Sublime Text:

Sublime Text is an Integrated Development environment app and software which can be downloaded from their internet website. The privacy policy for Sublime Text ensures it users that they can do not sell their information to third parties, which is a good thing. However, Sublime Text says that they will keep cookies from any users that visit their website, in order to "enhance functionality of their site". I'm not sure if this is a requirement for websites that are advertising the usage of IDE's.

Visual Studio Code:

Visual Studio Code on the other hand shares its data with other Microsoft-related businesses but also vendors. This would be a red flag in my mind, vendors now have your information and can contact you. Visual Studio Code also works underneath the Microsoft Umbrella and therefore states that you can control if you would like to opt-in for Microsoft advertisements or not. Sublime Text does not offer this because it is not affiliated with an Enterprise.