  
 $\succsim(x)$  and  $\precsim(x)$  sets are closed in  $R_+^n$  for  $x \in R_+^n$ .

Once the boundary is properly defined, there is no sudden preference reversal any more. Now the preference set looks like Figure ??

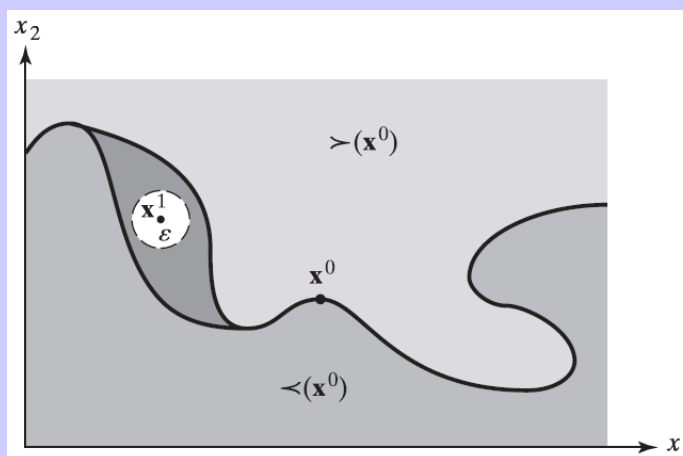


Figure 3: Hypothetical preferences satisfying Axioms 1, 2, and 3.

Further more, we assume "unlimited wants" can be represented by our preference. For example, we can try Axiom 4'.

- Axiom 4'. Local non-satiation (always something better around)

$$\forall x^0 \in R_+^n \text{ and } \forall \epsilon > 0, \exists x \in B_\epsilon(x^0) \cap R_+^n \text{ s.t. } x \succ x^0$$

Axiom 4' ruled out the "indifference zone" in Figure ?? and our preference set is deduced into Figure ??.

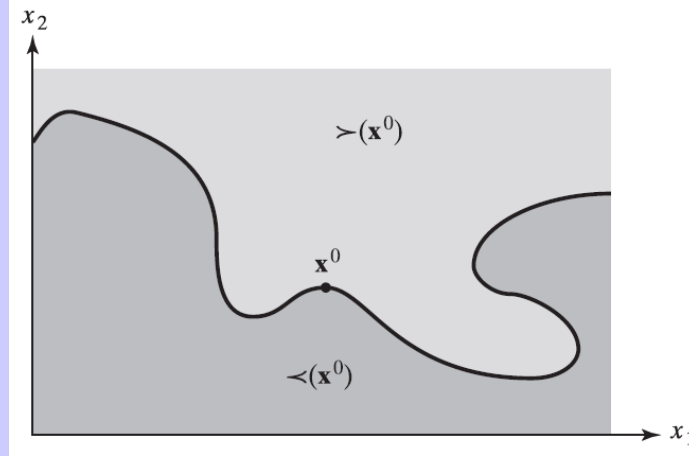


Figure 4: Hypothetical preferences satisfying Axioms 1, 2, 3 and 4'

However, Axiom 4' doesn't mean "the more, the better (at least not worse)" shown in Figure ??.

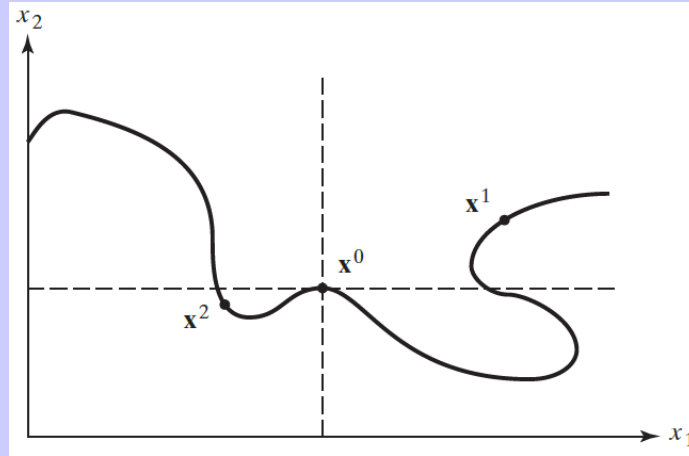


Figure 5: Hypothetical preferences satisfying Axioms 1, 2, 3 and 4' again

To depict this, we assume Axiom 4 instead.

- Axiom 4. Strict monotonicity (the more, the better)

$$\forall x^0, x^1 \in R_+^n, \text{ if } x^0 \geq x^1, \text{ then } x^0 \succsim x^1, \text{ while if } x^0 \gg x^1, \text{ then } x^0 \succ x^1.$$

A set of preferences satisfying Axioms 1, 2, 3, and 4 is given in Figure ??

