

PRE TOEIC - TOEIC 550+

CÔ THẢO MIÊN

READING

LESSON 3

ADJECTIVES |
PRODUCT / SERVICE ADVERTISEMENTS

LESSON 3 (BÀI HỌC 3)

SECTION A

(PART 5 & PART 6)

ADJECTIVES (TÍNH TỪ)

- I. Định nghĩa tính từ
- II. Phân loại tính từ
- III. Vị trí của tính từ

SECTION B

(PART 7)

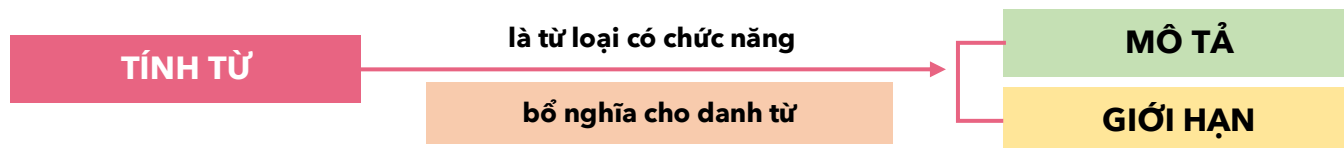
PRODUCT / SERVICE ADVERTISEMENTS (QUẢNG CÁO)

- I. Chiến thuật
- II. Những diễn đạt phổ biến

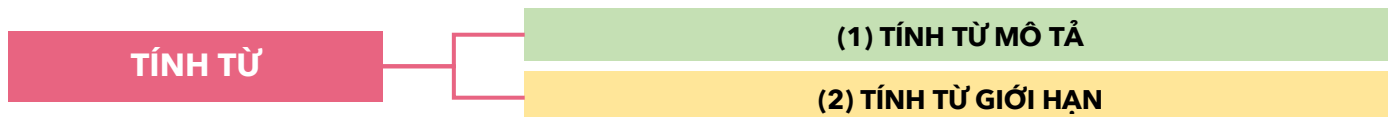
MINI TEST 3

SECTION A PART 5 + PART 6 - ADJECTIVES (TÍNH TỪ)

