CÔ THẢO MIÊN



READING LESSON 3

ADJECTIVES | PRODUCT / SERVICE ADVERTISEMENTS

LESSON 3 (BÀI HỌC 3)

ADJECTIVES (TÍNH TỪ) SECTION A

I. Định nghĩa tính từ (PART 5 & PART 6) II. Phân loại tính từ

III. Vi trí của tính từ

PRODUCT / SERVICE ADVERTISEMENTS (QUÂNG CÁO) **SECTION B**

(PART 7) I. Chiến thuật

II. Những diễn đạt phổ biến

MINI TEST 3

SECTION A PART 5 + PART 6 - ADJECTIVES (TÍNH TỪ)

I. ĐỊNH NGHĨA TÍNH TỪ

MÔ TẢ là từ loại có chức năng **TÍNH TỪ** bổ nghĩa cho danh từ GIỚI HẠN

II. PHÂN LOAI TÍNH TỪ

(1) TÍNH TỪ MÔ TẢ TÍNH TỪ (2) TÍNH TỪ GIỚI HẠN

1. Tính từ mô tả



CHECKUP 1

Dựa vào từ gợi ý, hãy điền các tính từ đuôi "ing" và "ed" phù hợp vào chỗ trống.

1.	I had a (relax) holiday last week.
2.	Because of the holiday last week, I'm feeling more (relax) now.
3.	I find swimming very (relax)
4.	My neighbor is always playing loud music. It's very (annoy)
5.	My neighbor is always playing loud music, which makes me so (annoy)
6.	He is a brilliant player. Fans like him as he is (excite) and different.
7.	He is (excite) by the (excite) adventure that awaits him.
8.	Please find the (enclose) file, which details the (estimate) cost and provides an
	overview of the project.
9.	Despite the (rise) cost of materials, our (lead) company continues to expand its
	market.
10.	Our highly (train) workforce ensures high-quality performance every day.

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CHECKUP 2

Bài tập về TÍNH TỪ	THƯỜNG
--------------------	--------

1. The applicants s two years of customer serv		_	of the furnace, all workers clothing before entering	
(A) success	(B) successful	the foundry.		
(C) succeed	(D) succeeding	(A) protecting	(B) protect	
	•	(C) protective	(D) protected	
3. To ensure a smooth tran requested a hando	nsition, the manager over document outlining all	4. With her impressive ac	cademic record, Sarah was petitive scholarship	
ongoing projects and clier	nt details.	programs.		
(A) specific	(B) specifically	(A) elide	(B) ineligible	
(C) specifics	(D) specify	(C) eligibility	(D) eligible	
Bài tập về TÍNH TỪ ĐUÔI I	ED/ING			
1. The leaflet conta about the medication's do and how to store it proper	sage, potential side effects,	companies are exploring	plans becoming the norm, a natural systems ge occupancy and optimize	
(A) enclosing	(B) enclosed	energy use.		
(C) enclose	(D) was enclosed	(A) monitored (C) was monitored	(B) monitor (D) monitoring	
3. The company just releas	sed an version of their	4. Ever since she was a c	hild, Amelia dreamed of an	
, , ,	mproved security features.		e biology, where she could	
_	(B) updating	explore the mysteries of		
(C) update		(A) excited	(B) exciting	
(- / -	()	(C) excitement	_	
Bài tập tổng hợp về TÍNH	TỪ MÔ TẢ			
	environment, the promising		d a discount for buying in	
young chef saw the potent	ial to open her own	bulk, it was to purchase a year's supply of		
restaurant someday.		laundry detergent.		
(A) demands	(B) demand	(A) advantaged	(B) advantageous	
(C) demanding	(D) demanded	(C) advantage	(D) advantaging	
3. The charming coastal to with its white-sand beache	-	4. The young chef preser looked like a work of art.	nted an dish that	
(A) attracted	(B) attraction	(A) impressed	(B) impress	
(C) attracting	(D) attractive	(C) impressing	(D) impressive	

