

Name: _____ Date: _____

My PSA Project Plan

1. The Topic (the title)

2. Who is your audience? (you want to catch their attention and convince them!)

3. What is your argument?

4. What are the next steps for your audience? (What do you want them to do after your project?)

Format Choice (Circle one)

Animated Poster

Storytelling

Game: Type _____

Why is this the best choice for your PSA
