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**stripe**

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**Financial  
Infrastructure  
for  
the Internet**

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A blue square with a white letter 'S' inside, which is part of the Stripe logo.

## What is Stripe?

**Stripe is a technology company that provides a platform for businesses to accept and process online payments.**

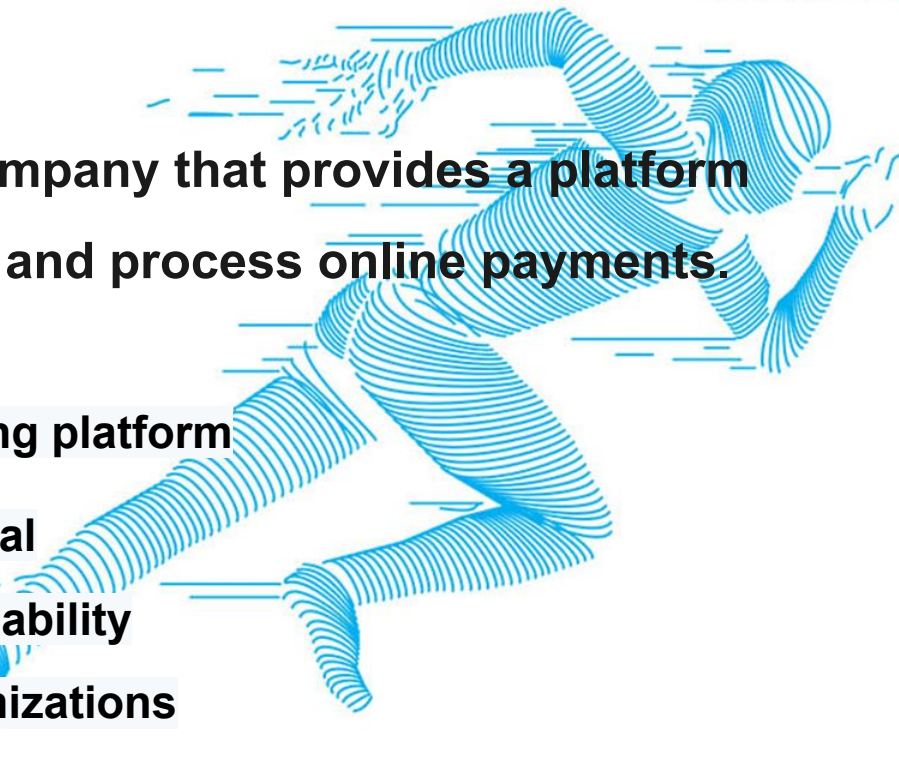
## Why Stripe?

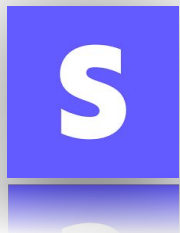
**Fastest-improving platform**

**Close to the metal**

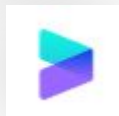
**Battle-tested reliability**

**Intelligent optimizations**





# Products By Stripe



## Payments

- Payment
- Connect
- Climate
- Financial-connections
- Identity
- Terminal
- Radar



