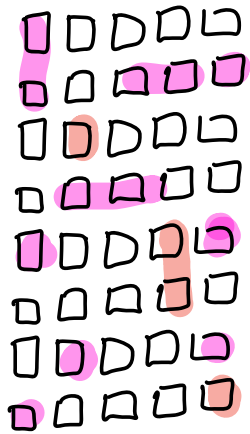
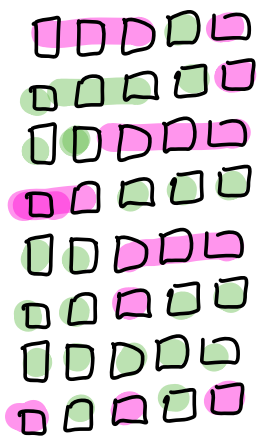


Plane Seating



Current Algorithm

- "plus" passengers choose their seats
- coach passengers get randomly assigned
- splits up families



1) Allow all passengers to choose their seats, not splitting up families

Give a \$ incentive to people who choose an unassigned seat

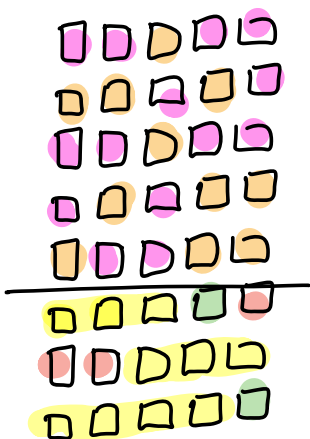
Too Standard?

2) "Plus" passengers pay more choose seats

"Basic" passengers get assigned a seat randomly

Family Section

- seat parties together automatically
- Fill empty seats with clowns and mascots
- "Basic" passengers might get seated here!





 
 \$100 \$23
 ✱ pays
 \$23.01

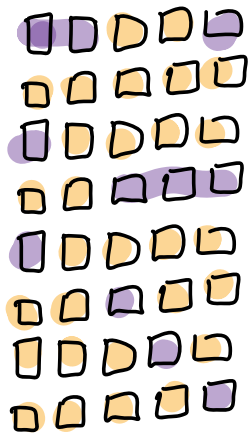
3) Silent Auction

Each person Pays a base price for a seat

then there "bid" on any seat they want.


Ebay style, they will only pay a penny more than the next highest bid
 Losers get assigned an random seat.


My Favorite!



4) Airlines Suck, give money to the needy!

At checkant, passengers can choose a cause or charity, if they give money, they get to pick their seat.

 Givers ✱ Also get a sticker!

 Non-givers