

Instagram vs Reddit Privacy Policy Edition

	Instagram	Reddit
Username & Password	yes	yes
Email address	yes	yes
Content submitted	yes	yes
Actions done on app/webpage	yes	yes
Transactional info	Yes	yes
Card info	yes	No, 3rd party
Camera	yes	no
Social network	yes	yes
Device attributes	yes	yes
Device signals and network connections	yes	no

Mostly, it seems like both social networks collect a lot of information on their users. I believe some of it is inherent to social networks. For example, usernames and passwords are necessary to make any sort of an account. Additionally, an external contact method (emails) is necessary. I think what's trickier is that Instagram relies much more on images and social networks than Reddit to make itself profitable. For example, Instagram, in addition to scrubbing information from the content uploaded to it, also can use face recognition technology. They have yet to deploy it widely as on their parent company Facebook but it seems inevitable in the future. Reddit also has similar image privacy but there is less of the facial recognition issue. That said, both of these apps are free to use so it's understandable that they must make money somewhere and it is off of marketing. Instagram often has sponsored content that is marketed towards certain individuals. Same goes for Reddit but from personal experience Instagram ads seem much more targeted and heavily utilizes cookies. Both networks say that they will divulge information if law enforcement gets involved or someone is in immediate danger. Overall, I felt Reddit's privacy page was much easier to navigate and felt like the information stored was for the growth of Reddit itself (to improve its services).