2. Tính từ giới hạn

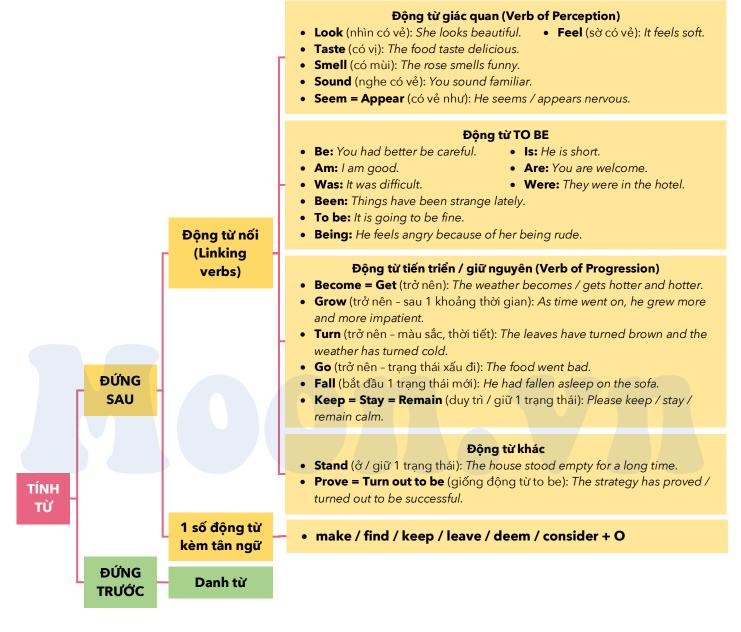
	Tính từ sở hữu	my / your / his / her / our / their / its + N						
		This / These	/ That / Tho	se				
		This + N số ít These + N số nhiều		_		-	aking my driving test this d, so I'm pretty busy these days.	
		That + N số ít		Khoảng cá thời gian x	hoảng cách và Ex: How much are <u>tho</u>		are those apples at the	
		Another / Other / The other						
		Another + N số ít		•	Một cái khác Ex: Would you like another cup of coffee?		of coffee?	
	Tính từ chỉ định Other + N số nhiều / N không đếm được		Những cái khác					
ính từ iới hạn		The other + N số ít / số nhiều	XÁC ĐỊN	Ex: A: D B: Ye A: W direc	Một / những cái còn lại (trong 1 tập hợp xác định) Ex: A: Do you know the India restaurant in Palmer Street? B: Yes. A: Well, the gift shop is on the other side of the street, directly opposite. Ex: Where are the other two dinner plates? I can only find			
		Each / ever	y + N số ít	Mỗi /	mọi	Ex: <u>I</u>	Each answer is correct.	
	Tính từ	Both + N số nhiều Either / Neither + N số ít					x: <u>Both</u> answers are correct.	
	phân bổ			1 † '	rong hai / c không	ai / cả hai Ex: <u>Neither</u> answer is cori		
		Đứng trướ	ớc danh từ (đếm được	Đứng trư	ớc danh từ	Dán a suráte medidente si	
	Tính từ	Số ít	Số ít Số nhiều		_	lếm được	Đứng trước mọi danh từ	
L	chỉ số lượng	se	a) few/ fewe veral ; many of ; a numbe	; a couple	much ; a	ess/ least ; great deal amount of	no; more; some; any; all; ; most; a lot of/ lots of; plenty of; a variety of	
			numbe	· ·	3. , a, and	2	p. 2.1.5 51 / 3 / 3.1.5 G	

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CHECKUP 3 Bài tập về TÍNH TỪ SỞ HỮU

