

Hunter Gibson

Chicago, IL

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Education

The University of Iowa | Iowa City, IA

May 2024

Bachelor of Business Analytics

Bachelor of Finance

University College Cork | Cork, Ireland

Jan - May 2023

Study Abroad Program

Business Experience

MultiPlan | Chicago, IL

May 2022 – Present

HCE Enterprise Analyst

- Spearheaded the development and deployment of advanced analytics solutions using Power BI, Excel, Python, and SQL to extract and interpret healthcare data, enhancing strategic decision-making processes.
- Played a pivotal role in the Hospital Price Transparency initiative, analyzing and visualizing pricing data to ensure compliance and promote transparency.
- Designed and maintained multiple interactive dashboards that provided actionable insights into hospital pricing structures, significantly improving internal data accessibility and client reporting capabilities.
- Collaborated with cross-functional teams to identify data-driven opportunities, streamline data collection and analysis workflows, and achieve measurable improvements in data accuracy and utility.

Alcor Solutions Inc. | Chicago, IL

May 2021 – Aug 2021

Product Development Intern

- Performed extensive market research and competitive analysis for industry leading Identity and Access Management (IAM) providers (cloud and premise based)
- Analyzed market data and trends using MS Excel to visualize the data
- Researched and presented ServiceNow's Predictive Intelligence Workbench capability to integrate AI to drive automation and reduce manual efforts
- Created use case for implementing Governance, Risk, Compliance (GRC) as it relates to IAM

SRGF | Ottawa, IL

May 2019 – Aug

2022

Social Media Marketing and Customer Success

- QuickBooks Platform Manager, Financial Reporting in support of P&L
- Client Support - Reservation management and scheduling (Airbnb and VRBO)
- Admin for social media pages on various social media platforms such as Instagram, Twitter, and Facebook
- Project Management

- Create, publish, and share new content to enhance brand identity
- Identify trends in customer interactions

AgriHunt Farms | Princeton, IL
2022

October 2017 – Aug

Service Management and Digital Marketing

- QuickBooks Platform Manager, Financial Reporting in support of P&L
- Project Management
- Lease contract management for 15 properties
- Client Support - Reservation management and scheduling (Airbnb and VRBO)
- Manage customer interactions as well as external service providers
- Organize client's individual contracts and safety proposals

Altitude Trampoline Parks | Oswego, IL

May 2018 – April 2019

Party Host

- Lead Host responsible for planned and hosted large scale events
- Organized customer check-ins and reservations

Landscaper | Oswego, IL

May 2015 – August 2019

Self Employed

- Cared for lawns by cutting, weeding, and trimming

World Champion Taekwondo | Oswego, IL

October 2015 – April 2018

Martial Arts Instructor – 3rd Degree Blackbelt

- Taught both core principles and fighting techniques to students of all levels
- Motivated clients to achieve their personal fitness goals through developing and modifying routines

College activities

Member, Financial Management association

January 2022 – Present

Member, Real Estate Club

January 2022 – Present