Personal Art Portfolio Website   Graphic Design

The Plan:
- ➢ Before you start, create a paper prototype for each page, starting with the index.
- ➢ Overall pages should reveal a cohesive design, and include all navigation considerations.
- ➢ Assets developed in Photoshop.
- ➢ The plan achieves the purpose and reveals the overall mood and style of the artist.
- ➢ Design principles, Gestalt and color/style are appropriate for the artist/purpose.

The Build:
HTML and CSS:
- ➢ Start with your index page and link all supporting pages correctly with HTML
- ➢ Include a linked CSS document to control the properties of the site.
- ➢ Include a linked Bootstrap document with style sheet information.

Bootstrap:
- ➢ Use at least one grid with personalization to fit the communication goals and aesthetics of the site
- ➢ Use a NavBar with personalization to fit the communication goals and aesthetics of the site
- ➢ Incorporate at least one additional feature of your choice - that helps support overall design

What to include:
- ➢ About Me - information about who you are as an artist.
    - ○ Include an ARTIST's STATEMENT
    - ○ Only include personal contact information IF YOU ARE 18 or OLDER, or have written parent permission.

- ➢ Art/Design Classes - gallery of Images from each of your art classes.
    - ○ Think about selecting your best pieces from each class. Don't include work that doesn't HIGHLIGHT your abilities in a positive way.
    - ○ Consider putting a watermark embedded in each image.
    - ○ Include a copyright statement on EVERY PAGE. A copyright statement includes:
        - ■ The © symbol (Insert > Special Characters > search for copyright symbol)
        - ■ The year
        - ■ Your first and last name
        - ■ You can include the phrase, "all rights reserved" if you wish

- ➢ Wordpress Design Blog - Blog link
    - ○ Consider having it open it a new tab
    - ○ Think about other links that you want to include, but keep your viewer on your site.

- ➢ Related Content
    - ○ Consider other courses that you've taken that you can highlight in a visual way (ie: Creative Writing, Environmental Science, Technology/Business, etc.)
    - ○ Other sites that you maintain that help you promote yourself (ie: Fan Art, coding sites, writing samples, etc.)

- ➢ Use of your LOGO DESIGN