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## **OMNY**

Saranii Muller & Marisa Shuman

### What is OMNY?

Contactless fare payment system for all MTA public transit.

Eventually will replace all MetroCards.



## What devices can be used?







Tap your phone or smart device Tap your contactless card

Tap an OMNY card



## How does it work?

Near-field communication (NFC) technology

Tap your device on the screen until it says GO



Free transfers\*

Maximum \$33 a week

OMNY Account (view trips, track progress, manage devices)



https://i0.wp.com/media2.giphy.com/media/WJdCsza0n NFWm5VaKr/qiphy.qif?resize=270%2C480&ssl=1



### **PROS**

- Can't lose card
- Automatically counts towards free rides instead of having to predict your rides for the week.
  - If you can't afford an unlimited pass then this is better because it banks towards your free rides without upfront costs
- No metro cards to pollute







### **PROS**

- Not late for a train because you ran out of \$\$ on your card
- No germs!
- Everything is being tracked anyway, so why not?
  - Unlike Europe and other places we are not required to swipe out
  - Phone is trackable anyway
- Special OMNY cards will be sold at a cost of \$5 per card but you can add at leisure



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### CONS

- Double charges
- Exclusion of people from the transit system
- Data
  - Significant amount collected
  - Ambiguity of retention
  - Sharing/selling



# One secure account to manage your travel

Enjoy convenient features when you register for an OMNY account.

**Get started** 



#### View your trips and charges

Securely access your trip history and transaction activity in your personalized dashboard.



#### Track progress toward your weekly fare cap

See how close you are to free rides.



#### Manage your travel cards

Manage your bank cards and OMNY cards — all in one place.



#### **Contact customer service**

Submit your questions to customer service quickly and easily.