

week 03/privacy_terms.pdf

Shana Elizabeth Henry

CSCI 77800 Fall 2022

Mint vs. Personal Capital

Mint and Personal Capital are both online apps used for financial tools for free.

	Service #1: Mint	Service #2: Personal Capital
Privacy Policy	Privacy	Privacy
Comparing/ Contrasting	<ul style="list-style-type: none">• focus is budgeting• download a copy of all of your data they have stored• Delete the data• You can control marketing preferences• They share data• never sell your personal info	<ul style="list-style-type: none">• focus is investment• They do not rent, sell or trade your Personal Information.• They use Google Analytics• They gather information from tags, pixels, and cookies.• You can delete your account. They will retain information on deleted accounts as required for legal, regulatory and security purposes.
What data is collected and maintained?	Your name and contact details; payment information; information about your activities, behavior, your interests and preferences (including purchase history with Intuit or if you're a customer contact, our customers); insights about your finances, business or preferences or your contacts; the content you or others place about you in our Platform; and information we have collected about you from third-party sources.	They collect and use personally-identifiable information such as your name, email or mailing address, phone number, account credentials (User id and passwords),
How they may or may not use it?	Run and manage our business, including resolving billing and financial disputes	They share with a) <i>Our Service Providers</i> , b) <i>Marketing Partners</i> c) <i>Personal Capital Cash program account</i>

	<p>Evaluate your eligibility for financial or other marketing offers, products and services</p> <p>Provide features to you, such as your free credit reports and scores</p> <p>Connect you with experts and other users</p> <p>Market our services, products and experiences, including to deliver gifts and promotional materials, product recommendations</p> <p>Conduct research, including by partnering with academic institutions</p> <p>Comply with our legal and regulatory requirements</p> <p>Authenticate your identity, including through the use of Biometric Data</p>	<p><i>partners and d) Security, Legal & Regulatory Requirements</i></p>
--	---	---