## Finance Automation

- Billing
- Connect
- Revenue recognition
- Data Pipeline
- Atlas
- Sigma
- Tax



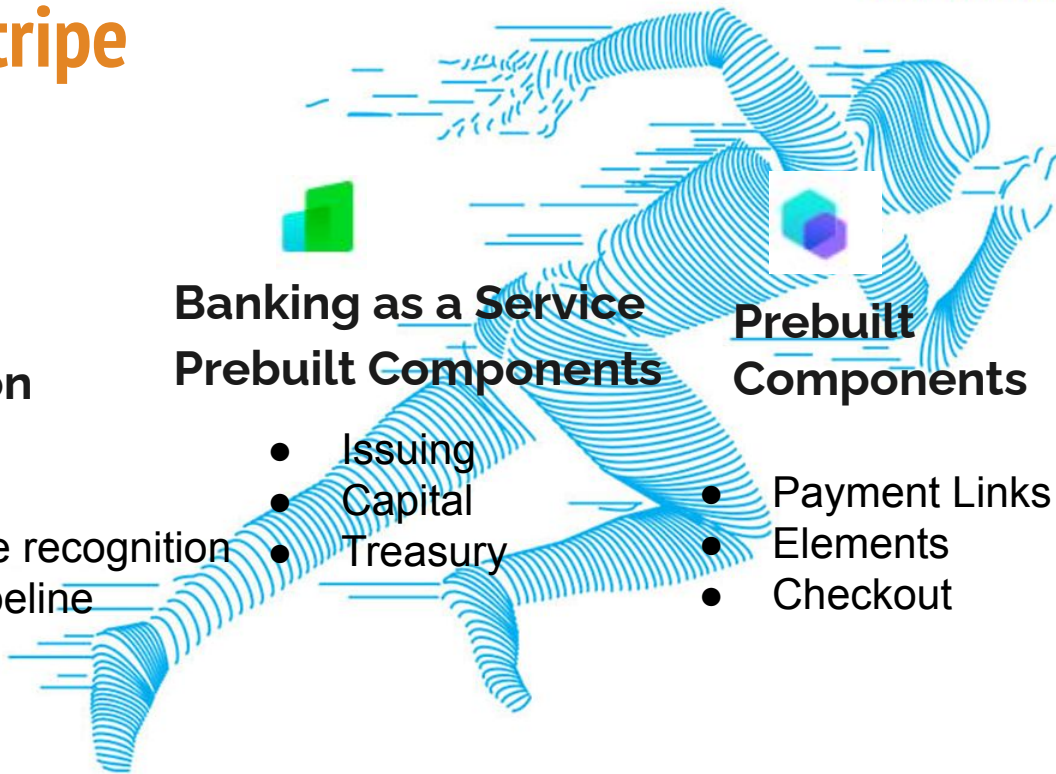
## Banking as a Service Prebuilt Components

