Hyunhee Shin (Julie)

HTTP://WWW.JULIESHINDESIGN.COM

PROFILE

Great design begins with listening to clients and understanding their needs. I pride myself on my ability to collaborate effectively with team members and clients to create designs that meet goals and exceed expectations. I am committed to lifelong learning, always seeking to upgrade my skills and knowledge, which allows me to provide more excellent value to clients and be a better designer. I will love to hear from you if you're looking for a designer committed to collaboration, creativity, and lifelong learning.

PROJECT

CRACKED & CREPE RESTAURANT — NOV 2022 ~ PRESENT

As a team member responsible for installing various design elements for the "Cracked and Crepe" restaurant in Aubrey, Frisco, and Flower Mound, TX, I contributed by printing wall and window decals, editing the menu and website, and installing window and wall graphics with the team. The project is continuing in Mckinney, TX location.

ABOVE & BEYOND TV APP — SEP ~ DEC 2022

Designed TV app from scratch as a UX/UI Designer at Above and Beyond LLC, a team member conducting brainstorming, SWOT analysis, site maps, user personas, low to high fidelity, prototype, and mockup.

EXPERIENCE

GRAPHIC DESIGNER, E.NUE DESIGN LLC — NOV 2022 ~ PRESENT

- Instrumental in designing and producing various marketing materials for clients across diverse industries, including posters, menus, signs, banners, QR stickers, t-shirt decals, truck decals, and window and wall graphics, contributing to the company's growth.
- Successfully managed the entire design process from concept to final production, ensuring timely delivery of all projects within budget constraints, resulting in increased client satisfaction and repeat business.
- Collaborated with clients to understand their design needs and preferences, providing recommendations and guidance to create designs aligned with their vision and goals, increasing client satisfaction and retention.

UX/UI DESIGNER, ABOVE & BEYOND STUDIOS INC — SEP ~ DEC 2022

- created a TV app from scratch to mockup, resulting in an optimized app that drove significant growth for the company.
- Conducted extensive research hand brainstorming sessions to identify user needs and pain points and used the insights to inform the app's design.
- Developed wireframes, prototypes, and mockups to communicate design ideas.
- Designed a highly successful project from start to finish, showcasing my exceptional design skills and creativity and contributing significantly to the company's overall success and growth.
- Designed an app myself from brainstorming to mid-fidelity.

EDUCATION

CareerFoundry — User Interface Design Certification, 2021-2022

The University of Texas at Arlington — B.S. in Exercise Science, 2015-2018

SKILLS/TOOLS

UX/UI Design, Graphic Design, Digital Printing Design, Branding, User Research, A/B Testing, HTML&CSS, UX Analysis / Sketch, Adobe Photoshop, Illustrator, InDesign, XD, InVision, Atom, Microsoft Office

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