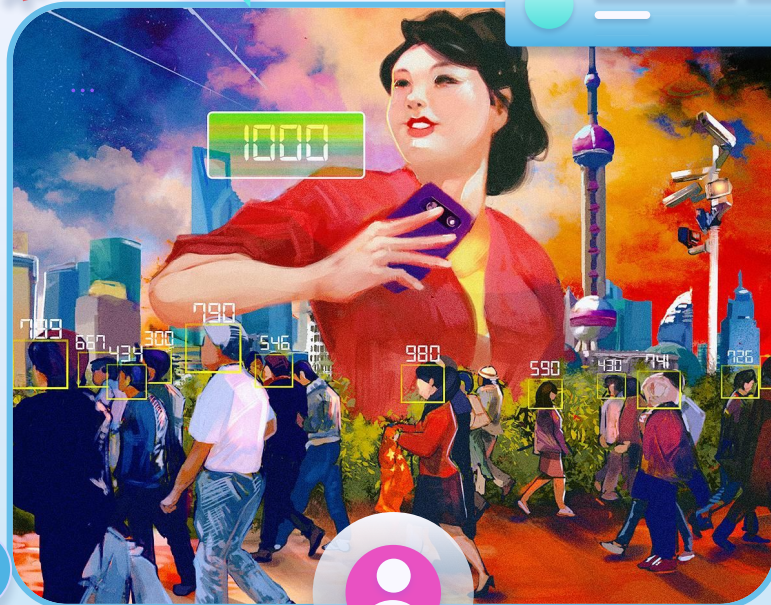


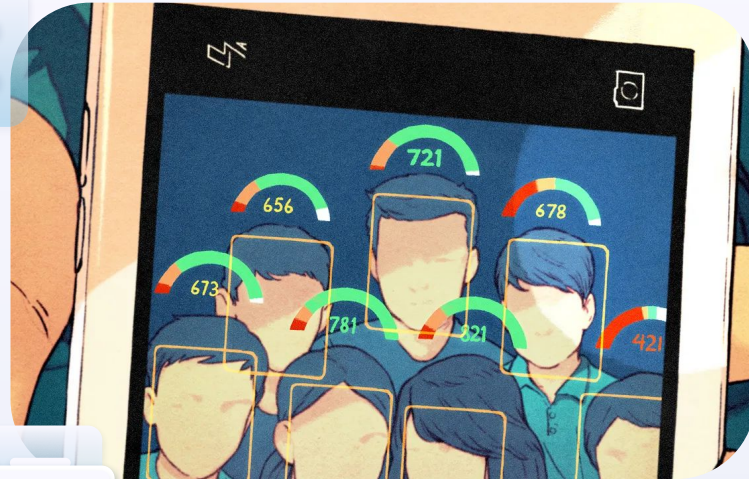
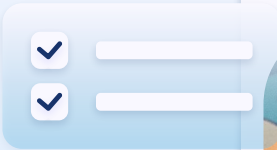
Ai Facial Recognition in China

Amanda Lee



China's Social Credit System

Data Governance,
Sharing, and
Management



What's happening?

- ❖ A combination of Artificial intelligence and roughly 200 million surveillance cameras to create advanced facial recognition technology
- ❖ No universal score... yet
 - 1000
 - 350-950
- ❖ Collects data on citizens to build a detailed profile
- ❖ Track citizens as they move and interact and monitors digital history as well



Rewards and Good Deeds



Free gym facilities.

Morality



Cheaper public transport

1. Promotes good behaviors
2. Punishes corruption
3. Safer place to live and work
4. Shorter wait times in hospitals



Trust



Fast-track promotion at work.

1. Pushes you to become a better citizen
2. Won't be punished if there is no wrong doing
3. Jumping the queue for public housing. Promotes good acts/positive impacts



Tax breaks.

What's the Problem?

- How well does the facial recognition work?
- Data collected can be used to punish citizens.
- Algorithm/Data can be manipulated.
- System can be used to track and search for mistakes from particular people.
- Can be used for behavioural engineering.



Is It Even Happening?

"It doesn't even matter whether it's true or not, as long as people believe it ... What the Communist Party is doing with all this high-tech surveillance technology now is they're trying to internalize control ... Once you believe it's true, it's like you don't even need the policemen at the corner anymore, because you're becoming your own policeman."

-NPR

