

Pear Deck is a Google Slides Add-on, where you can make your presentation more interactive by adding questions and assessments directly onto your file. I chose to review Pear Deck's privacy policy since I am trying to use Pear Deck for the first time this school year, but I thought it would be interesting to review the policy of Add-on program.

Since it is a Google Slides add-on, you have to take Google's privacy policy into consideration. For example, if you share the slides with Pear Deck on it, you are basically sharing data that is attached to that specific Google Slides as well as Pear Deck.

Pear Deck also can be linked to LMS such as Schoology and Canvas, and data and content using Pear Deck may be subject to privacy policies of the user's LMS.

Because of how it's used, the company does not intentionally collect student's personal information. Rather, it may collect usage data such as non-precise geographic information, device's IP address, browser type, and timestamp, which will be used to improve their services.

- Pear Deck stores information on AWS, Google's Cloud Platform, Google Drive, and Microsoft OneDrive, Firebase.io, and mongodb.com/cloud/atlas. It is not specified exactly what is stored in which, but it seems like most of the user content is stored in the first four.
- In addition to typical situations such as merger or corporate restructuring events when they have to disclose user data, it seems like they are working a lot with different third party companies that may have access to your information mainly for 2 things which are business function and technical infrastructure of their application. For example, they work with Hubspot in order to provide services such as personalized email communication, or Stripe and ProfitWell for collecting and reporting subscription data for premium users. Moreover, their privacy policy states, " Pear Deck may share your Information with a third party application with your consent, for example when you choose to access our Services through such an application."
- Their privacy policy does not explicitly state for how long they store information.
- Pear Deck does not have a separate EULA, but it seems like it's incorporated into Terms & Conditions. Users are given license to solely use the software and enjoy the services that the software provides under the Terms and Conditions.
- Company makes money by offering premium services which include more advanced features of Pear Deck (ex. Drawing and draggable questions, adding audio clips) as well as working with schools and districts for enterprise accounts. They do not make money by advertising or selling user data to third parties.