

On All of Us & Privacy

Ethics – Week 3.

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- In your ideal world, what are the inalienable rights of a digital citizen?
 - The right for users, rather than companies, to own their data (opt-in vs opt-out for data collection, and can opt out at any time)
 - The right to understand what my data is being used for, in plain English (rather than fine print in contracts)
 - The right to know when my data is being sold or given to a third party, even if I opt in to share it
 - The right to easily pursue companies that violate agreements which jeopardize or modify my personal data
 - The right to understand when law enforcement priorities supersede my privacy (like warrants and warrantless searched in the non-digital world)
- In practicality, which of these do you think are most attainable?
 - The right to understand, in plain English, what my data is being used for. Most attainable because it is already being put into practice by private companies (ex: online shopping sites like American Eagle), which helps provide a pathway to put this protection into practice on a larger scale.
- What is the single most important thing to teach K-12 students with respect to their privacy concerns?
 - Why privacy is important and a lack of privacy leads companies, governments, anyone who has access to your data to understand your pattern of life and use it for their own purposes.
 - How big data is used, with real examples that go beyond merchandise. Consequences like police mistakes, identity theft, etc.
 - If you're not conscious of your personal footprint online, advertisers and other people can use your footprint to manipulate your personality and perception of worth. For example, the discussion of Russian collusion on Trump's election.