- Issuing
- Capital
- Treasury



## Prebuilt Components

- Payment Links
- Elements
- Checkout







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**Atlas**

**A Financial automation product where you  
can start a US company from anywhere in  
the world**

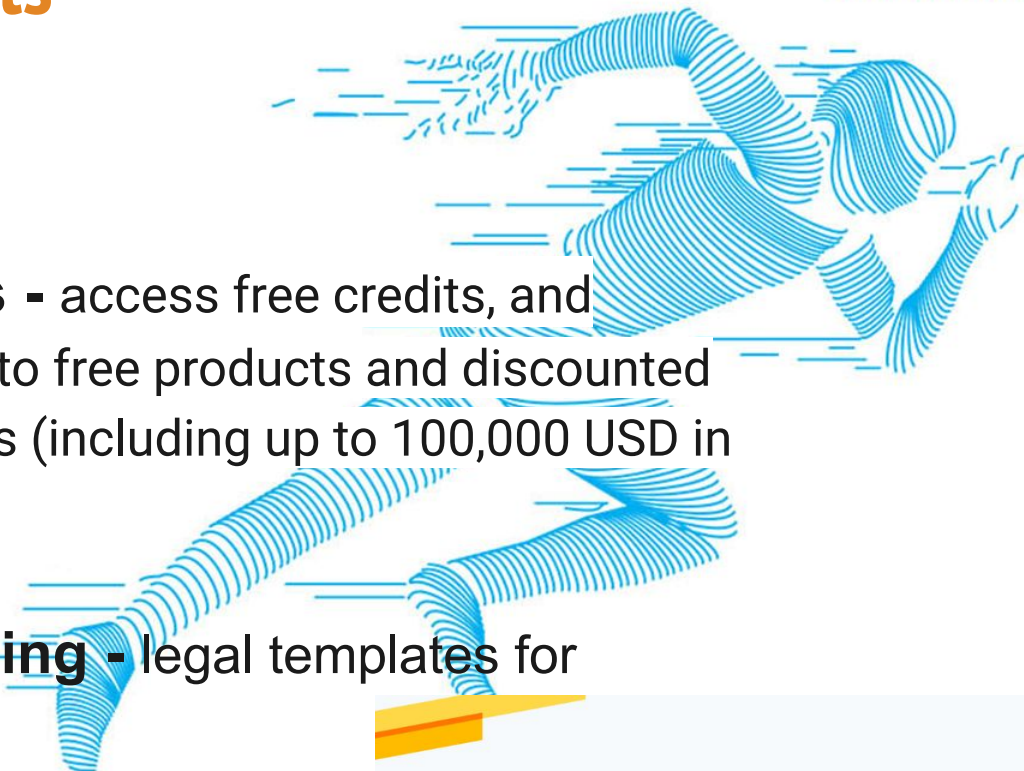




# Partner Benefits



- **Obtaining US tax ID**
- **Open bank accounts** - access free credits, and receive exclusive access to free products and discounted pricing from their partners (including up to 100,000 USD in credits)
- **Legal and Bookkeeping** - legal templates for customization
- **Additional perks** - discounts



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# How does it work

## Onboarding

Create a stripe account



Form a company



Register it on Atlas



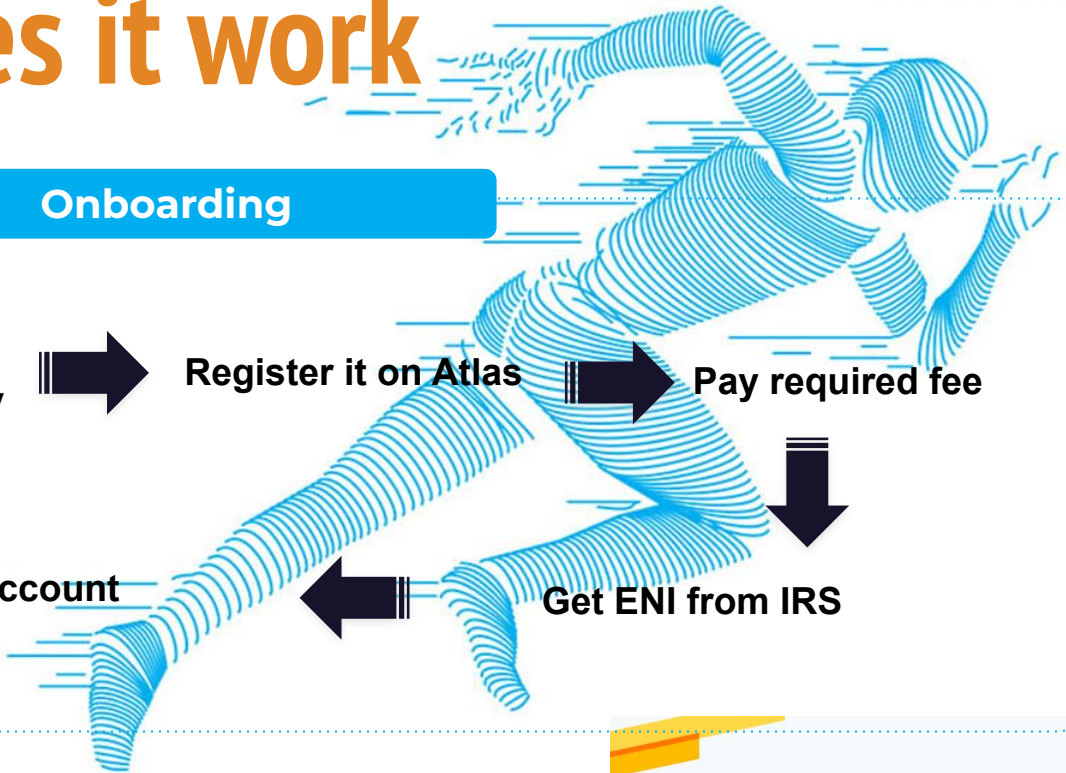
Pay required fee



Get ENI from IRS



Open a Bank account (optional)



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# What are the Company Structure types

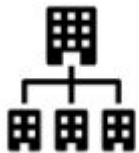


COMPANY

COMPANY

- You can form a standalone or subsidiary C corporation
- Best for startups and fundraising from investors
- If not US citizen taxes are simpler than LLC

- With atlas, LLC are only standalone.
- Best for self-funded and small businesses
- If not US citizen taxes are may be complicated



- Subsidiary company is best for businesses owned by a parent company d
- Parent company can reside outside US





# When to form your company



It is best if it is after the new years as taxing depends on the structure you chose.

