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DoorDash: https://help.doordash.com/consumers/s/privacy-policy-us?language=en_US

- DoorDash automatically collects info on the webpage you visited prior to visiting the site or the app.
- DoorDash tracks user's mouse movements.
- DoorDash has a referral program in which if a user recommends their friend, DoorDash assumes that the user received consent from the friend to provide their name and email to DoorDash.

GrubHub: <https://www.grubhub.com/legal/privacy-policy>

- GrubHub tracks whether users open their promotional emails, whether they visit the embedded links, and whether users access GrubHub services from multiple devices.
- GrubHub partnered with Google Analytics to measure traffic and usage trends and the demographics of users.
- GrubHub may acquire user data from other third party sites to better serve users.

For the most part, since both DoorDash and GrubHub are food delivery services, their privacy policies are very similar. The data collected that is the same are user names, email addresses, payment information, location, and preferences. DoorDash goes a step further to collect the webpage users were visiting prior to visiting their website or app. Beyond wondering how this is possible, I think this is inappropriate. While I understand why that data may be valuable in understanding user preferences, I think this violates user privacy. What the user does before ordering food via DoorDash is none of DoorDash's business! This was eye-opening for me and makes me reconsider using DoorDash's services.

There are some differences in the tracking technologies used. DoorDash uses cookies, web beacons, pixels, and session replay/screen capture. GrubHub uses cookies, Flash objects, web beacons, embedded scripts, mobile SDKs, and location-identifying technologies. When DoorDash uses session replay technology, it collects real-time info of how the user uses DoorDash, including mouse movements and how the user scrolls through DoorDash. DoorDash does not collect keystroke data, however. I'm skeptical about how mouse movements can better inform DoorDash of user preferences. Perhaps the amount of time the user spends hovering over certain options without clicking them is useful to DoorDash.

Both use third party sites for various reasons like researching preferences by demographics or delivering tailored ads, but GrubHub names Google as one of its privacy partners. It explicitly mentions use of Google Analytics (which I'm not too familiar with) and Google Maps API to gather information about user location. GrubHub then provides a link to Google's privacy policy, which I thought was funny because now we have a privacy policy-ception going on.

Overall, it seems like DoorDash collects more information from the user, and the data collected can be invasive. I will certainly think twice before using DoorDash.