September 4, 2020

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Subject: SARS-CoV-2 Tracing App

Effective immediately & until further notice, every student, teacher, staff, and anyone else who enters Brooklyn Tech MUST install the [NoVID contact tracing app](#).

I understand privacy concerns. However, NoVID is the only app that is built for complete anonymity. No one can access the information gathered by the app. Unlike those built by companies or governments that wish to track users, NOVID was created by Po-Shen Loh, a Carnegie Mellon Professor. For details on how it works, or download it to your Android or iOS phone, visit https://www.novid.org/faq

Contact tracing is time- and resource-intensive, and dependent on the quality of a person's recall of things we often don't pay attention to. This app removes the onus on every visitor to the building, allowing them to concentrate on their job, whether that is studying, teaching, cleaning, or anything else.

The technology is advanced enough to distinguish between two people separated by air or by a classroom wall, eliminating most cases of false identification by less advanced apps. When someone is sick, they can indicate it on the app, and everyone with significant exposure will be notified. Yet, no personal data will be exchanged.

If you have any questions, comments, or concerns, please feel free to contact me by email or phone.