	interest rates, prompting sider moving their savings	2. Please send resume to the human resources department in person no later than April 2nd.		
elsewhere.	sider moving their savings	(A) yours	(B) you	
(A) they (B) them		(C) your	(D) yourself	
(C) it	(D) its	(C) your	(D) yoursen	
(0) 10	(D) 1t3			
	lughes, the CEO, praised the		g rain, the determined runner	
	innovative social media		on, eyes fixed on the	
campaign that went vira	al and boosted brand	finish line.		
awareness.		(A) he	(B) his	
(A) he	(B) his	(C) him	(D) himself	
(C) they	(D) their			
Bài tập về TÍNH TỪ CHỈ				
•	ook like giant cotton balls in the		oject has been delayed again,	
bright blue sky.			on date to 3 months.	
(A) This	(B) That	(A) each	(B) another	
(C) Those	(D) These	(C) every	(D) many	
Bài tập về TÍNH TỪ PHÂ	ÀN BỔ			
1. The convenient bus r	oute to the mall runs	2. The park offers	hiking trails and a peaceful	
	asy to catch a ride without a	lake for relaxation.		
long wait.		(A) either	(B) neither	
(A) each	(B) any	(C) each	(D) both	
(C) every	(D) some	, ,	. ,	
3. Although the express	s bus might be a bit faster than	4. Early morning or lat	e night, time works for	
the local one, w	vay will get you downtown.	me for a phone call.		
(A) both	(B) either	(A) neither	(B) some	
(C) some	(D) any	(C) much	(D) lots of	
D2: 40 TÍNU TÌ CUÌ	cố Lương			
Bài tập về TÍNH TỪ CHỈ	20 LOÒNG			
_	npany policy, requests		s rare artifacts from	
•	e submitted in writing to the		ach telling a unique story.	
supervisor at least two v		(A) many	(B) much	
(A) no	(B) many	(C) both	(D) little	
(C) all	(D) some			
3. The manager approa	ched the customer and	4. There wasn't	traffic this morning, so she	
	_ complaints about the service.		uch earlier than expected.	
(A) some	 (B) many	(A) much	(B) many	
(C) any	(D) few	(C) little	(D) few	

III. VỊ TRÍ CỦA TÍNH TỪ

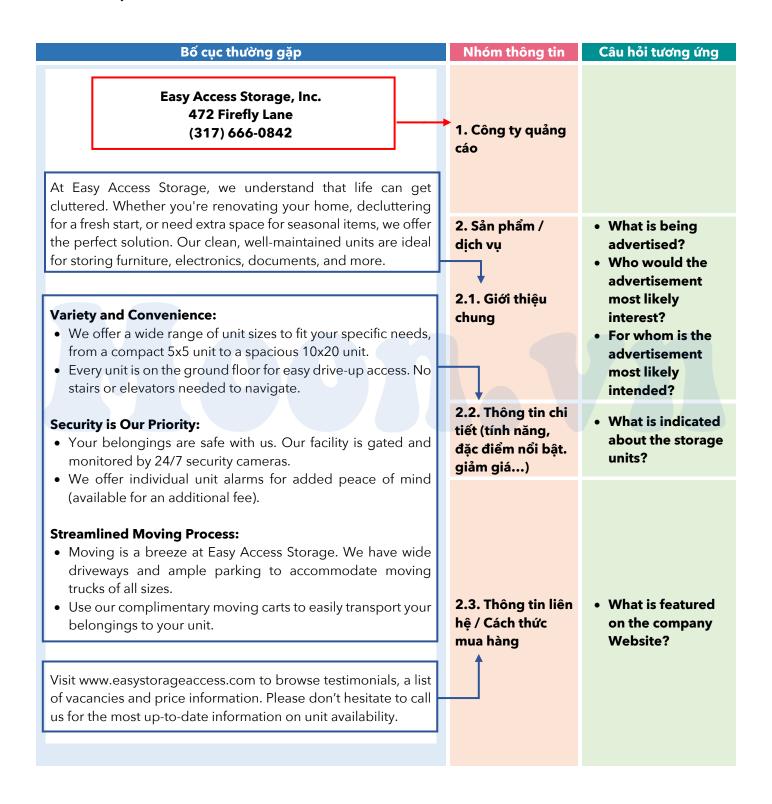


CHECKUP 4

1. Despite the turbule	ent market conditions, the	2. To keep our prices, we source our			
company's growth is		ingredients directly from local farmers and minimize			
(A) steadily	(B) steady	unnecessary packaging.			
(C) steadiness	(D) steadying	(A) afford	(B) affordability		
		(C) affordable	(D) affordably		
3. All information you	share during your interview will	4. Her handli	ng of complex negotiations		
remain between	een you and the hiring manager.	earned her widesprea	d respect within the industry.		
(A) confident	(B) confidential	(A) competent	(B) competence		
(C) confidence	(D) confidently	(C) competently	(D) compete		

SECTION B PART 7 - PRODUCT/SERVICE ADVERTISEMENTS (QUÂNG CÁO SẨN PHẨM/DỊCH VỤ)

I. CHIẾN THUẬT



CHECKUP 1

Questions 01 to 04 refer to the following advertisement.

