

Hackathon 03 Day 7

1. Live Deployment Completed

◆ Server & Hosting Setup

- ✓ Website successfully deployed on **Vercel** for public access.
- ✓ **SSL Certificate** integrated for HTTPS security.
- ✓ **Environment Variables** securely stored to protect sensitive data.

◆ Security & Testing

- ✓ **Penetration Testing** conducted to ensure protection against SQL Injection, XSS, and CSRF attacks.
- ✓ **User Data Encryption** implemented for securing passwords and payment details.
- ✓ **Role-Based Access Control (RBAC)** added for admin panel access.

◆ Monitoring & Maintenance

- ✓ **Google Analytics & Sentry** configured for real-time monitoring.
 - ✓ **Regular Backups** scheduled to prevent data loss.
 - ✓ **Performance Optimization** done using caching and lazy loading.
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2. Post Go Live Practices Implemented

◆ Branding & Marketing

- ✓ **Professional Logo & Branding** finalized.
- ✓ **SEO Optimization & Paid Ads** strategy implemented.
- ✓ **Social Media Marketing** launched with influencer collaboration.

◆ Investors & Business Partnerships

- ✓ **Investor Meetings** scheduled and pitch deck prepared.
- ✓ **Legal Contracts** drafted for partnerships and equity sharing.

◆ Inventory Management

- ✓ **Demand Forecasting** applied for inventory balance.
 - ✓ **Automated Inventory Tracking** implemented to reduce manual errors.
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3. Career Growth Planning Completed

- ◆ For Job Seekers

- ✓ **LeetCode & HackerRank** coding practice continued.
- ✓ **LinkedIn & GitHub** updated with project showcases.
- ✓ **Resume & Portfolio** enhanced to highlight key skills.

- ◆ For Entrepreneurs

- ✓ **Future AI Features** planned for marketplace innovation.
 - ✓ **International Expansion Strategy** designed for global reach.
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4. Final Checklist & Reflection

- ✓ **Deployment Completed Successfully**
- ✓ **Security Measures Implemented**
- ✓ **Marketing Strategies Applied**
- ✓ **Investor Pitch Deck Prepared**
- ✓ **Career & Business Planning Executed**

Conclusion

"With dedication and innovation, success is just the beginning. This hackathon marks the start of a journey towards impactful solutions and a thriving career. Keep pushing forward!" 🚀