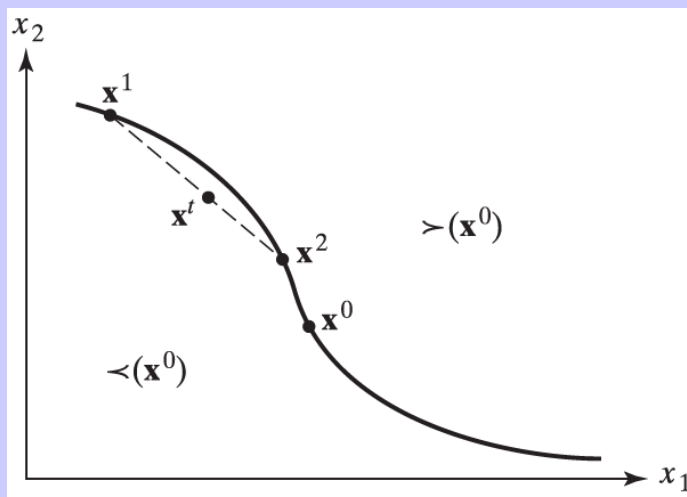
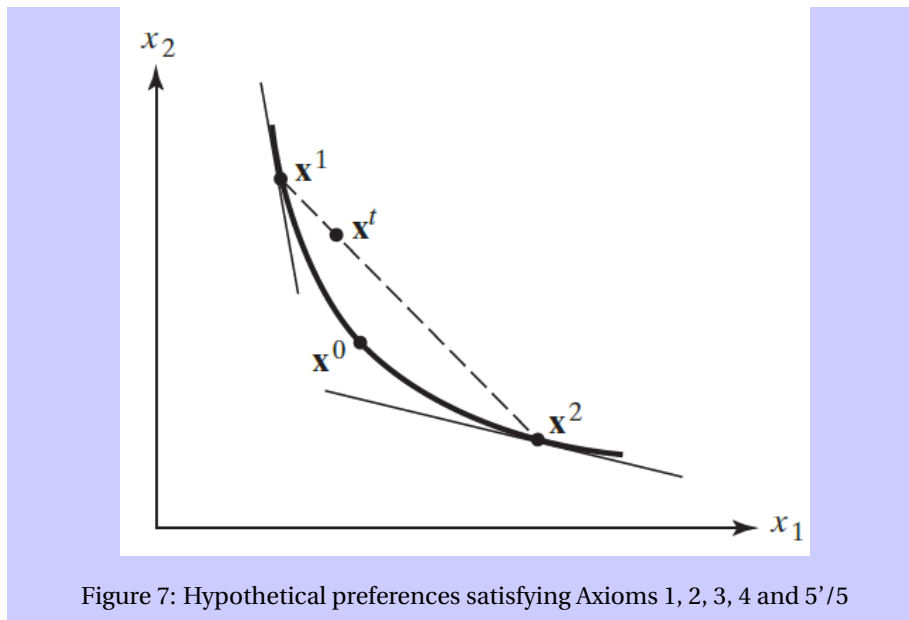


Figure 6: Hypothetical preferences satisfying Axioms 1, 2, 3 and 4

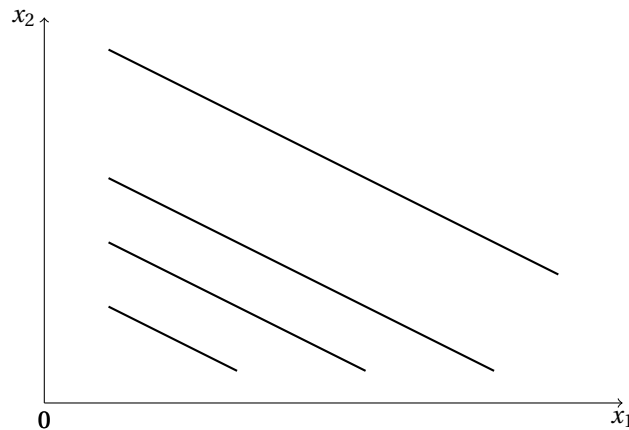
In addition, we assume people prefer "balanced" than "extreme" bundles in consumption. Either Axiom 5' or Axiom 5 can guarantee this, but Axiom 5 will make our analysis easier in the future.

- Axiom 5'. Convexity  
If  $x^1 \succsim x^0$ , then  $tx^1 + (1-t)x^0 \succsim x^0$  for all  $t \in [0, 1]$
- Axiom 5. Strict convexity  
If  $x^1 \neq x^0$  and  $x^1 \succsim x^0$ , then  $tx^1 + (1-t)x^0 \succ x^0$  for all  $t \in (0, 1)$

Both Axiom 5' and Axiom 5 can rule out the concave-to-the-origin segments in Figure ?? . Finally, we our indifference curve looks the same as in Figure ?? and Figure ??



