

Social Cause Website - Project Rubric

Key Concept	Extensive Evidence	Convincing Evidence	Limited Evidence	No Evidence
Social cause/ issue	The website has a clear purpose and each page supports that purpose in its own way.	The website has a purpose, and most pages support that purpose.	It is difficult to understand the purpose of the website, or pages are not clearly related.	The website does not appear to have a purpose, or there is only one page on the site.
Data	The website has a clear display of data, through images or charts, and the data is used in a meaningful way.	The website displays some data, however the data not connected to the issue	Data is not displayed on the page however it is discussed on the website.	The website does not appear to have any data.
Errors in CSS and HTML pages	Website uses both CSS and HTML. There are very few syntax errors and the page displays correctly.	Website uses both HTML and CSS. The page renders correctly, but there are some syntax errors.	Website uses both HTML and CSS. Most of the page renders correctly, but there are significant syntax errors.	The website does not use both HTML and CSS. Syntax errors prevent the page from being rendered correctly.
Stylesheet	All of the pages use the same stylesheet to give them the same type of look and feel.	Multiple pages share the same style sheet and pages generally have the same look and feel.	Pages use stylesheets and share some of the same look and feel.	The pages do not have the same look and feel or do not link to a stylesheet.
Use of classes	The site uses classes to create different rules for groups of elements, so elements with the same tag can have different styles according to the class rules.	The site uses classes to create different rules, but some of the classes might be unnecessary or might have small errors that keep them from working correctly.	The site uses classes, but there are major errors that keep them from working correctly.	The site does not use classes.
Code formatting and readability	Code is well formatted using whitespace, and pages and images all have names that make sense.	Code is generally well formatted using whitespace, though there may be some parts that are difficult to read. Pages and images tend to have names that make sense.	Code is sometimes formatted to be readable, but does not consistently use white space to organize tags. Some pages and images have names that make sense.	Code is not formatted in a readable way, makes little use of white space. Page and image names are hard to read, break the links, or are unrelated to their content.
Citations of media	All content from outside sources is cited with information about the author, title, license, and source.	Most content from outside sources is cited with information about the author, title, license, and source.	Some content from outside sources is cited with information about the author, title, license, and source.	Content is generally uncited, or the website uses content it does not have a license to use.

