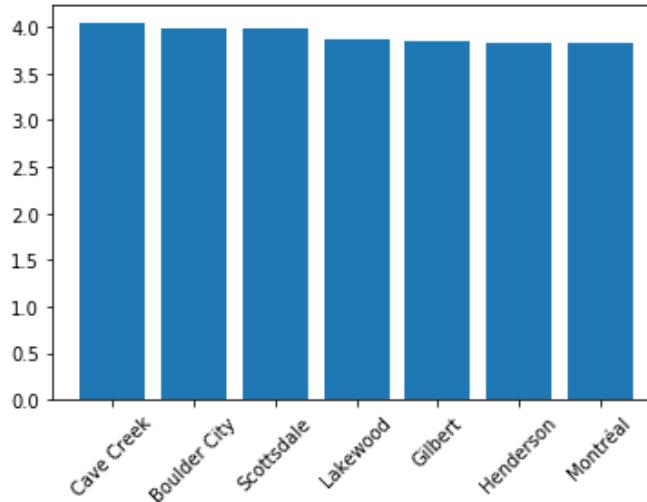


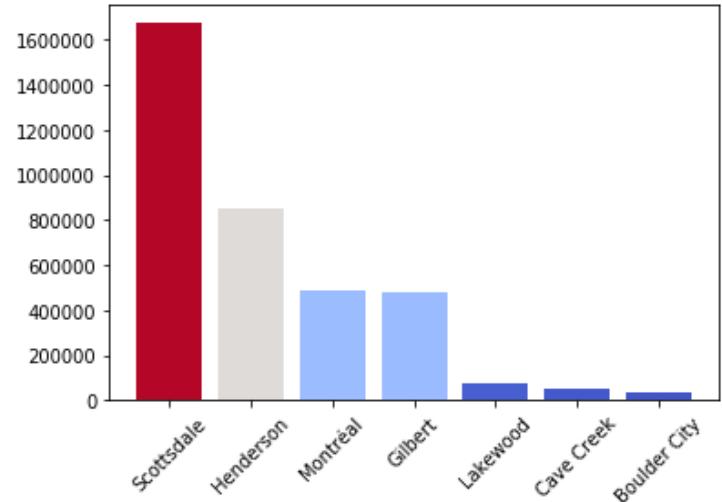
# Finding the best City



Easiest Cities to get High Star Ratings



Total Number of Reviews High Star Cities

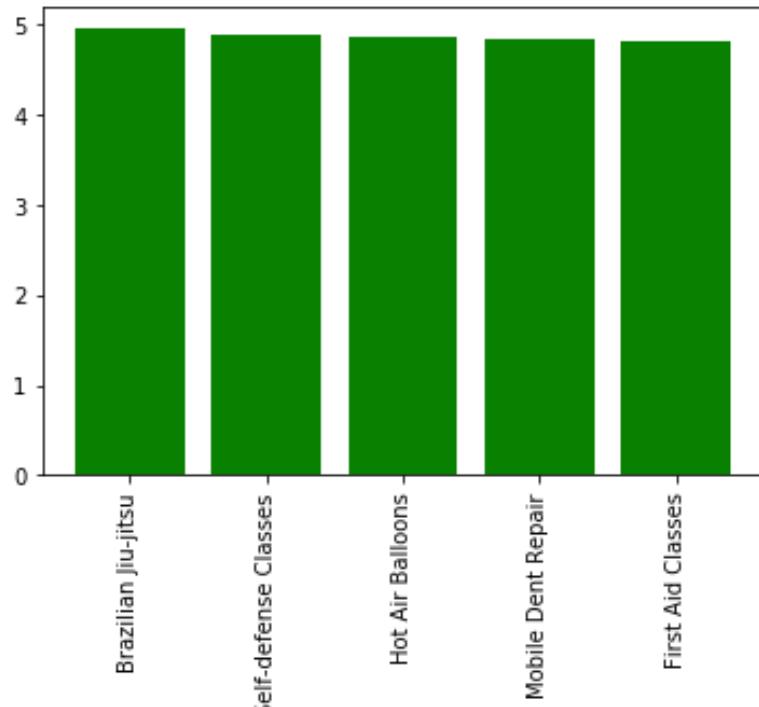


Takeaway: Scottsdale would be the best city to start a new business in based on average rating and number of reviews

# Best Business to Open in Scottsdale



## Highest Rated Yelp Categories Not in Scottsdale



Takeaway: Scottsdale has a hole in the market for Self Defense and Brazilian jiu-jitsu Classes

# Final Results

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Location: Scottsdale, AZ  
Average Stars: 3.98/5  
Total Reviews: 1,674,397



Business: Self Defence/  
Brazilian Jiu-Jitsu  
Average Stars: 4.88/5 & 4.94/5

