

## Privacy Policies for Dating Apps

Tinder: <https://policies.tinder.com/privacy/intl/en>

Bumble: <https://bumble.com/en/privacy>

I looked at the privacy policies for Tinder and Bumble. The policies were pretty similar and included information about what data is collected, how it is used, who it is shared with and how policies differ in different places. I found the Tinder policy to be easier to read than the Bumble policy, however Bumble was still pretty user easy to read. The biggest differences seemed to be regarding how long data is kept when profiles are inactive or deactivated. Bumble's policy was less clear than Tinder. My notes about each policy are listed below.

### Tinder- Match Group

- Different companies are responsible for the information in the EU and Japan
- Clear explanation of policies. Easy to read and understand.
- In addition to information the user provides, other users may provide information about you- possibly when there are issues with what you say to them?
- Can log in using social media, such as Facebook.
- Collects information about how you use the app- when you log in, who you search for, how you interact with other users
- Collects information about the device you use to access the app
- Collects location data, if user give permission.
- Information is used to help you make connections with other users
- Uses automated decision-making and profiling like activity and location to recommend people to user and to show user ads
- Shares information with other users based on what you disclose
- Share information with other sites in the Match Group
- May share information when required by law.
- If you uninstall, data will still be able to be re-installed on the same device
- Delete information after two years of non-activity.

### Bumble- Bumble Group

- Collects information such as name, username, email, phone number, gender, DOB, sexual preference, photographs, locations, social media.
- Different policies in CA.
- Recommends user not put identifying information in public profiles, such as full name, address, phone number, etc.
- Requires users to verify their accounts.
- If your account is blocked on Bumble, it may be blocked on other Bumble Group sites.
- Collects location- shows how to disable geolocation on iPhone and Android.
- Collects device information.
- May contact user for research purposes.

- Uses information to personalize experience on app, conduct research and analytics, resolve disputes, investigate fraud, etc.
- Share information regarding EU and UK data protection laws.
- May disclose data to moderators who monitor activity on App, law enforcement, marketing service providers.
- May share information to Facebook.
- In South Korea, you can download chat history
- Can link social media to account.
- When account is deactivated, you can still restore your data for up to 28 days.