As required by question 1.8, a map of the indifference sets is shown in Figure ??



## 2.1 Prove that they also satisfy Axiom 5'

- Read JR. pp. 501 for the definition of Convex combination.

For any given bundle  $x^0$  in Figure ??, we can always find another bundle  $x^1$  either on the same indifference curve with  $x^0$  lying on or to the northeast of  $x^0$  s.t.  $x^1 \succsim x^0$ . No matter which case, the convex combination of  $x^0$  and  $x^1$  is always at least as good as  $x^0$

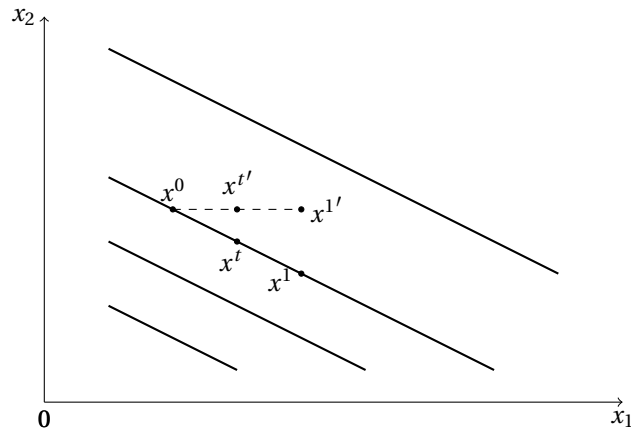


Figure 9: Axiom 5' Convexity

## 2.2 Prove that they do not satisfy Axiom 5

To prove the preferences do not satisfy Axiom 5, we only need to give one example of the violation.

In Figure ??,  $x^1 \neq x^0$  and  $x^1 \succsim x^0$ , but  $x^t = tx^1 + (1-t)x^0 \neq x^0$  for any  $t \in (0, 1)$

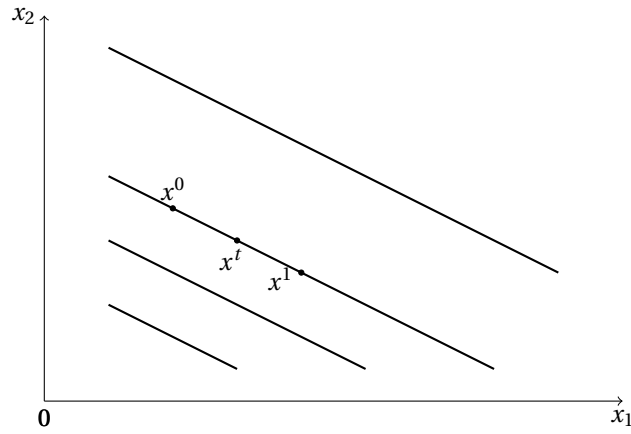


Figure 10: Violation of Axiom 5 Strict Convexity

### 3 Jehle & Reny 1.9 - Leontief preferences

Sketch a map of indifference sets that are **all parallel right angles that ‘kink’ on the line  $x_1 = x_2$** . If **preference increases north-easterly**, these preferences will satisfy Axioms 1, 2, 3, and 4’.

- Prove that they also satisfy Axiom 5’.
- Do they satisfy Axiom 4?
- Do they satisfy Axiom 5?

