

# HYUNHEE SHIN (JULIE)

UI/UX Product Designer

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**Portfolio:** <https://julieshindesign.com/>

**Github:** <https://github.com/hunnyShin/β>

**LinkedIn:** <https://linkedin.com/in/hyunhee-shin/>

## PROJECTS

### Kocipe App

Directed a Korean food and drink recipe app focused on user experience design from a UX analysis, user research, and user interview by making JTBD & personas and finding pain points to a UI A/B testing, prototype, and final mockup design.

### ELEJEWEL App

Conceptualized end-to-end shopping experience of online jewelry store focusing on user interface design from the branding to the high-fidelity prototype conducted user interviews to gather user feedback and pain points

### BasicEX App

Designed a new, easy-to-use exercise app for exercise beginners based on user-centered design principles. Created empathy map to identify users' most significant pain point, then visualized both iOS and Android apps with consistent branding.

## EDUCATION

**CareerFoundry** — User Interface Design Certification, 2021 - 2022

- Improved user interface design, user experience design, and front-end development skills.

**The University of Texas at Arlington** — Bachelor's Degree in Exercise Science, 2015-2018

**Brookhaven College** — Associate of Science Degree, 2012 - 2014

## EXPERIENCE

### UX/UI Designer Internship

Above & Beyond Studios, Inc, Sep 2022 — Present

- Supporting and redesigning a video streaming page from UX analysis to high fidelity mockup on the company website to ensure consistent brand identity

### Chiropractic Assistant & Receptionist

Healthcare Chiropractic & Rehabilitation Clinic, Feb 2019 — Mar 2020

- Delivered high-quality customer service by paying attention to each patient's pain points, teaching appropriate stretching exercises, and how to use therapy machines. As a result, achieved more than 50% of patients returned for a follow-up visit.

## TOOLS

Sketch

Adobe XD

Figma

Photoshop

Illustrator

InVision

Atom

Microsoft Office

Slack

Clickup

## SKILLS

UX Analysis

Branding

User Personas

User Psychology

User Research

User Testing

Wireframing

Userflow

Prototyping

HTML&CSS

Gathering Requirement

Heuristic Evaluation

A/B testing

## LANGUAGES

Korean

English