Statistika

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1 Cenová elasticita

$$E_D = \frac{\% \triangle Q}{\% \triangle P}$$

$$E_D = \frac{\% \triangle poptávaného zboží}{\% \triangle ceny}$$

$$E_D = \frac{\frac{\triangle Q}{Q}}{\frac{\triangle P}{P}} = \frac{\triangle Q}{\triangle P} \times \frac{P}{Q} = \frac{Q_2 - Q_1}{P_1 - P_2} \times \frac{P_1}{Q_1}$$

- $\bullet \,$ elastická $E_D>1$
- neelastická, $E_D < 1$
- $\bullet\,$ dokonale elastická, $E_D=\infty$
- $\bullet\,$ dokonale neelastická, $E_D=0$

