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Ethics
Week03
privacy_terms.pdf

Post on Slack:

[Garmin Privacy Policy](#): Garmin had a ransomware attack in 2020 that affected them for multiple days and threatened to release user data. Garmin's privacy policies have changed since then. Separately, I enjoy that they are not sharing/selling any data that is directly linked to users.

[Strava Privacy Policy](#): in 2018, Strava had some issues because a military base was shown on user's maps because some of the soldiers stationed there had uploaded their workouts. Since then, Strava has changed some of their user settings so aspects of their workouts can be private.

Summary:

Strava is an app that is used by athletes all over the world for all sports. The users do not need any specific device to use the app other than a smart phone with data. Strava has a wonderful table that shows how they are collecting and sharing data. They do not sell personal data but they do share and sell aggregate information from users. With consent of the user they do share data with 3rd party API partners and they also use health information. If allowed, they use a user's contact list as well. Unless a user requests deletion (which they can do), Strava keeps all data for as long as they need to. On the user end of things, a user can control who sees their activity content and location-based activities but all privacy controls default to "everyone". Strava does track device location only while the app is being used. They do use cookies but do not track anything done on other sites or the use of a microphone.

Garmin on the other hand is an amazing app but generally can only be used if the user has a specific Garmin device that they are connecting to the app. The Garmin app does take some personal information -- which includes sleep and wake times. They take in your biometric stats and everytime a device is synced they collect the IP address, sync time, date, battery level of device and location and weather. They do use cookies. Garmin is an app that is used globally but their data is stored locally and at times transferred between different Garmin locations. They claim to share data with third parties who "provide services" -- it seems these are companies that they outsource emails and orders to. They do specify that they will share your personal data when either the user asks or when law enforcement or other legal matters require them to do so.