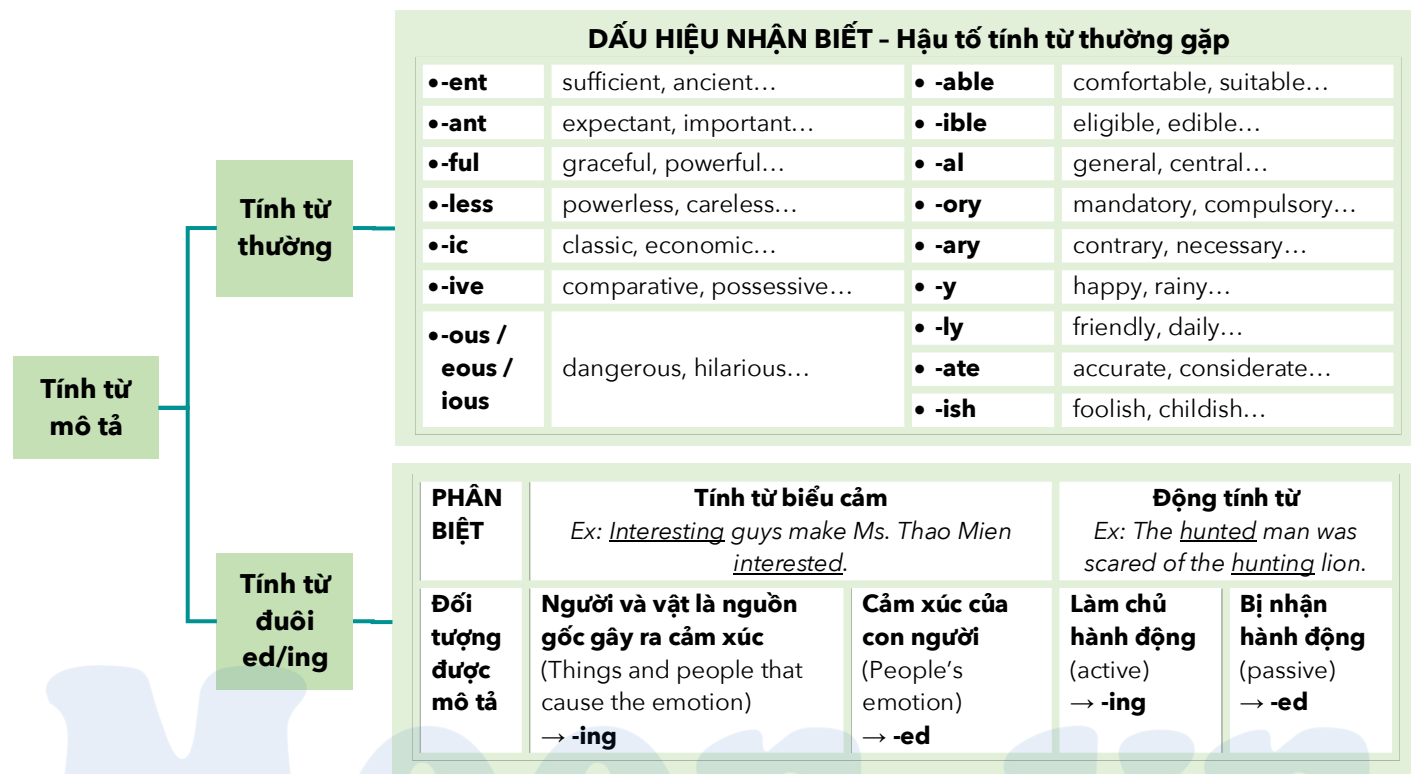
I. ĐỊNH NGHĨA TÍNH TỪ



II. PHÂN LOẠI TÍNH TỪ



1. Tính từ mô tả



CHECKUP 1

Dựa vào từ gợi ý, hãy điền các tính từ đuôi "ing" và "ed" phù hợp vào chỗ trống.

- I had a (relax) _____ holiday last week.
- Because of the holiday last week, I'm feeling more (relax) _____ now.
- I find swimming very (relax) _____.
- My neighbor is always playing loud music. It's very (annoy) _____.
- My neighbor is always playing loud music, which makes me so (annoy) _____.
- He is a brilliant player. Fans like him as he is (excite) _____ and different.
- He is (excite) _____ by the (excite) _____ adventure that awaits him.
- Please find the (enclose) _____ file, which details the (estimate) _____ cost and provides an overview of the project.
- Despite the (rise) _____ cost of materials, our (lead) _____ company continues to expand its market.
- Our highly (train) _____ workforce ensures high-quality performance every day.

CHECKUP 2**Bài tập về TÍNH TỪ THƯỜNG**

- The _____ applicants should have a minimum of two years of customer service experience.
(A) success (B) successful
(C) succeed (D) succeeding
- Due to the high heat of the furnace, all workers were required to wear _____ clothing before entering the foundry.
(A) protecting (B) protect
(C) protective (D) protected
- To ensure a smooth transition, the manager requested a _____ handover document outlining all ongoing projects and client details.
(A) specific (B) specifically
(C) specifics (D) specify
- With her impressive academic record, Sarah was _____ for several competitive scholarship programs.
(A) elide (B) ineligible
(C) eligibility (D) eligible

Bài tập về TÍNH TỪ ĐUÔI ED/ING

- The _____ leaflet contains important information about the medication's dosage, potential side effects, and how to store it properly.
(A) enclosing (B) enclosed
(C) enclose (D) was enclosed
- With large open office plans becoming the norm, companies are exploring natural _____ systems like light sensors to gauge occupancy and optimize energy use.
(A) monitored (B) monitor
(C) was monitored (D) monitoring
- The company just released an _____ version of their accounting software with improved security features.
(A) updated (B) updating
(C) update (D) was updating
- Ever since she was a child, Amelia dreamed of an _____ career in marine biology, where she could explore the mysteries of the ocean depths.
(A) excited (B) exciting
(C) excitement (D) excite

