

# MOMpreneur Roadmap To Success



Presented By

Denise Fernander

# Meet Denise



**Denise Fernander**

Mom, entrepreneur, accountability coach, business strategist and content & curriculum designer



## About Denise

Denise Fernander is a MOMPreneur who helps moms, entrepreneurs with business strategy, self-care and accountability as they grow their business to multiple 5 figures AND take care of family and home.

Denise is a business coach, motivational speaker, curriculum designer/creator and former middle school educator. She has 20 years plus of encouraging, inspiring, and motivating learners of all ages and founded the MOMPreneurship Success Academy to provide new business owners the support they need to succeed.

MOMPreneur Success Academy is a network and community of mom, entrepreneurs who are ready to launch and/or grow their business to their first multiple 5 figures. You'll receive business strategy, self-care & productivity help as you navigate growing your business & take care of family and home. Join us and see your vision come true while building a network of likeminded visionaries!

**May you be forever inspired!**

*Denise Fernander*

# MOMpreneur Roadmap To Success

Are you ready to start and grow your business? Use these 7 steps to grow your business to multiple 5 figures in 90 days!



## DISCOVER YOUR WHY & YOUR WHO & YOUR WHAT

Why are you becoming an entrepreneur? What's your passion? Who needs what you are bringing? What do they need?



## WHAT'S YOUR MINDSET?

What thoughts and preconceived ideas do you have about money, entrepreneurship, your roles, etc.?



## CREATE YOUR VISION & YOUR VISION STATEMENT

What result/value do you provide for your customers/clients? What Are Your Goals For The Next 30 Days or 6 Months?



## DESIGN YOUR BRAND GUIDE

Here's where you begin to create your business brand: Your logo, your color theme, the fonts you use, etc.



## BUILD YOUR SALES FUNNEL

What path will your customers/clients take to find your business to purchase your products and services?



## SET UP YOUR LANDING PAGE

Where will your customers/clients find your products and services?



## LAUNCH YOUR BUSINESS

Now implement all of your work & plans and get your business going & growing!

# THE TAKE AWAY:



Gain clarity about your WHY, your WHO and your WHAT.

Create a strategy and plan to get your business up and running.

Launch your way into your success!  
Do the thing!  
You've got this!

## REMEMBER

:Tellus molestie nunc non blandit massa enim nec dui nunc. Ac auctor augue mauris augue neque. Laoreet sit amet cursus sit amet dictum sit. Eu lobortis elementum nibh tellus molestie nunc non.

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Ready to join?  
[Click to schedule a call.](#)

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