C Corporations active in Delaware any time before December 31 **owe at least the minimum** Delaware franchise tax for that year.

LLCs active before December 31 **owe the full** annual LLC tax for that year.



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# Creating a Stripe account

## Create your Stripe account

Email

Full name

Country ⓘ

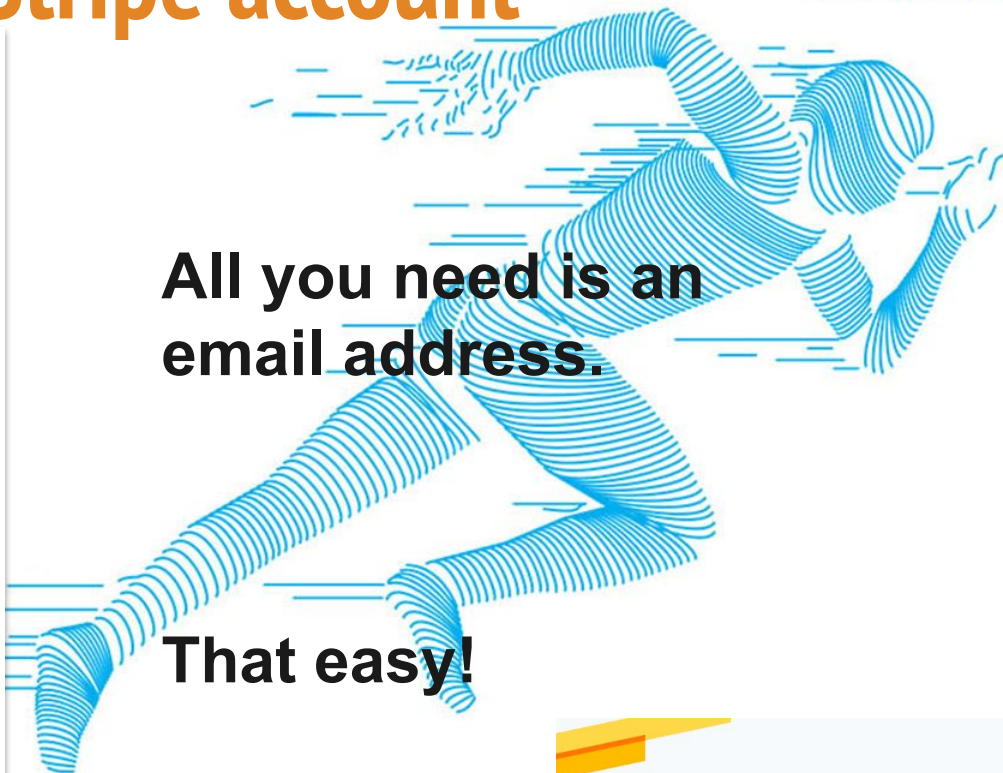
 United States 

Password

☐ Get emails from Stripe about product updates, industry news, and events. If you change your mind, you can unsubscribe at any time. [Privacy Policy](#)

Create account

Have an account? [Sign in](#)



All you need is an email address.

That easy!

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# How to set up a bank account



## Set up bank accounts with partner banks



- Mercury lets startups open a 0 USD per month account.
- It offers startup friendly features like free USD wire transfers
- No need for US social security number



- Novo offers fee-free, no minimum checking accounts
- Needs US social security number of one of the founder's

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# Starting a company on Atlas

01

## Choose your structure type

### Structure

Choose the structure that's right for you. Your company will be incorporated in Delaware, USA.