Bài tập tổng hợp về TÍNH TỪ MÔ TẢ

- Despite the _____ work environment, the promising young chef saw the potential to open her own restaurant someday.
(A) demands (B) demand
(C) demanding (D) demanded
- Since the store offered a discount for buying in bulk, it was _____ to purchase a year's supply of laundry detergent.
(A) advantaged (B) advantageous
(C) advantage (D) advantaging
- The charming coastal town offers _____ scenery with its white-sand beaches and vibrant markets.
(A) attracted (B) attraction
(C) attracting (D) attractive
- The young chef presented an _____ dish that looked like a work of art.
(A) impressed (B) impress
(C) impressing (D) impressive

2. Tính từ giới hạn

Tính từ sở hữu

Tính từ chỉ định

Tính từ giới hạn

Tính từ phân bố

Tính từ chỉ số lượng

my / your / his / her / our / their / its + N

This / These/ That / Those

This + N số ít	Khoảng cách và thời gian gần	Ex: I'm taking my driving test this weekend, so I'm pretty busy these days.
These + N số nhiều		
That + N số ít	Khoảng cách và thời gian xa	Ex: How much are those apples at the back?
Those + N số nhiều		

Another / Other / The other

Another + N số ít	KHÔNG XÁC ĐỊNH	Một cái khác Ex: Would you like another cup of coffee?
Other + N số nhiều / N không đếm được		Những cái khác Ex: This one's too big. Do you have it in other sizes? Ex: The embassy website has general information about visas. Other travel information can be obtained by calling the freephone number.
The other + N số ít / số nhiều	XÁC ĐỊNH	Một / những cái còn lại (trong 1 tập hợp xác định) Ex: A: Do you know the India restaurant in Palmer Street? B: Yes. A: Well, the gift shop is on the other side of the street, directly opposite. Ex: Where are the other two dinner plates? I can only find four.

Each / every + N số ít	Mỗi / mọi	Ex: Each answer is correct.
Both + N số nhiều	Cả hai	Ex: Both answers are correct.
Either / Neither + N số ít	Một trong hai / cả hai cùng không	Ex: Neither answer is correct.

Đứng trước danh từ đếm được

Số ít	Số nhiều
one	(a) few/ fewer/ fewest ; several ; many ; a couple of ; a number of ; the number of

Đứng trước danh từ không đếm được

(a) little/ less/ least ; much ; a great deal of ; a/the amount of

Đứng trước mọi danh từ

no ; more ; some ; any ; all ; most ; a lot of/ lots of ; plenty of ; a variety of

CHECKUP 3**Bài tập về TÍNH TỪ SỞ HỮU**

1. The bank lowered _____ interest rates, prompting many customers to consider moving their savings elsewhere.

- (A) they (B) them
(C) it (D) its

3. At the meeting, Mr. Hughes, the CEO, praised the marketing team for _____ innovative social media campaign that went viral and boosted brand awareness.

- (A) he (B) his
(C) they (D) their

2. Please send _____ resume to the human resources department in person no later than April 2nd.

- (A) yours (B) you
(C) your (D) yourself

4. Despite the pouring rain, the determined runner continued the marathon, _____ eyes fixed on the finish line.

- (A) he (B) his
(C) him (D) himself

Bài tập về TÍNH TỪ CHỈ ĐỊNH

1. _____ fluffy clouds look like giant cotton balls in the bright blue sky.

