

# Quý H ær æwW'ìVà

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## Professional Summary

Dynamic and results-driven Marketing and Data Analysis Specialist with a strong foundation in Firebase and online marketing strategies. Proven track record in leading successful web development projects and adept at utilizing data-driven insights to optimize marketing campaigns. Seeking to leverage analytical skills and technical expertise to drive app monetization and advertising optimization.

## Skills

Data Analysis (4/5) • Marketing Online (4/5) • Advertising Optimization (4/5)  
Firebase (4/5) • ReactJS (4/5) • JavaScript (4/5)  
HTML (4/5) • CSS (4/5) • English Communication (3/5)

## Work Experience

### Project Leader - PO at Web Development Project

2021-10-01 - Present

Led a team of 5 in developing a web platform for buying and learning online using JSP and Servlet. Managed project requirements and ensured project completion to 90% with a score of 8. Utilized data analysis to refine project strategies and enhance user engagement.

### Fullstack Developer at Personal Project

2023-12-01 - Present

Developed an online learning website as a fullstack developer, focusing on frontend and backend integration using ReactJS and NodeJS. Implemented Firebase for real-time data analytics and user behavior tracking.

### Fullstack Developer at Personal Project

2024-08-01 - Present

Developed a personal finance management web application, utilizing ReactJS, Firebase, and real-time chat functionality. Focused on advertising optimization and data-driven decision-making.

## Education

### Bachelor's Degree from FPT University

2021-01-01 - Present

## Job Requirements Match

### Matched Skills:

Marketing Online, Data Analysis, Advertising Optimization

**Missing Skills:**

Marketing Mobile App, ASO