Rubric: Project 1

Bare Minimum Requirements

Failure to include any of these items will result in a zero for the assignment:

A Project Video that follows all of the directions on the Project Rubric must be submitted or the project will not be graded.

Topic	%	Excellent (100%)	Good (75%)	Fair (30%)	Poor (0%)
Pattern Requ	irem	ents			
Feature/ Center Stage	20	 Featured item makes sense for the application: Presents an enticing Call-to-Action Includes a grouped description or value proposition Visually attractive & uses semantic elements 	One of the previous points missing or misunderstood.	Two of the previous points missing or misunderstood.	Feature missing, or gross misunderstanding.
Clear Entry Points	10	Clear Entry Points include: • Minimal appropriate points of entry into the interface • Entry Points are task-oriented. • Entry Points are descriptive.		One of the previous points missing or misunderstood.	Feature missing, or gross misunderstanding.
Search	10	Search element clearly supports context (CTA) and includes: • Appropriate, semantic text input • Clearly-labeled action button		One of the previous points missing or misunderstood.	Browse missing, or gross misunderstanding.
Browse	10	Browse categories clearly support context (CTA) and includes • A list of at least five (5) links for categories that refer to sub-pages • Organization that makes sense for the application		Two missing, unclear, irrelevant, or non-semantic titles.	Title missing, or gross misunderstanding.
Titled Sections	10	Each section of the page has a clear, relevant, explanatory title in a semantic container.	One missing, unclear, irrelevant, or non-semantic.	Two missing, unclear, irrelevant, or non-semantic	Title missing, or gross misunderstanding.
Big Picture Re	equii	rements			
Justification	15	The reflection video includes a thoughtful walk-through of each implementation decision for the pattern requirements and all questions from the rubric have been answered.	Although explained, some points are misunderstood, some questions are not answered, app not shown.	Missing pattern choice explanations, answers, app not shown, obvious lack of understanding,	No justification given for choices, or gross lack of understanding.
List of Items	15	20 properly formatted JSON items.	Missing up to 5 items.	Missing 6 - 10 items.	Missing 11 or more items.
Investment	10	Design & implementation shows creativity and p from previous week is present. All code follows	Some items missing, poorly written code, some creativity or investment.	Some items missing, poorly written code, little to no creativity or investment.	

Be careful: your Professionalism grade is also affected by your Justification and Investment deductions.