- (A) This (B) That
(C) Those (D) These

2. The construction project has been delayed again, pushing the completion date to _____ 3 months.

- (A) each (B) another
(C) every (D) many

Bài tập về TÍNH TỪ PHÂN BỐ

1. The convenient bus route to the mall runs _____ 30 minutes, making it easy to catch a ride without a long wait.

- (A) each (B) any
(C) every (D) some

2. The park offers _____ hiking trails and a peaceful lake for relaxation.

- (A) either (B) neither
(C) each (D) both

3. Although the express bus might be a bit faster than the local one, _____ way will get you downtown.

- (A) both (B) either
(C) some (D) any

4. Early morning or late night, _____ time works for me for a phone call.

- (A) neither (B) some
(C) much (D) lots of

Bài tập về TÍNH TỪ CHỈ SỐ LƯỢNG

1. According to the company policy, _____ requests for paid time off must be submitted in writing to the supervisor at least two weeks in advance.

- (A) no (B) many
(C) all (D) some

2. The museum houses _____ rare artifacts from ancient civilizations, each telling a unique story.

- (A) many (B) much
(C) both (D) little

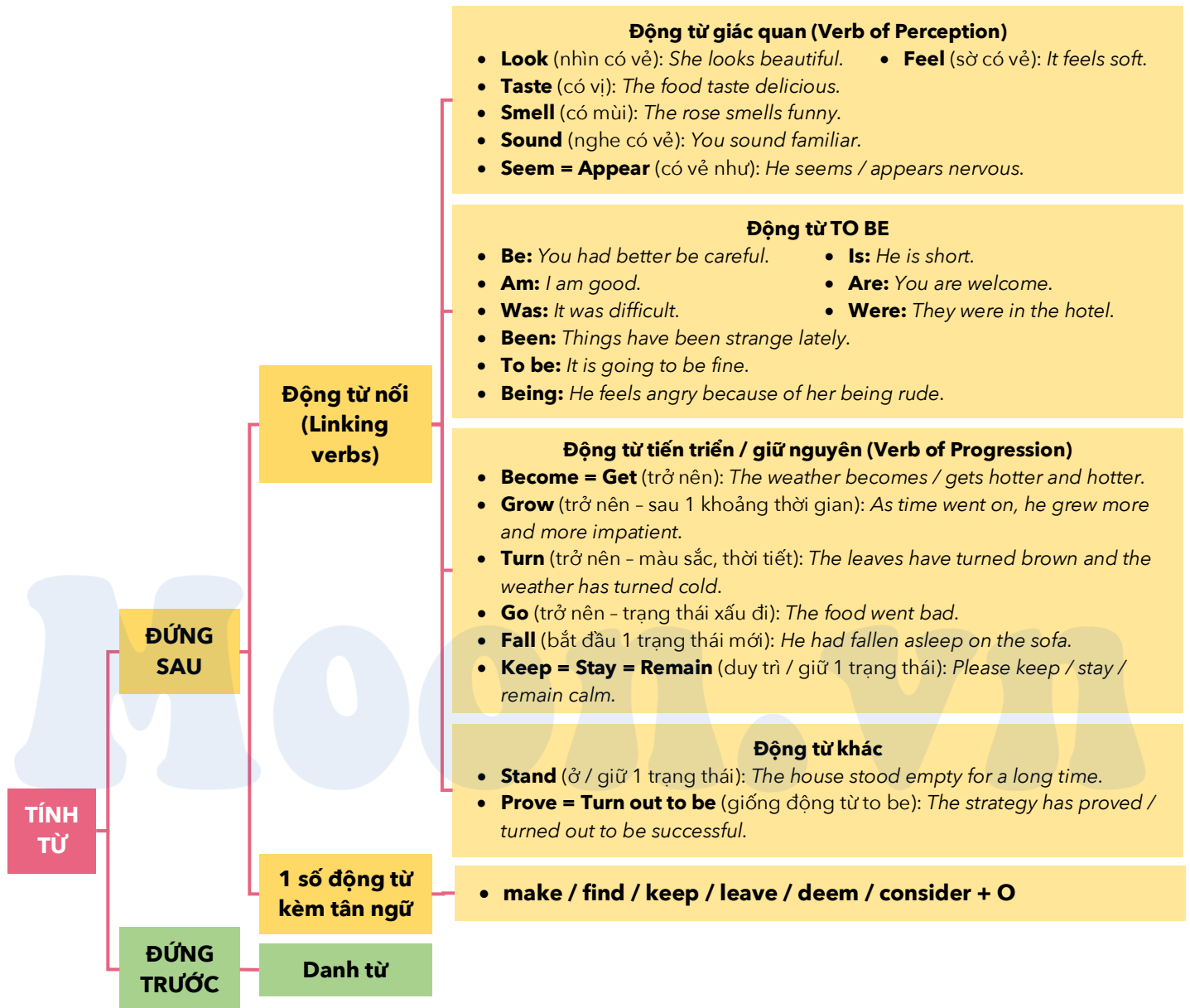
3. The manager approached the customer and inquired if he had _____ complaints about the service.

