HYUNHEE SHIN (JULIE)

UI/UX Product Designer   **hyunhee26@gmail.com**

Portfolio: https://julieshindesign.com/
Github: https://github.com/hunnyShin/
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PROJECTS

ELEJEWEL App
Conceptualized end-to-end shopping experience of online jewelry store focusing on user interface design from the branding to the high-fidelity prototype
conducted user interviews to gather user feedback and pain points

BasicEX App
Designed a new, easy-to-use exercise app for exercise beginners based on user-centered design principles. Created empathy map to identify users' most significant pain point, then visualized both iOS and Android apps with consistent branding.

Kocipe App
Directed a Korean food and drink recipe app focused on user experience design from a UX analysis, user research, and user interview by making JTBD & personas and finding pain points to a UI A/B testing, prototype, and final mockup design.

EDUCATION

CareerFoundry — User Interface Design Certification, 2021 - 2022
- Improved user interface design, user experience design, and front-end development skills.
The University of Texas at Arlington — Bachelor's Degree in Exercise Science, 2015-2018
Brookhaven College — Associate of Science Degree, 2012 - 2014

EXPERIENCE

Chiropractic Assistant & Receptionist
Healthcare Chiropractic & Rehabilitation Clinic, Feb 2019 — Mar 2020
 - Delivered high-quality customer service by paying attention to each patient's pain points, teaching appropriate stretching exercises, and how to use therapy machines. As a result, achieved more than 50% of patients returned for a follow-up visit.

Cardiac Rehab Internship
UT Southwestern Medical Center, Jan — Apr 2018
-Provided best-quality service such as rehab exercise coaching, helping ECG monitors, and doing a 6 minutes walk test. Therefore, four patients graduated with better health conditions. As a result, achieved an excellent evaluation comment from co-workers: "Hyunhee has been fantastic! She is an enthusiastic learner and a hard worker."

TOOLS

Sketch
Adobe XD
Photoshop
Git
InVision
Flinto
Atom
Microsoft Office

SKILLS

UX Analysis
Branding
User Personas
User Psychology
User Research
User Testing
Wireframing
Userflow
Prototyping
HTML&CSS
Gathering Requirement
Heuristic Evaluation
A/B testing

LANGUAGES

Korean
English