

J. Hunter Priniski

Contact

email: priniski@ucla.edu

Personal Websites

jpriniski.github.io

Twitter: @HunterPriniski

Education

PhD, Computational Cognition, 2024 (expected)

University of California, Los Angeles, CA

Advisors: Keith Holyoak and Hongjing Lu

MA, Cognitive Psychology, 2020

University of California, Los Angeles, CA

Thesis: Computations underlying the agreement-in-confidence heuristic

BS, Mathematics, 2017, *summa cum laude*

Barrett, The Honors College

Arizona State University, Tempe, AZ

Preprints

Bak, C., & **Priniski, J. H.**, Holyoak, K.J. (2020). Representations of Health and Wellness on Instagram: An Analysis of 285,000 Posts. *PsyArXiv*.

Publications

Priniski, J.H., McClay, M., & Holyoak, K.J. (2021). Rise of QAnon: A Mental Model of Good and Evil Stews in an Echochamber. In T. Fitch, C. Lamm, H. Leder, & Teómar-Raible (Eds.) *Proceedings of the 43rd Annual Conference of the Cognitive Science Society*. Austin, TX: Cognitive Science Society.

Lee, J., **Priniski, J.H.**, Valderrama, S., & Holyoak, K.J. (2021). Disgraced professionals: Revelation of immorality decreases evaluations of professional competence and accomplishment. In T. Fitch, C. Lamm, H. Leder, & Teómar-Raible (Eds.) *Proceedings of the 43rd Annual Conference of the Cognitive Science Society*. Austin, TX: Cognitive Science Society.

Priniski, J.H., Mokherian, N., Harandizadeh, B., Morstatter, F., Lerman, K., Lu, H., Brantingham, J.B. (2021). Mapping Moral Valence of Tweets Following the Killing of George Floyd. In K. McKeown & T. Abdelzaher (Eds.), *Proceedings of the 6th International Workshop on Social Sensing*. AAAI. Menlo Park, CA: USA.

Priniski, J.H. & Holyoak, K.J. (2020). Crowdsourcing to Analyze Belief Systems Underlying Social Issues. In S. Denison, M. Mack, Y. Xu, & B.C. Armstrong (Eds.), *Proceedings of the 42nd Annual Conference of the Cognitive Science Society*. Austin, TX: Cognitive Science Society.

Priniski, J.H. & Holyoak, K.J. (2020). Crowdsourcing to Analyze Belief Systems Underlying Social Issues. In S. Denison, M. Mack, Y. Xu, & B.C. Armstrong (Eds.), *Proceedings of the 42nd Annual Conference of the Cognitive Science Society*. Austin, TX: Cognitive Science Society.

Priniski, J.H. & Horne, Z. (2019). Crowdsourcing effective educational interventions. In A.K. Goel, C. Seifert, & C. Freksa (Eds.), *Proceedings of the 41st Annual Conference of the Cognitive Science Society*. Austin, TX: Cognitive Science Society.

Priniski, J.H. & Horne, Z. (2018). Attitude Change on Reddit's Change My View. In T.T. Rogers, M. Rau, X. Zhu, & C. W. Kalish (Eds.), *Proceedings of the 40th Annual*

Conference of the Cognitive Science Society (pp. 2276-2281). Austin, TX: Cognitive Science Society.

Kwon, K.H., **Priniski, J.H.**, & Chanda, M. (2018). Disentangling User Samples: A Supervised Machine Learning Approach to Proxy-population Mismatch in Twitter Research. *Communication Methods and Measures*, 12(2), 216-237.

Kwon, K.H., **Priniski, J. H.**, Sarkar, S., Shakarian, J. & Shakarian, P. (2017). Crisis and Collective Problem Solving in Dark Web: An Exploration of a Black Hat Forum. In A. Gruzd, J. Jacobson, & P. Mai (Eds.), *Proceedings of the 8th International Conference on Social Media & Society*. New York City, NY: Association for Computing Machinery.

Presentations

Priniski, J.H. (2021, January). *Guiding Intervention Development with Naturalistic Data*. Guest lecture in *Naturalistic data in psychology*. Department of Psychology and Language Sciences, University of Edinburgh, Scotland.

Priniski, J.H. (2020, November). *Conspiratorial thinking as a social cognitive process*. Guest lecture in *Thinking*. Department of Psychology, UCLA, USA.

Bak, M., **Priniski, J.H.**, & Holyoak, K.J. (2020, November). *Topic Modeling Health Messages on Instagram*. Society for Computation in Psychology (SciP) Psychonomics preconference, Virtual Conference.

Priniski, J.H. (2020, October). *How does metacognition guide belief updating when reasoning about other people's opinions?* CogFog. Department of Psychology, UCLA.

Priniski, J.H. (2020, September). *How does metacognition guide belief updating when reasoning about other people's opinions?* Cognitive Forum Data Blitz. Department of Psychology, UCLA.

Priniski, J.H. (2020, July). *Crowdsourcing to Analyze Belief Systems Underlying Social Issues*. 42nd Annual Conference of the Cognitive Science Society, Toronto, CA.

Priniski, J.H. (2020, April). *Misconceptions surrounding COVID-19 and a route to change them*. CogFog. Department of Psychology, UCLA.

Priniski, J.H. (2019, December). *Crowdsourcing effective educational interventions*. CogFog. Department of Psychology, UCLA.

Priniski, J.H. (2019, September). *Crowdsourcing effective educational interventions*. Cognitive Forum Data Blitz. Department of Psychology, UCLA.

Poster Presentations

Priniski, J.H. & Horne, Z. (2020, July). *Intuitive theories of persuasion shape engagement in discussion of polarizing issues*. Poster session presented at the 42nd Annual Conference of the Cognitive Science Society, Toronto, CA.

Priniski, J.H. & Horne, Z. (2019, July). *Crowdsourcing effective educational interventions*. Poster session presented at the 41st Annual Conference of the Cognitive Science Society, Montreal, CA.

Priniski, J.H. & Horne, Z. (2019, February). *Crowdsourcing Attitude Change from Reddit's Change My View*. Poster session presented at the Society for Personality and Social Psychology Intervention Science Preconference, Portland, OR.

Priniski, J.H. & Horne, Z. (2018, July). *Attitude Change on Reddit's Change My View*. Poster session presented at the 40th Annual Conference of the Cognitive Science Society, Madison, WI.

Awards Edwin W. Pauley Fellowship, UCLA, 2019 – 2020

Teaching **Teacher Assistant**
Cognitive Psychology Laboratory, UCLA, Winter 2021
Signal Detection Theory – Psychophysical Theories and Methods, UCLA, Fall 2020
Introduction to Psychology, UCLA, Fall 2019

Technical **Languages**
Python, R, Java, MATLAB

Statistics
Applied Machine Learning, Naturalistic Data Analysis, Bayesian Data Analysis