- (A) some (B) many
(C) any (D) few

4. There wasn't _____ traffic this morning, so she arrived at the office much earlier than expected.

- (A) much (B) many
(C) little (D) few

III. VỊ TRÍ CỦA TÍNH TỪ



CHECKUP 4

1. Despite the turbulent market conditions, the company's growth is _____.

- (A) steadily (B) steady
(C) steadiness (D) steadying

2. To keep our prices _____, we source our ingredients directly from local farmers and minimize unnecessary packaging.

- (A) afford (B) affordability
(C) affordable (D) affordably

3. All information you share during your interview will remain _____ between you and the hiring manager.

- (A) confident (B) confidential
(C) confidence (D) confidently

4. Her _____ handling of complex negotiations earned her widespread respect within the industry.

- (A) competent (B) competence
(C) competently (D) compete

SECTION B PART 7 - PRODUCT/SERVICE ADVERTISEMENTS (QUẢNG CÁO SẢN PHẨM/DỊCH VỤ)

I. CHIẾN THUẬT

Bố cục thường gặp	Nhóm thông tin	Câu hỏi tương ứng
<p>Easy Access Storage, Inc. 472 Firefly Lane (317) 666-0842</p>	1. Công ty quảng cáo	
<p>At Easy Access Storage, we understand that life can get cluttered. Whether you're renovating your home, decluttering for a fresh start, or need extra space for seasonal items, we offer the perfect solution. Our clean, well-maintained units are ideal for storing furniture, electronics, documents, and more.</p>	2. Sản phẩm / dịch vụ	<ul style="list-style-type: none"> What is being advertised? Who would the advertisement most likely interest? For whom is the advertisement most likely intended?
<p>Variety and Convenience:</p> <ul style="list-style-type: none"> We offer a wide range of unit sizes to fit your specific needs, from a compact 5x5 unit to a spacious 10x20 unit. Every unit is on the ground floor for easy drive-up access. No stairs or elevators needed to navigate. 	2.1. Giới thiệu chung	
<p>Security is Our Priority:</p> <ul style="list-style-type: none"> Your belongings are safe with us. Our facility is gated and monitored by 24/7 security cameras. We offer individual unit alarms for added peace of mind (available for an additional fee). 	2.2. Thông tin chi tiết (tính năng, đặc điểm nổi bật, giảm giá...)	<ul style="list-style-type: none"> What is indicated about the storage units?
<p>Streamlined Moving Process:</p> <ul style="list-style-type: none"> Moving is a breeze at Easy Access Storage. We have wide driveways and ample parking to accommodate moving trucks of all sizes. Use our complimentary moving carts to easily transport your belongings to your unit. 	2.3. Thông tin liên hệ / Cách thức mua hàng	<ul style="list-style-type: none"> What is featured on the company Website?
<p>Visit www.easystorageaccess.com to browse testimonials, a list of vacancies and price information. Please don't hesitate to call us for the most up-to-date information on unit availability.</p>		

CHECKUP 1

Questions 01 to 04 refer to the following advertisement.

Easy Access Storage, Inc.
472 Firefly Lane
(317) 666-0842

At Easy Access Storage, we understand that life can get cluttered. Whether you're renovating your home, decluttering for a fresh start, or need extra space for seasonal items, we offer the perfect solution. Our clean, well-maintained units are ideal for storing furniture, electronics, documents, and more.