Easy Access Storage, Inc. 472 Firefly Lane (317) 666-0842

At Easy Access Storage, we understand that life can get cluttered. Whether you're renovating your home, decluttering for a fresh start, or need extra space for seasonal items, we offer the perfect solution. Our clean, well-maintained units are ideal for storing furniture, electronics, documents, and more.

Variety and Convenience:

- We offer a wide range of unit sizes to fit your specific needs, from a compact 5x5 unit to a spacious 10x20 unit.
- Every unit is on the ground floor for easy drive-up access. No stairs or elevators needed to navigate.

Security is Our Priority:

- Your belongings are safe with us. Our facility is gated and monitored by 24/7 security cameras.
- We offer individual unit alarms for added peace of mind (available for an additional fee).

Streamlined Moving Process:

- Moving is a breeze at Easy Access Storage. We have wide driveways and ample parking to accommodate moving trucks of all sizes.
- Use our complimentary moving carts to easily transport your belongings to your unit.

Visit www.easystorageaccess.com to browse testimonials, a list of vacancies and price information. Please don't hesitate to call us for the most up-to-date information on unit availability.

- 01. What is being advertised?
 - (A) Seasonal items
 - (B) Furniture for home renovation
 - (C) Electronic devices
 - (D) Storage units
- 02. What is indicated about the storage units?
 - (A) They are all located on the same level
 - (B) They are all climate-controlled
 - (C) They offer long-term lease only
 - (D) They are only available in small sizes

- 03. What is included with the storage units?
 - (A) Free packing supplies
 - (B) Vehicle-to-unit access
 - (C) 24/7 access
 - (D) Insurance for belongings
- 04. What is featured on the company website?
 - (A) A brief history of the company
 - (B) A virtual tour of the facility
 - (C) Customer reviews
 - (D) An exclusive discount voucher

CÔ THẢO MIÊN

Ngoài **Advertisement**, dạng văn bản **Web page** cũng có chức năng quảng cáo sản phẩm hoặc dịch vụ. Đa số các bài Web page sẽ xuất hiện các Tab, việc **xác định nội dung của Tab** sẽ giúp **định hướng nội dung bài đọc**. Một số tab phổ biến trên Web page là:

	НОМЕ	ABOUT US	PRODUCTS / SERVICES	REVIEWS	CONTACT	ACCOUNT
	•	•	-	•	•	•
Định hướng nội dung bài đọc	Giới thiệu tổng quan về công ty và sản phẩm dịch vụ công ty cung cấp	Giới thiệu chi tiết về công ty (quá trình hình thành phát triển)	Giới thiệu chi tiết về sản phẩm/dịch vụ của công ty	Nhận xét của khách hàng về sản phẩm/ dịch vụ	Thông tin liên lạc	Thông tin liên quan tới tài khoản thành viên
Các câu hỏi tương ứng	• What kind of business is [name of the company]	• What is suggested/ indicated about [name of the company/ president of the company]?	• What is MENTIONED/ NOT MENTIONED as a benefit/ feature of the product?	• What is [name of customer] concern about [name of the product]?		• What is the reader asked to do?

CHECKUP 2

HOME

Questions 05 to 06 refer to the following Web page.

http://www.greenflooring.co

Green Flooring Co.

937 Baskon Road, Sunrise Bay, Avonlea Phone: 482-233-3333

REPLACEMENT

CONTACT

PRODUCTS

Phone: 482-233-333

ABOUT US

Since our founding in 1955, Green Flooring Co. has been dedicated to producing premium carpets that blend aesthetic appeal with unmatched quality. Over the years, we have evolved from a small family-run business into a leading name in the carpet manufacturing industry, known for our attention to detail and commitment to excellence.

When you choose Green Flooring Co., you are choosing more than just a carpet. You are investing in decades of craftsmanship and innovation. Our team of skilled professionals has been delivering top-notch products and services, ensuring that each carpet meets the highest standards of design and durability. In addition to our focus on quality, we are proud to integrate eco-friendly practices into our operations. Our commitment to sustainability is reflected in our use of environmentally conscious materials and processes, contributing to a healthier planet for future generations.