☒ C corporation

Best for startups and fundraising from investors

- Raise venture capital and give equity to employees
- Better if you plan to sell the company or go public someday
- If you are not a US citizen, taxes may be simpler than LLC

☐ Limited liability company (LLC)

Best for self-funded and small businesses

- No plans to raise venture capital or give equity to employees
- Simpler administrative management
- If you are not a US citizen, taxes may be more complicated

☐ Subsidiary

Best if your business is owned by a parent company

- For expanding to the US, venture studios, or spinoff projects
- Parent company owns 100% of your new C corporation
- Parent company can be based in or outside the US

Continue →

02

## Set the name

### Name

Tell us the name of your company.

#### Company name

This is your company's legal name registered with the government.

Deboo Crowd Funding

Fund



✓ Available! You'll be incorporated as Deboo Crowd Funding Fund

Continue →

COMPANY →

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03

## Write something about it

### Description

Tell us about Deboo Crowd Funding Fund.

Describe your product or service

In a sentence or two, what are you building? It's okay if it's just an early idea.

The Deboo Crowdfunding System is a web-based platform offered by Cooperative Bank of Oromia. It enables individuals and organizations to create fundraising campaigns and receive contributions from a large number of people to support their projects, causes, or initiatives.

Feel free to write more, but that's plenty!

Website, social media, or app

This helps us review your company more quickly.

<https://coopbankoromia.com.et/>

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Continue →

04

## Give the website

05

## Add Address (current)

### Address and phone

We never share this information for marketing purposes.

Company address

Don't have an office? It's fine to use a home address.

Ethiopia

African Avenue

Flamingo Area

Postal code

Addis Ababa

Company US phone number Optional

Don't have a US company phone number? You can use a personal or virtual one. This helps process your tax ID faster.

+1 (201) 555-0123

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# Starting a company on Atlas Copco

Bank of Oromia

## Founders

Tell us about you and any co-founders.

### About you

Your name

Enter your first and last name as they appear on a government ID.

Date of birth

11 / 20 / 1998

Your home address

☐ Same as company address

### Co-founders

Do you have any other founders?

You'll need their name, email, and home address. We'll email them to join your company.

 Geleta Abate  
geleta.abate@gmail.com

Remove

06

## Add Founders and Co-founders

07

## Set Ownerships and equities

### Ownership

Split the company between the founders and reserve a portion for your future team.

#### Split ownership between your founders

How do you want to split equity between founders?

☐ Split equally  
Give all founders an equal number of shares.

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## Roles

Select your board of directors and officers.

### Board of directors

The board approves important company decisions like granting stock ownership, fundraising, or selling the company.

☒ Dirbe .

☒ Geleta Abate

### Officers

Please name a CEO/President and a Secretary for the formation paperwork. It's fine for one person to be both

#### CEO/President

Responsible for general management.

Dirbe .

#### Secretary

Responsible for maintaining records.

Geleta Abate

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08

## Set roles

09

## Apply for TAX ID

### Tax ID

Atlas automatically gets you a tax ID, called an Employer Identification Number (EIN). You need it to run your business.

#### Select a processing option

The Internal Revenue Service (IRS) has two options—both are free.

☒ **Standard** 15-30 business days after incorporation  
Available to everyone.

☐ **Expedited** 1-3 business days after incorporation  
**No additional cost**

Available if you provide:

- US company address
- US phone number
- US Social Security number (SSN)

By selecting this option, you confirm you meet the [eligibility criteria](#).

[< Back](#)

[Continue >](#)

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[Continue >](#)

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# Starting a company on Atlas Cont d



Signed by Dirbe . on June 22, 2023

Enter "Dirbe ." to sign

10

**Sign after previewing documents**

***Documents are attached for founders to review and sign upon agreement***

11

**Proceed with payment**





Start your company


**\$500.00**

Includes incorporation, EIN, government fees, and first year of registered agent (then \$100 per year).

Email elshadayz19@gmail.com


Card information

1234 1234 1234 1234    

MM / YY CVC 

Name on card

Country or region

Ethiopia 

☐ Securely save my information for 1-click checkout

Pay faster on Stripe Atlas and everywhere Link is accepted.

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# Pricing

- **500USD** 

(Delaware requires agent to receive official notice). Your first year is included in the 500 USD one-time setup fee.