Variety and Convenience:

- We offer a wide range of unit sizes to fit your specific needs, from a compact 5x5 unit to a spacious 10x20 unit.
- Every unit is on the ground floor for easy drive-up access. No stairs or elevators needed to navigate.

Security is Our Priority:

- Your belongings are safe with us. Our facility is gated and monitored by 24/7 security cameras.
- We offer individual unit alarms for added peace of mind (available for an additional fee).

Streamlined Moving Process:

- Moving is a breeze at Easy Access Storage. We have wide driveways and ample parking to accommodate moving trucks of all sizes.
- Use our complimentary moving carts to easily transport your belongings to your unit.

Visit www.easystorageaccess.com to browse testimonials, a list of vacancies and price information. Please don't hesitate to call us for the most up-to-date information on unit availability.

- | | |
|--|---|
| 01. What is being advertised?
(A) Seasonal items
(B) Furniture for home renovation
(C) Electronic devices
(D) Storage units | 03. What is included with the storage units?
(A) Free packing supplies
(B) Vehicle-to-unit access
(C) 24/7 access
(D) Insurance for belongings |
| 02. What is indicated about the storage units?
(A) They are all located on the same level
(B) They are all climate-controlled
(C) They offer long-term lease only
(D) They are only available in small sizes | 04. What is featured on the company website?
(A) A brief history of the company
(B) A virtual tour of the facility
(C) Customer reviews
(D) An exclusive discount voucher |

Ngoài **Advertisement**, dạng văn bản **Web page** cũng có chức năng quảng cáo sản phẩm hoặc dịch vụ. Đa số các bài Web page sẽ xuất hiện các Tab, việc **xác định nội dung của Tab** sẽ giúp **định hướng nội dung bài đọc**. Một số tab phổ biến trên Web page là:

	HOME	ABOUT US	PRODUCTS / SERVICES	REVIEWS	CONTACT	ACCOUNT
Định hướng nội dung bài đọc	Giới thiệu tổng quan về công ty và sản phẩm dịch vụ công ty cung cấp	Giới thiệu chi tiết về công ty (quá trình hình thành phát triển)	Giới thiệu chi tiết về sản phẩm/dịch vụ của công ty	Nhận xét của khách hàng về sản phẩm/dịch vụ	Thông tin liên lạc	Thông tin liên quan tới tài khoản thành viên
Các câu hỏi tương ứng	• What kind of business is [name of the company]	• What is suggested/ indicated about [name of the company/ president of the company]?	• What is MENTIONED/ NOT MENTIONED as a benefit/ feature of the product?	• What is [name of customer] concern about [name of the product]?		• What is the reader asked to do?

CHECKUP 2

Questions 05 to 06 refer to the following Web page.

<http://www.greenflooring.co>

Green Flooring Co.

937 Baskon Road, Sunrise Bay, Avonlea

Phone: 482-233-3333

HOME

ABOUT US

PRODUCTS

REPLACEMENT

CONTACT

Since our founding in 1955, Green Flooring Co. has been dedicated to producing premium carpets that blend aesthetic appeal with unmatched quality. Over the years, we have evolved from a small family-run business into a leading name in the carpet manufacturing industry, known for our attention to detail and commitment to excellence.

When you choose Green Flooring Co., you are choosing more than just a carpet. You are investing in decades of craftsmanship and innovation. Our team of skilled professionals has been delivering top-notch products and services, ensuring that each carpet meets the highest standards of design and durability. In addition to our focus on quality, we are proud to integrate eco-friendly practices into our operations. Our commitment to sustainability is reflected in our use of environmentally conscious materials and processes, contributing to a healthier planet for future generations.

