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Privacy Terms

[Privacy | PowerSchool](#) - Privacy Policy

Schoology is a part of Power School which is a Learning Management System. In reading about Schoology's Privacy Policy, they state that they are a signatory of the Children's Privacy Pledge. The different relationships they have with their customers, be it students, teachers, parents, etc. will determine how, if any, personal information is collected directly or indirectly. Power School, the primary company states, "We conduct marketing to promote the PowerSchool Products, but do not use or disclose student information (whether personal information or otherwise) provided by customers into our platforms for targeting of advertisements to students." They do state that third party users such as vendors, or other data collection are analyzed for usage and marketing purposes. However, they do not use personal information. They also prohibit third party advertising networks from using student data for advertising purposes. They try to ensure that no data collected is from children.

[Google Classroom - Privacy Policy](#)

Google Classroom, a part of the G Suite for Education states, "For G Suite for Education users in primary and secondary (K-12) schools, Google does not collect or use any user personal information (or any information associated with a G Suite for Education Account) for advertising purposes or to create advertising profiles, whether in core services or other google services accessed while using a G Suite for Education. However it does add that there may be advertisements that accompany G Suite users. Google is committed to protecting children's privacy and parents can ask that their child's information be deleted by the school administrator. Google also requires parental consent for students to use the services if they are under 13 years of age to comply with FERPA and COPA privacy and protection laws.

Both Schoology and Google Classroom are committed to protecting children's private information. Google Classroom seems more secure in their protection policy, whereas, Schoology allows for third party's to access user information to inform and help them to revamp their products as needed. No personal information is used, but how the product is used is what they collect data for. Since the NYC Department of Education has an agreed platform in which the school system uses for their Learning Management System with Google, they even seem to be more secure in order to follow the FERPA and COPA laws. I think that both are good systems, however I think that Google Classroom is more secure for underage children.