

Menu Recipe Project Rubric				
Content	Extensive Evidence	Convincing Evidence	Limited Evidence	No Evidence
Layout Design Evidence of 8 Principles of Web Design.	<ul style="list-style-type: none"> Each page is exceptionally attractive and visually pleasing with complementing colors. Text is easy to read. Backgrounds enhance the page. No spelling or grammatical errors. 	<ul style="list-style-type: none"> The pages are eye-catching and attractive. Text is easy to read. Backgrounds are appropriate. Some spelling or grammatical errors. 	<ul style="list-style-type: none"> The pages are not consistent to theme throughout website. Text may be difficult to read. Backgrounds are distracting. Spelling and grammatical errors Site may be confusing 	<ul style="list-style-type: none"> The pages are unattractive with clashing colors. Text is difficult to read. Backgrounds are distracting. Several spelling and grammatical errors. Site may be confusing
Images	<ul style="list-style-type: none"> Each page has images correctly formatted with borders Images use several attributes to improve the site such as alt, width, height, title. 	<ul style="list-style-type: none"> Images are related Evidence of attributes 	<ul style="list-style-type: none"> Images do not work on every page and do not fit with the topic. Missing attributes 	There are no photos or they are incorrectly formatted, missing source.
Navigation Links	<ul style="list-style-type: none"> Links are formatted correctly and working without error. Links are relevant to the topic. Target attribute Go to top and anchor tags 	<ul style="list-style-type: none"> Links are formatted correctly with few errors Website is missing additional links to add to the site. Some links are not related to the topic. 	<ul style="list-style-type: none"> User may be confused navigating through links. Formatting missing Some links may not work. 	<ul style="list-style-type: none"> The user may be lost or links may be missing and not working.
Overall project objectives met.	<ul style="list-style-type: none"> All project requirements are met or exceeded. Website meets objectives including correct use and variety of tags, formatting, and style. No errors in code 	<ul style="list-style-type: none"> Most project requirements are met. Student did what was required. Some errors in code 	<ul style="list-style-type: none"> Missing project requirements on some of the pages which includes correct use of tags, formatting and style. Multiple errors in code 	<ul style="list-style-type: none"> Overall project is incomplete or missing pages. Incorrect use of tags, formatting and style.