Illuminate Education will collect the following information:

**IP address**

It's a standard practice. It tracks additional information,such as their Website visited or services used. Also, it uses a third-party service, Google Analytics, to collect and analyze visitor data.

**Cookie and Web Beacons**

These data are used to enhance navigation experience and increase security without capturing personal information.

**Sharing Data with Third-party**

Some third-party software helps to improve the product and they are utilized when requested directly from the customer.

Illuminate Education also claims that their services and website do not respond to your browser's "do-not-track" signals on comparable mechanisms. *// where is this "do-not-track"?*

NYC DOE (schools.nyc.gov) will collect the following information
- IP address of user's Internet Service Provider (ISP) or computer
- Domain name of ISP or computer
- Type and version of the operating system and browser
- The date, time and how long the user visit the site
- Clicks within the application *// not sure what that is*
- Web address of the previous site visited by the user's browser *// Is it necessary? What is the purpose?*
- Information the user provide when creating an account, submitting a form or doing a survey, etc

NYC DOE claims that the personal information they collect will not be used for commercial or marketing purposes and the data is in a safe place. Basically, they use the information to improve services or for legal reasons. However, certain laws or regulations might affect the disclosure or release of personally identifiable information.