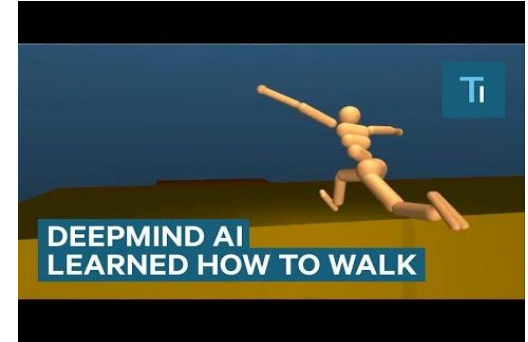
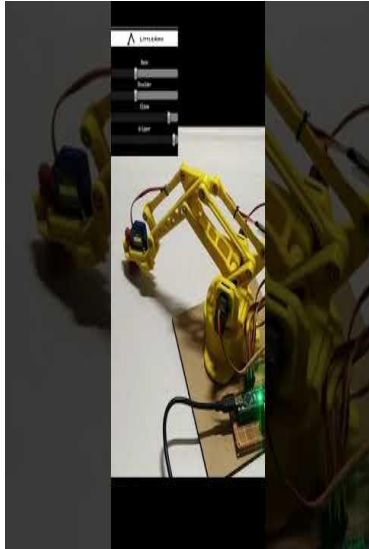


# Google Desk Talk: Artificial Intelligence & Machine Learning



# Artificial Intelligence

Ability of computers to complete tasks in the real world!



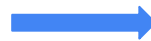
Google

# What is Machine Learning?

- A core component of Artificial Intelligence
- **Uses data to solve real-world tasks.**
  - For example, a task is to predict the label of data.



Cat

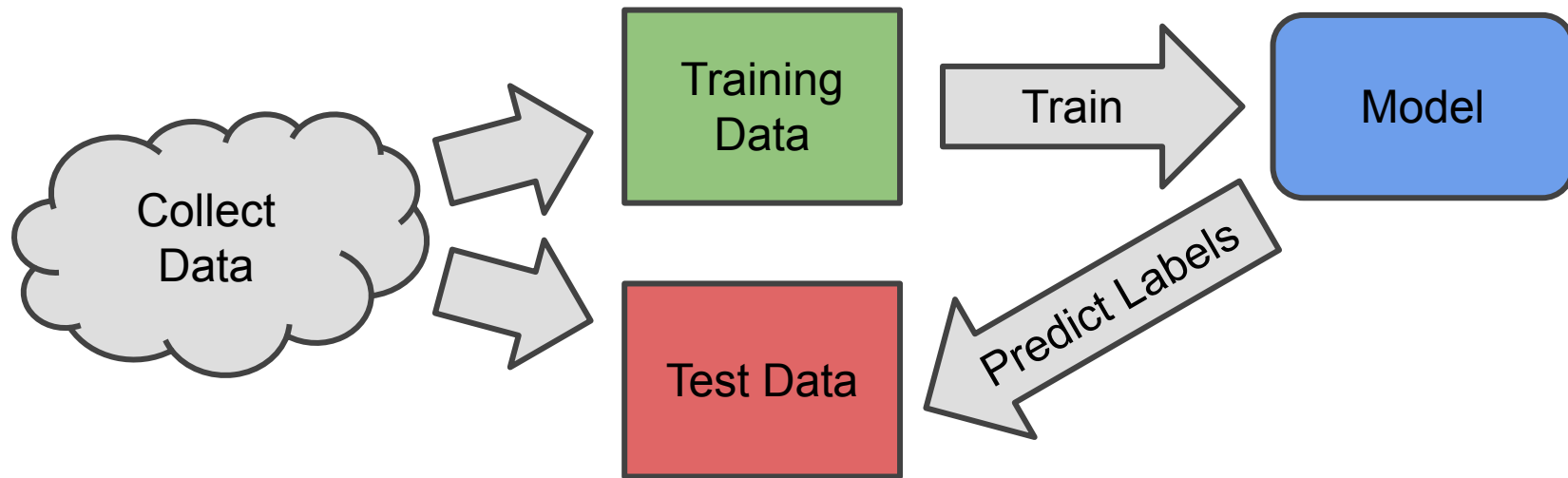


Dog



Bird

# How do we do this?



# What is Data?

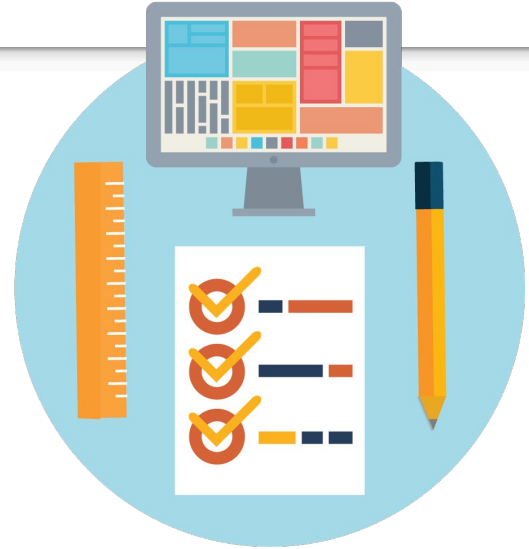
Facts and measurements that are collected!

Examples:

- **Stores** collect data on which items are selling
- **Weather stations** collect data on temperature and rainfall
- **Teachers** grading papers = collecting data!
- **Health scientists** collect data on how many people are sick, recovering

Collect  
Data

What other type of data can  
you think of?

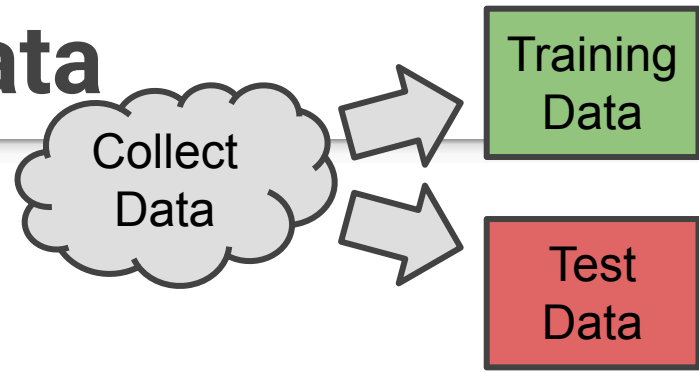


# What Data Do You Need to Collect?

- Data with labels for the task that you are trying to solve
- For example, task is to predict what animals are in the image, then labeled data is:

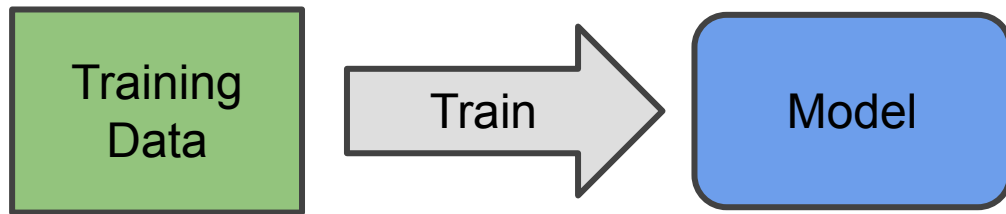


# Training Data vs Test Data



- Just a split of collected data randomly into two sets
- Used for different purposes

# What does training a model mean?



- Use the training data to find a model that predicts the label well
  - Measure loss of model over the data!



# Recap

