

## J. Hunter Priniski

### Contact

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### Personal Websites

jpriniski.github.io  
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### Education

**PhD, Cognitive Psychology**, 2025 (expected)  
University of California, Los Angeles, CA  
Advisors: Keith Holyoak and Hongjing Lu

**BS, Mathematics**, 2017, *summa cum laude*  
Barrett, The Honors College  
Arizona State University, Tempe, AZ  
Thesis: Reddit Predicts Swings in the Stock Market

### Publications

**Priniski, J.H.** & Holyoak, K.J. (2020). Crowdsourcing to Analyze Belief Systems Underlying Social Issues. In S. Denison, M. Mack, Y. Xu, B.C. Armstrong (Eds.), *Proceedings of the 42<sup>nd</sup> Annual Conference of the Cognitive Science Society*. Austin, TX: Cognitive Science Society.

**Priniski, J.H.** & Horne, Z. (2019). Crowdsourcing effective educational interventions. In A.K. Goel, C. Seifert, & C. Freksa (Eds.), *Proceedings of the 41<sup>st</sup> Annual Conference of the Cognitive Science Society*. Austin, TX: Cognitive Science Society.

**Priniski, J.H.** & Horne, Z. (2018). Attitude Change on Reddit's Change My View. In T.T. Rogers, M. Rau, X. Zhu, & C. W. Kalish (Eds.), *Proceedings of the 40<sup>th</sup> Annual Conference of the Cognitive Science Society* (pp. 2276-2281). Austin, TX: Cognitive Science Society.

Kwon, K.H., **Priniski, J.H.**, & Chanda, M. (2018). Disentangling User Samples: A Supervised Machine Learning Approach to Proxy-population Mismatch in Twitter Research. *Communication Methods and Measures*, 12(2), 216-237.

Kwon, K.H., **Priniski, J. H.**, Sarkar, S., Shakarian, J. & Shakarian, P. (2017). Crisis and Collective Problem Solving in Dark Web: An Exploration of a Black Hat Forum. In A. Gruz, J. Jacobson, & P. Mai (Eds.), *Proceedings of the 8th International Conference on Social Media & Society*. New York City, NY: Association for Computing Machinery.

### Presentations

**Priniski, J.H.** (2020, July). Crowdsourcing to Analyze Belief Systems Underlying Social Issues. 42<sup>nd</sup> Annual Conference of the Cognitive Science Society, Toronto, CA.

**Priniski, J.H.** (2020, April). *Misconceptions surrounding COVID-19 and a route to change them*. CogFog weekly meeting. Department of Psychology, UCLA.

**Priniski, J.H.** (2019, December). *Crowdsourcing effective educational interventions*. CogFog weekly meeting. Department of Psychology, UCLA.

**Priniski, J.H.** (2019, September). *Crowdsourcing effective educational interventions*. Cognitive Forum Data Blitz. Department of Psychology, UCLA.

### Poster Presentations

**Priniski, J.H.** & Horne, Z. (2020, July). *Intuitive theories of persuasion shape engagement in discussion of polarizing issues*. Poster session presented at the 42<sup>nd</sup> Annual

Conference of the Cognitive Science Society, Toronto, CA.

**Priniski, J.H.** & Horne, Z. (2019, July). *Crowdsourcing effective educational interventions*. Poster session presented at the 41<sup>st</sup> Annual Conference of the Cognitive Science Society, Montreal, CA.

**Priniski, J.H.** & Horne, Z. (2019, February). *Crowdsourcing Attitude Change from Reddit's Change My View*. Poster session presented at the Society for Personality and Social Psychology Intervention Science Preconference, Portland, OR.

**Priniski, J.H.** & Horne, Z. (2018, July). *Attitude Change on Reddit's Change My View*. Poster session presented at the 40<sup>th</sup> Annual Conference of the Cognitive Science Society, Madison, WI.

#### **Awards**

Edwin W. Pauley Fellowship, UCLA, 2019 – 2020

#### **Technical**

##### **Languages**

Python, R, Java, MATLAB, HTML, CSS

##### **Statistics**

Applied Machine Learning, Naturalistic Data Analysis, Bayesian Data Analysis