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- 05. What is being advertised?
 - (A) An insurance company
 - (B) A landscaping company
 - (C) A carpet manufacturer
 - (D) A carpet cleaning company

- 06. What is being indicated about Green Flooring Co.?
 - (A) Its branches are located nationwide.
 - (B) It has recently hired experienced employees.
 - (C) It is an eco-friendly company.
 - (D) It is a new company.

II. NHỮNG CÁCH DIỄN ĐẠT PHỔ BIẾN

- 1. Service/Product (Dịch vụ/Sản phẩm)
 - At [Name of the company],
 we provide / offer / have /
 guarantee + service / product
- **At** Easy Access Storage, **we guarantee** a smooth and stress-free storage experience.
- 2. Form of promotion (Hình thức khuyến mãi)
 - We (currently) having / offering a ~
- **We're having** *a* huge promotional sale on all summer clothing.
- We are currently offering a special discount on shipping rates for new customers.
- 3. Contact details (Thông tin liên hệ)
 - Visit www. abc.com to~
 - Please don't hesitate to call us for ~
- **Visit www.easystorageaccess.com to** browse testimonials, a list of vacancies and price information.
- **Please don't hesitate to call us for** the most up-to-date information on unit availability.
- 4. Method of payment (Cách thức thanh toán)
 - Payment can be made ~
- **Payment can be made** in cash, by money order, or by check.

• We accept ~

• We accept cash, credit card and check also.

CHECKUP 3

Questions 07 to 11 refer to the following advertisement and e-mail.

Green Valley Conference Center

Located in the scenic Green Valley area, our Green Valley Conference Center offers a versatile 10,000 square foot space perfect for any event, from corporate meetings to social gatherings. Whether you need a venue for a business conference, training session, wedding, or celebration, we provide the ideal setting for groups of all sizes. Our center partners with a selection of acclaimed caterers known for their exceptional culinary skills and outstanding service. Our professional staff is dedicated to ensuring your event is flawlessly executed.

For reservations, please contact our Event Coordinator, Isabella Martinez, with the following details:

- Your name, company name (if applicable), and contact information
- The type of event you're planning
- The desired date and time
- The estimated number of attendees
- The preferred method and time for us to contact you

We recommend booking in advance to secure your preferred dates. Special discounts are available for educational, governmental, and non-profit organizations.

For more information or to schedule a tour, please visit our website at www.greenvalleyconferencecenter.com.

From: Colin Holmes cholmes@horizoninnovations.com

To: Isabella Martinez imartinez@greenvalleyconferencecenter.com

Date: October 1

Subject: Facility Inquiry for October 20

Dear Ms. Martinez,

My name is Colin Holmes, and I am the Event Coordinator at Horizon Innovations. We are looking to book a space for our annual product launch event on October 20th, from 10:00 AM to 5:00 PM.

Could we schedule a visit to your Green Valley Conference Center to discuss our requirements and see if your facilities are a good fit? Additionally, I would like to know about the availability of audiovisual equipment and any catering options you might recommend.

Please let me know your availability for a tour. You can reach me via email or by phone at (555) 678-1234 on weekdays between 9 AM and 6 PM.

Thank you for your assistance. I look forward to your response.

Best regards, Colin Holmes Event Coordinator Horizon Innovations

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- 07. What is the main purpose of the Green Valley Conference Center advertisement?
 - (A) To announce the opening of a new conference center.
 - (B) To provide details about reserving the facility.
 - (C) To inform about discounts on catering services.
 - (D) To introduce new audiovisual equipment.
- 08. Which group is NOT offered a discount?
 - (A) Government agencies
 - (B) Non-profit organizations
 - (C) Educational institutions
 - (D) Religious organizations
- 09. What type of event is Mr. Holmes planning to host?
 - (A) A corporate training seminar
 - (B) A wedding reception
 - (C) A product launch event
 - (D) A social gathering

- 10. What detail requested in the advertisement does Mr. Holmes not include in his email?
 - (A) The estimated number of attendees
 - (B) The date and time of the event
 - (C) The type of event being planned
 - (D) His contact information
- 11. What does Ms. Holmes ask Ms. Martinez?
 - (A) For a list of recommended audiovisual equipment.
 - (B) To confirm the availability of the conference center on October 20.
 - (C) To arrange a tour of the conference center
 - (D) For the conference center's booking fees and available discounts.

