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Article

<https://www.reuters.com/technology/apple-must-face-siri-voice-assistant-privacy-lawsuit-us-judge-2021-09-02/>

This article refers to a proposed class action lawsuit claiming that Siri assistant violates users' privacy. The plaintiffs state that Siri recorded private conversations without the users' consent and provided this data to third party companies which in turn sent targeted ads to the users' account.

Siri is a feature that can be enabled/disabled in any iPhone but privately recording conversations without consent seems a clear violation of privacy.

Siri is a feature used a lot by students of all ages and people who prefer not to type when searching for something online. Companies collect data on people and get more ad revenue while people are happy that these services are free/cool/fun to use. I wonder if Siri is capable of reading my emails as well.

The tech corporations need to do more to show that people's privacy is protected. I also wonder if we need to pay for our free services so that our personal information is protected better.

This seems similar with email ads where third party companies provide users with targeted ads based on scanning email conversations. Google does this type of process and every Gmail user accepts this by default by simply using their account as per terms and conditions policy.