HYUNHEE SHIN (JULIE)

UI/UX Designer

hyunhee26@gmail.com

Portfolio	https://julieshindesign.com/
GitHub	https://github.com/hunnyShin/
LinkedIn	https://linkedin.com/in/hyunhee-shin/

EXPERIENCE

UX/UI Design Internship

Above & Beyond Studios, Inc. Sep 2022 — Present

 - Supporting and redesigning a video streaming page from UX analysis to high-fidelity mockup on the company website to ensure consistent brand identity

Graphic Designer

Korean Central United Methodist Church Aug 2022 — Present

 - Designed prints, web banners, TV screens, and booklet posters for Church's events

Chiropractic Assistant & Receptionist

Healthcare Chiropractic & Rehabilitation Clinic, Feb 2019 — Mar 2020

 - Delivered high-quality customer service by paying attention to each patient's pain points, teaching appropriate stretching exercises, and how to use therapy machines. As a result, achieved more than 50% of patients returned for a follow-up visit.

PROJECTS

Kocipe App Sep 2021 — Dec 2021

Directed a Korean food and drink recipe app focused on user experience design from a UX analysis, user research, and user interview by making JTBD & personas and finding pain points to a UI A/B testing, prototype, and final mockup design.

ELEJEWEL App Jen 2022 — Mar 2022

Conceptualized end-to-end shopping experience of online jewelry store focusing on user interface design from the branding to the high-fidelity prototype
conducted user interviews to gather user feedback and pain points

BasicEX App Aug 2021 — Oct 2021

Designed a new, easy-to-use exercise app for exercise beginners based on user-centered design principles. Created empathy map to identify users' most significant pain point, then visualized both iOS and Android apps with consistent branding.

EDUCATION

CareerFoundry UI Design Certification, 2021 — 2022

 - Improved UI/UX Design and Front-End Development Skills.

The University of Texas at Arlington B.S. Exercise Science, 2015-2018

Brookhaven College A.S. Science, 2012 — 2014

TOOLS

Sketch

Adobe XD

Figma

Photoshop

Illustrator

InVision

Atom

Microsoft Office

Slack

Clickup

SKILLS

UX Analysis

User Research

User Personas

Branding

Logo Design

Wireframing

Userflow

Prototyping

User Testing

HTML&CSS

Gathering Requirement

Heuristic Evaluation

A/B testing

LANGUAGES

Korean

English