MINI TEST 3

	nusiasm and quick grasp of gns for a successful career in	2. People gather in the town square evening to listen to live music.		
marketing.		(A) every	(B) all	
(A) promise	(B) promises	(C) some	(D) many	
(C) promising	(D) promised			
3. The restaurant's	blend of spices sets its	4. The Cliffside Retreat H	otel offers views of	
dishes apart from any o	ther in the city.	the crashing waves again	st the rugged coastline.	
(A) distinctly	(B) distinction	(A) stunned	(B) stunning	
(C) distinctively	(D) distinctive	(C) stunningly	(D) stunt	
5. After a deb	ate, the committee finally	6. Management requires	new hires to attend	
reached a consensus o	n the proposed policy changes.	a one-day orientation pro	_	
(A) lengthy	(B) lengthen	company culture, benefits, and safety procedures		
(C) length	(D) lengthens	(A) all	(B) many	
		(C) each	(D) either	
7. As she gained more	experience, she became	8. The new training prog	ram aims to make	
increasingly in	her leadership abilities.	employees more	in handling complex tasks.	
(A) confidential	(B) confident	(A) proficiently	(B) proficiency	
(C) confidence	(D) confidently	(C) proffer	(D) proficient	
9. The changes	s to the city's zoning laws	10. His knowledge of computer programming		
sparked a heated deba	te among residents at the town	languages enabled him to solve complex problems		
hall meeting.	-	efficiently.		
(A) propose	(B) proposed	(A) extension	(B) extend	
(C) proposing	(D) proposal	(C) extensive	(D) extensively	

Question 11 to 12 refer to the following advertisement.

Evergreen Valley Resort

Host your next corporate retreat in the heart of nature. We offer:

- **Team-building activities** to strengthen communication and collaboration
- **Delectable cuisine** prepared by our award-winning chefs
- World-class spa to help your team unwind and recharge
- Spacious accommodations with stunning mountain views

Book your retreat today and experience the Evergreen Valley difference!

Contact: Penelope Featherington, Hospitality Manager

pfeatherington@evergreenvalley.com

+84 968 024 729

- 11. Who would the advertisement most likely interest?
 - (A) Catering companies
 - (B) Corporate travel planners
 - (C) Backpackers
 - (D) Local residents

- 12. What is indicated about the Evergreen Valley Resort?
 - (A) It has rooms overlooking the mountains
 - (B) It is a family-run business
 - (C) It is near the seaside
 - (D) It is seeking new staff

Question 13 to 15 refer to the following advertisement.

Pinewood Publishing Ltd.

Four newly released titles to drive success that you may need today:

- **The Persuasion Code** by William Davies.

 Unlock the secrets of effective communication and negotiation to close deals with confidence. (Hardcover \$24.99, E-book \$11.99)
- Data Driven Decisions by Sarah Bridgerton.
 Learn to leverage data insights to optimize your operations, make informed decisions, and gain a competitive edge. (Paperback \$18.99, E-book \$9.99)
- The Financially Fearless Leader by Michael Thompson.

 Develop a strategic financial mindset and navigate market challenges with confidence. (Hardcover \$26.99, Audiobook \$16.99)

Invest in your knowledge today and ignite your path to success. Buy one book and get 50% off the second on our website. Don't miss out, offer ends June 19!

- 13. What is Pinewood Publishing Ltd. offering to customers?
 - (A) A coupon for books
 - (B) A discount for ordering two books online
 - (C) Free audiobooks with every book purchase
 - (D) Signed copies of all new releases
- 14. Who is most likely Mr Thompson?
 - (A) A motivational speaker
 - (B) A data analyst
 - (C) An expert on finance
 - (D) The CEO of Pinewood Publishing Ltd.

- 15. What feature is shared by all of the books described in the advertisement?
 - (A) They are all business-related topics
 - (B) They can be read in digital formats
 - (C) They were written by the same author
 - (D) They have been published for a long time