- **100USD** 

## Includes

- ✓ Formation of a company in Delaware
- ✓ Delaware state filing fees
- ✓ Signed documents to establish company bylaws and protect
- ✓ Tool to issue stock to founders
- ✓ First year of registered agent fees
- ✓ Tax ID (EIN) filing
- ✓ Stripe Atlas Community membership
- ✓ Templates for post-formation legal needs

Atlas acts as an intermediary between your company and Delaware

[Delaware registered agent >](#)

[Delaware registered agent >](#)



# How to get ENI number



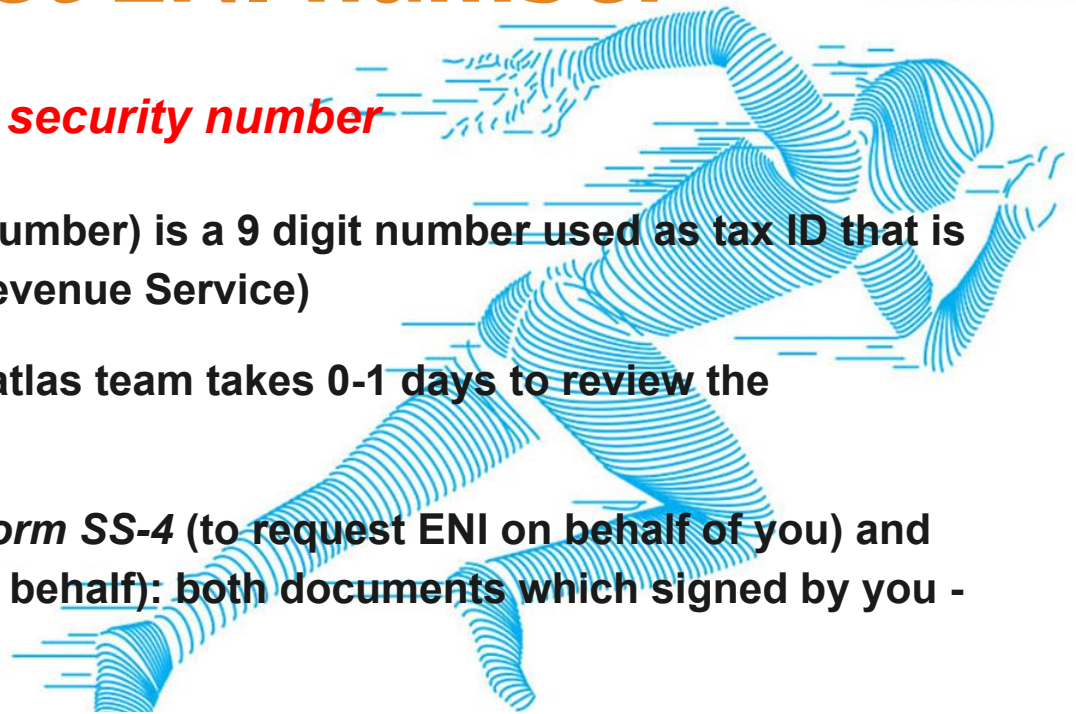
***If you don't have US social security number***

ENI (Employee identification number) is a 9 digit number used as tax ID that is issues by IRS (International Revenue Service)

After signing the documents, atlas team takes 0-1 days to review the information

If accepted, atlas team uses *Form SS-4* (to request ENI on behalf of you) and *Form 8821* (to call IRS on your behalf): both documents which signed by you - the founder.

It generally takes 15-30 business days to receive your company's EIN in your Dashboard and 6-8 weeks (or longer) to receive it by physical mail.





# How to get EIN number Cont'd



*If you have US social security number*

Atlas can request an EIN on your company's behalf through an online, expedited process that takes 1-3 business days.



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# Registered Agent Service



**Your registered agent is someone that receives official notices and maintain good standing.**

**A registered agent is included as part of the initial 500 USD setup fee, and is renewed automatically each year thereafter for 100 USD.**

**Your registered agent might contact you directly to share legal notices and communications from Delaware with you.**







# Stripe's Atlas - Limitations

- Doesn't provide legal, tax or accounting advice
- Not recommended for highly valuable intellectual property





# Thank You!

