

## WhatsApp vs. Facebook Messenger

Both companies are owned by Meta. However, there are some distinct differences.

### WhatsApp

- Allows users to send text messages, and voice messages, make voice calls, and video calls, and share images, documents, user locations, contacts, and other media internationally using a sim card.
- Uses end-to-end encryption to keep your messages private. End-to-end encryption ensures that only the participants of a conversation can see the messages and content that it contains.

### Facebook Messenger

- Allows users to send messages, exchange photos, videos, stickers, audio, and files, react to other users' messages and interact with bots, and support voice and video calling without requiring a sim card.
- encrypts messages by default from the sender to its server, and then encrypts them again between the server and the recipient.

With regard to data being collected WhatsApp collects a lot less data than Facebook Messenger.

## WhatsApp

### 'Data Linked To You'

Analytics	App Functionality
<ul style="list-style-type: none"> <li><b>Purchases</b> <ul style="list-style-type: none"> <li>Purchase History</li> </ul> </li> <li><b>Location</b> <ul style="list-style-type: none"> <li>Coarse Location</li> </ul> </li> <li><b>Contact Info</b> <ul style="list-style-type: none"> <li>Phone Number</li> </ul> </li> <li><b>User Content</b> <ul style="list-style-type: none"> <li>Other User Content</li> </ul> </li> <li><b>Identifiers</b> <ul style="list-style-type: none"> <li>User ID</li> <li>Device ID</li> </ul> </li> <li><b>Usage Data</b> <ul style="list-style-type: none"> <li>Product Interaction</li> <li>Advertising Data</li> </ul> </li> <li><b>Diagnostics</b> <ul style="list-style-type: none"> <li>Crash Data</li> <li>Performance Data</li> <li>Other Diagnostic Data</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li><b>Purchases</b> <ul style="list-style-type: none"> <li>Purchase History</li> </ul> </li> <li><b>Financial Info</b> <ul style="list-style-type: none"> <li>Payment Info</li> </ul> </li> <li><b>Location</b> <ul style="list-style-type: none"> <li>Coarse Location</li> </ul> </li> <li><b>Contact Info</b> <ul style="list-style-type: none"> <li>Email Address</li> <li>Phone Number</li> </ul> </li> <li><b>Contacts</b> <ul style="list-style-type: none"> <li>Contacts</li> </ul> </li> <li><b>User Content</b> <ul style="list-style-type: none"> <li>Customer Support</li> <li>Other User Content</li> </ul> </li> <li><b>Identifiers</b> <ul style="list-style-type: none"> <li>User ID</li> <li>Device ID</li> </ul> </li> <li><b>Usage Data</b> <ul style="list-style-type: none"> <li>Product Interaction</li> </ul> </li> <li><b>Diagnostics</b> <ul style="list-style-type: none"> <li>Crash Data</li> <li>Performance Data</li> <li>Other Diagnostic Data</li> </ul> </li> </ul>

## Facebook Messenger

### 'Data Linked To You'

Third-Party Advertising	Analytics	Product Personalisation	App Functionality	Other Purposes
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Third-Party Advertising

Purchases

Purchase History

Financial Info

Other Financial Info

Location

Precise Location  
Coarse Location

Contact Info

Physical Address  
Email Address  
Name  
Phone Number  
Other User Contact Info

Contacts

Contacts

User Content

Photos or Videos  
Gamplay Content  
Other User Content

Search History

Search History

Browsing History

Browsing History

Identifiers

User ID  
Device ID

Usage Data

Product Interaction  
Advertising Data  
Other Usage Data

Diagnostics

Crash Data  
Performance Data  
Other Diagnostic Data

Other Data

Other Data Types

Analytics

Health & Fitness

Health  
Fitness

Purchases

Purchase History

Financial Info

Other Financial Info

Location

Precise Location  
Coarse Location

Contact Info

Physical Address  
Email Address  
Name  
Phone Number  
Other User Contact Info

Contacts

Contacts

User Content

Photos or Videos  
Audio Data  
Gamplay Content  
Customer Support  
Other User Content

Search History

Search History

Browsing History

Browsing History

Identifiers

User ID  
Device ID

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Product Interaction  
Advertising Data  
Other Usage Data

Diagnostics

Crash Data  
Performance Data  
Other Diagnostic Data

Other Data

Other Data Types

Product Personalisation

Purchases

Purchase History

Financial Info

Other Financial Info

Location

Precise Location  
Coarse Location

Contact Info

Physical Address  
Email Address  
Name  
Phone Number  
Other User Contact Info

Contacts

Contacts

User Content

Photos or Videos  
Gamplay Content  
Other User Content

Search History

Search History

Browsing History

Browsing History

Identifiers

User ID  
Device ID

Usage Data

Product Interaction  
Advertising Data  
Other Usage Data

Diagnostics

Crash Data  
Performance Data  
Other Diagnostic Data

Other Data

Other Data Types

App Functionality

Health & Fitness

Health  
Fitness

Purchases

Purchase History

Financial Info

Payment Info  
Credit Info  
Other Financial Info

Location

Precise Location  
Coarse Location

Contact Info

Physical Address  
Email Address  
Name  
Phone Number  
Other User Contact Info

Contacts

Contacts

User Content

Emails or Text Messages  
Photos or Videos  
Audio Data  
Gamplay Content  
Customer Support  
Other User Content

Search History

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Browsing History

Browsing History

Identifiers

User ID  
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Product Interaction  
Advertising Data  
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Other Data Types

Other Purposes

Purchases

Purchase History

Financial Info

Other Financial Info

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Contact Info

Physical Address  
Email Address  
Name  
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Other Data

Other Data Types

## WhatsApp Privacy Policy

- <https://www.whatsapp.com/privacy>
- <https://www.whatsapp.com/legal/privacy-policy>

## Facebook Messenger Privacy Policy

- <https://www.messenger.com/privacy>
- <https://www.facebook.com/privacy/policy>

## Resources:

[Why you should stop using Facebook?](#)

[Difference between Facebook Messenger and WhatsApp](#)

[Facebook Messenger vs. WhatsApp](#)

[Facebook Messenger and WhatsApp: Is your data safe?](#)

[WhatsApp vs. Facebook: 5 main differences users should know](#)