05. What is being advertised?
 (A) An insurance company
 (B) A landscaping company
 (C) A carpet manufacturer
 (D) A carpet cleaning company
06. What is being indicated about Green Flooring Co.?
 (A) Its branches are located nationwide.
 (B) It has recently hired experienced employees.
 (C) It is an eco-friendly company.
 (D) It is a new company.

II. NHỮNG CÁCH DIỄN ĐẠT PHỔ BIẾN

1. Service/Product (Dịch vụ/Sản phẩm)

- **At [Name of the company], we provide / offer / have / guarantee + service / product**
- **At** Easy Access Storage, **we guarantee** a smooth and stress-free storage experience.

2. Form of promotion (Hình thức khuyến mãi)

- **We (currently) having / offering a ~**
- **We're having** a huge promotional sale on all summer clothing.
- **We are currently offering a** special discount on shipping rates for new customers.

3. Contact details (Thông tin liên hệ)

- **Visit [www. abc.com](http://www.abc.com) to~**
- **Visit www.easystorageaccess.com to** browse testimonials, a list of vacancies and price information.
- **Please don't hesitate to call us for ~**
- **Please don't hesitate to call us for** the most up-to-date information on unit availability.

4. Method of payment (Cách thức thanh toán)

- **Payment can be made ~**
- **Payment can be made** in cash, by money order, or by check.
- **We accept ~**
- **We accept** cash, credit card and check also.

CHECKUP 3

Questions 07 to 11 refer to the following advertisement and e-mail.

Green Valley Conference Center

Located in the scenic Green Valley area, our Green Valley Conference Center offers a versatile 10,000 square foot space perfect for any event, from corporate meetings to social gatherings. Whether you need a venue for a business conference, training session, wedding, or celebration, we provide the ideal setting for groups of all sizes. Our center partners with a selection of acclaimed caterers known for their exceptional culinary skills and outstanding service. Our professional staff is dedicated to ensuring your event is flawlessly executed.

For reservations, please contact our Event Coordinator, Isabella Martinez, with the following details:

- Your name, company name (if applicable), and contact information
- The type of event you're planning
- The desired date and time
- The estimated number of attendees
- The preferred method and time for us to contact you

We recommend booking in advance to secure your preferred dates. Special discounts are available for educational, governmental, and non-profit organizations.

For more information or to schedule a tour, please visit our website at www.greenvalleyconferencecenter.com.

From: Colin Holmes cholmes@horizoninnovations.com
To: Isabella Martinez imartinez@greenvalleyconferencecenter.com
Date: October 1
Subject: Facility Inquiry for October 20

Dear Ms. Martinez,

My name is Colin Holmes, and I am the Event Coordinator at Horizon Innovations. We are looking to book a space for our annual product launch event on October 20th, from 10:00 AM to 5:00 PM.

Could we schedule a visit to your Green Valley Conference Center to discuss our requirements and see if your facilities are a good fit? Additionally, I would like to know about the availability of audiovisual equipment and any catering options you might recommend.

Please let me know your availability for a tour. You can reach me via email or by phone at (555) 678-1234 on weekdays between 9 AM and 6 PM.

Thank you for your assistance. I look forward to your response.

Best regards,
Colin Holmes
Event Coordinator
Horizon Innovations

07. What is the main purpose of the Green Valley Conference Center advertisement?
(A) To announce the opening of a new conference center.
(B) To provide details about reserving the facility.
(C) To inform about discounts on catering services.
(D) To introduce new audiovisual equipment.
08. Which group is NOT offered a discount?
(A) Government agencies
(B) Non-profit organizations
(C) Educational institutions
(D) Religious organizations
09. What type of event is Mr. Holmes planning to host?
(A) A corporate training seminar
(B) A wedding reception
(C) A product launch event
(D) A social gathering
10. What detail requested in the advertisement does Mr. Holmes not include in his email?
(A) The estimated number of attendees
(B) The date and time of the event
(C) The type of event being planned
(D) His contact information
11. What does Ms. Holmes ask Ms. Martinez?
(A) For a list of recommended audiovisual equipment.
(B) To confirm the availability of the conference center on October 20.
(C) To arrange a tour of the conference center
(D) For the conference center's booking fees and available discounts.