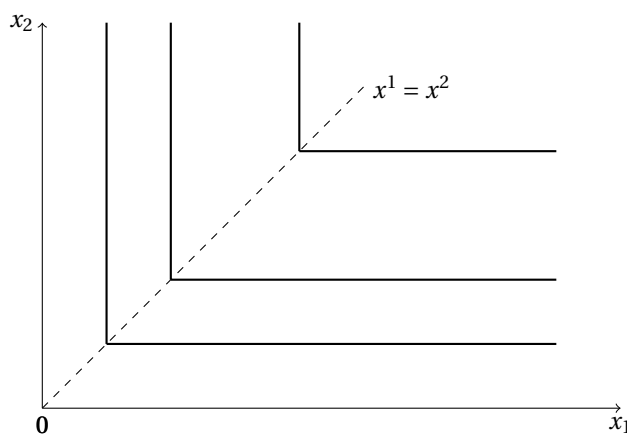


Figure 11: A map of the indifference sets for Q.1.9

#### 3.1 Prove that they also satisfy Axiom 5’

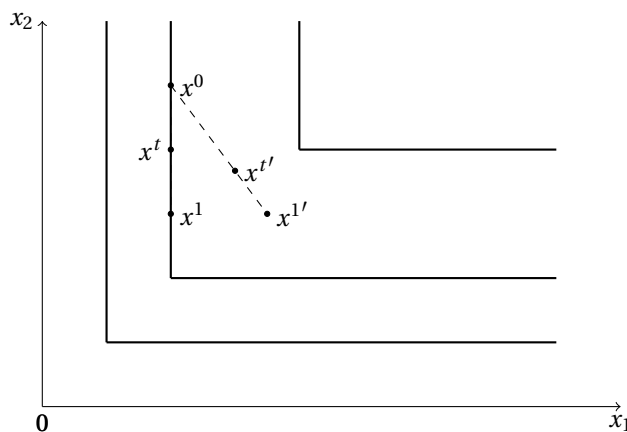


Figure 12: Axiom 5’ Convexity



### 3.2 Do they satisfy Axiom 4?

Yes. Any bundle  $x^{0'}$  that contains at least as much of every good as  $x^1$  does (i.e.  $x^{0'} \geq x^1$ ) can only lie in the shaded area including the border. Obviously,  $x^{0'} \succsim x^1$ . In addition, for any  $x^0$  contains strictly more of every good than  $x^1$  does (i.e.  $x^0 \gg x^1$ ), we have  $x^0 \succ x^1$

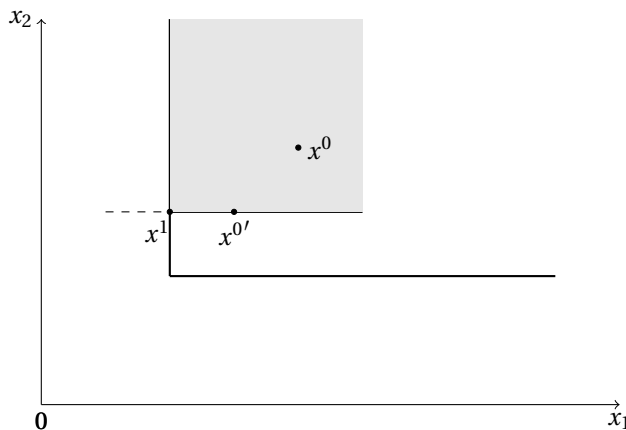


Figure 13: Axiom 4 Strict Monotonicity

### 3.3 Do they satisfy Axiom 5?

No. In Figure ??,  $x^1 \neq x^0$  and  $x^1 \succsim x^0$ , but  $x^t = tx^1 + (1-t)x^0 \not\succsim x^0$  for any  $t \in (0, 1)$

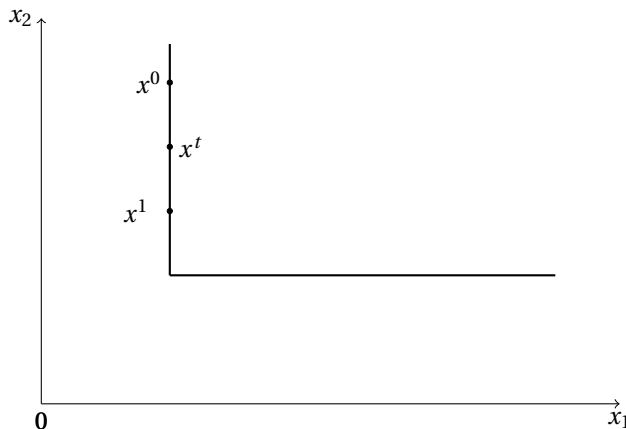


Figure 14: Axiom 5 Strict Convexity

## 4 Jehle & Reny 1.13 - Lexicographic preferences

A consumer has lexicographic preferences over  $x_2$  if the relation satisfies  $x_1, x_2$  whenever  $x_1^1 > x_1^2$ , or  $x_1^1 = x_1^2$  and  $x_1^1 \geq x_1^2$ .

- Sketch an indifference map for these preferences.
- Can these preferences be represented by a continuous utility function? Why or why not?

## 5 Jehle & Reny 1.15 - compact and convex

Prove that the budget set,  $B$ , is a **compact, convex set** whenever  $p \gg 0$ .

## 6 Jehle & Reny 1.26 - Marshallian demand function

A consumer of **two goods** faces **positive prices** and has a **positive income**. His utility function is

$$u(x_1, x_2) = x_1$$

Derive the Marshallian demand functions.

## 7 Jehle & Reny 1.27 - Marshallian demand function

A consumer of **two goods** faces **positive prices** and has a **positive income**. His utility function is

$$u(x_1, x_2) = \max[ax_1, ax_2] + \min[x_1, x_2], \text{ where } 0 < a < 1.$$

Derive the Marshallian demand functions.