Moon.vn

MINI TEST 3

1. The new intern's enthusiasm and quick grasp of concepts are _____ signs for a successful career in marketing.

- (A) promise (B) promises
(C) promising (D) promised

3. The restaurant's _____ blend of spices sets its dishes apart from any other in the city.

- (A) distinctly (B) distinction
(C) distinctively (D) distinctive

5. After a _____ debate, the committee finally reached a consensus on the proposed policy changes.

- (A) lengthy (B) lengthen
(C) length (D) lengthens

7. As she gained more experience, she became increasingly _____ in her leadership abilities.

- (A) confidential (B) confident
(C) confidence (D) confidently

9. The _____ changes to the city's zoning laws sparked a heated debate among residents at the town hall meeting.

- (A) propose (B) proposed
(C) proposing (D) proposal

2. People gather in the town square _____ evening to listen to live music.

- (A) every (B) all
(C) some (D) many

4. The Cliffside Retreat Hotel offers _____ views of the crashing waves against the rugged coastline.

- (A) stunned (B) stunning
(C) stunningly (D) stunt

6. Management requires _____ new hires to attend a one-day orientation program to learn about company culture, benefits, and safety procedures

- (A) all (B) many
(C) each (D) either

8. The new training program aims to make employees more _____ in handling complex tasks.

- (A) proficiently (B) proficiency
(C) proffer (D) proficient

10. His _____ knowledge of computer programming languages enabled him to solve complex problems efficiently.

- (A) extension (B) extend
(C) extensive (D) extensively

Question 11 to 12 refer to the following advertisement.

Evergreen Valley Resort

Host your next corporate retreat in the heart of nature. We offer:

- **Team-building activities** to strengthen communication and collaboration
- **Delectable cuisine** prepared by our award-winning chefs
- **World-class spa** to help your team unwind and recharge
- **Spacious accommodations** with stunning mountain views

Book your retreat today and experience the Evergreen Valley difference!

Contact: Penelope Featherington, Hospitality Manager

pfeatherington@evergreenvalley.com

+84 968 024 729

- | | |
|--|--|
| <p>11. Who would the advertisement most likely interest?</p> <p>(A) Catering companies
(B) Corporate travel planners
(C) Backpackers
(D) Local residents</p> | <p>12. What is indicated about the Evergreen Valley Resort?</p> <p>(A) It has rooms overlooking the mountains
(B) It is a family-run business
(C) It is near the seaside
(D) It is seeking new staff</p> |
|--|--|

Question 13 to 15 refer to the following advertisement.

Pinewood Publishing Ltd.

Four newly released titles to drive success that you may need today:

- **The Persuasion Code** by William Davies.
Unlock the secrets of effective communication and negotiation to close deals with confidence. (Hardcover \$24.99, E-book \$11.99)
- **Data Driven Decisions** by Sarah Bridgerton.
Learn to leverage data insights to optimize your operations, make informed decisions, and gain a competitive edge. (Paperback \$18.99, E-book \$9.99)
- **The Financially Fearless Leader** by Michael Thompson.
Develop a strategic financial mindset and navigate market challenges with confidence. (Hardcover \$26.99, Audiobook \$16.99)

Invest in your knowledge today and ignite your path to success. Buy one book and get 50% off the second on our website. Don't miss out, offer ends June 19!

13. What is Pinewood Publishing Ltd. offering to customers?
- (A) A coupon for books
(B) A discount for ordering two books online
(C) Free audiobooks with every book purchase
(D) Signed copies of all new releases
14. Who is most likely Mr Thompson?
- (A) A motivational speaker
(B) A data analyst
(C) An expert on finance
(D) The CEO of Pinewood Publishing Ltd.
15. What feature is shared by all of the books described in the advertisement?
- (A) They are all business-related topics
(B) They can be read in digital formats
(C) They were written by the same author
(D) They have been published for a long time